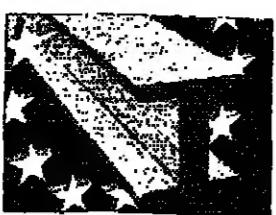


September 20 1993  
faces test



**Steel**  
Is Europe ready  
to weld an accord?  
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**Keidanren**  
Japan's big business  
falls into step  
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**Prints charming**  
Paper's role in  
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**Lean and mean**  
Using Computers  
in Business  
every section has  
SERIALS  
DIVISION

# FINANCIAL TIMES

Europe's Business Newspaper

TUESDAY SEPTEMBER 21 1993

D6523A

## Ex-communists seek partners to govern Poland

Poland's politicians began a search for government coalition partners following Sunday's election victory by the former communist Left Democratic Alliance (SLD) which won a fifth of the votes and more than one-third of the seats in the lower house of parliament. Preliminary results put the farmers' PSL movement into second place, with a 15 per cent share of the vote. Page 16

**Finnish nuclear debate:** European energy industry leaders and environmentalists will be watching the Finnish parliament closely today as debate opens on whether to approve construction of a new nuclear power plant. Page 16

**Warship hosts last-minute talks on Bosnia**

The three Bosnian factions were locked in secretive meetings on board a British naval vessel in the Adriatic in a last-minute attempt to overcome obstacles to a peace deal due to be signed in Sarajevo today. Bosnian president Alija Izetbegovic (left) joined Croatia's president Franjo Tudjman and Bosnian Croat leader Mate Boban for talks with the international mediators. Page 3

**SocGen to raise stakes:** Société Générale, one of France's largest banks, plans to raise its minority stakes in Rhône-Poulenc, the chemicals company, and Assurances Générales de France, the insurance group, as part of the French government's privatisation drive. Page 17

**Japan likely to cut rate:** Japan's central bank is expected to cut its main lending rate by at least half a percentage point today, in an attempt to pull the economy out of recession. Page 4

**Nordbanken fallout:** The extent of the problems faced by the Swedish commercial bank Nordbanken was made clear when Securum, which took on most of its bad debts, announced a SKr12.5bn (\$1.6bn) loss in its first six months of operation. Page 17

**Australian shares issue:** Bank of Melbourne, the regional bank, announced an A\$118m (US\$77.1m) issue of convertible preference shares, which will qualify as Tier 1 capital under central bank prudential guidelines. The shares, with renounceable rights, will be issued on a one-for-12 basis at A\$13 each. Page 20

**Mitsubishi move:** Mitsubishi Motors said it was studying the possibility of selling in Japan a new car developed by Chrysler, called the Neon, reflecting the pressure on manufacturers to help the cause of the US car industry there. Page 6

**Saxony mining rights:** An Anglo-American energy consortium is set to complete one of the largest single investments in eastern Germany after premier Kurt Biedenkopf of Saxony said he would grant it mining rights. Page 6

**Japanese arrests:** Japan's crackdown on political corruption claimed its most famous corporate victim with the arrest of Teruzo Yoshino, chairman of Shimizu, the leading contractor, for alleged bribery of a provincial governor. Page 4

**Finmeccanica float:** Finmeccanica, the principal industrial arm of IRI, the Italian state holding company, has decided to float 40 per cent in the New York stock market of two of its leading engineering subsidiaries. Page 18

**ABB's joint ventures:** Asea Brown Boveri, the Swiss-Swedish engineering group, is forming a joint venture with Saturn - a Russian company best known for producing engines for the Sukhoi 27 jet - to manufacture parts for power plants. Page 6

**Toshiba merger:** Toshiba, the Japanese electrical group, is merging two members of its keiretsu, or industrial operations, amid deteriorating economic conditions and an appreciating yen. Page 20

**Profit warning hits Nike:** Shares in Nike fell sharply in New York after the Oregon athletic shoe and apparel manufacturer warned that earnings in the current fiscal year would fail to match 1993 levels. Page 19

**Fall in car sales slows:** West European new car sales have posted their smallest monthly decline this year, slipping only 1.5 per cent in August to an estimated 1.03m. Page 3

**STOCK MARKET INDICES**

	STERLING	
FTSE 100	3004.5	(-1.0)
Yield	3.9	
FT-SE Eurotrack 100	1278.05	(+13.0)
FT-A All-Shares	1462.72	(-0.6%)
Nikkei	20,260.02	(+12.01)
New York: Industrial	3612.41	(-0.84)
Dow Jones Ind Ave	3612.41	(-0.84)
S&P Composite	458.15	(+0.32)

**US LUNCHTIME RATES**

	DOLLAR	
Federal Funds	4.1%	
3-m Treasury Bills	3.1%	
Long Bond	10.2%	
Yield	5.047%	
	LONDON MONEY	
3-m Interbank	5.1%	(5.5%)
Life long gilt future	... Sep 12 & (Sep 11/29)	
	NORTH SEA OIL [Argus]	
Great 15-day (Nov)	\$16.51	(16.14)
	Gold	
New York Comex (Dec)	\$385.5	(352.5)
London	\$383.8	(352.0)
	Tokyo close Y 184.20	

Austria	Sch10	Germany	DM130	Malta	SR11
Bahrain	Db125	Greece	Dr30	Morocco	SR11
Belgium	BPEs	Hungary	R118	Neth	R 2.7
Bulgaria	Lez250	Iceland	IN215	Nigeria	SR145
Croatia	HRD570	India	Rs1.50	South Africa	R12.00
Cyprus	CS110	Ireland	Sh1.50	Ireland	P21.10
Czech Rep	CZK45	Ivy	L17.50	Malta	SR1.50
Denmark	DKR100	Jordan	JD1.25	Monaco	SR1.50
Egypt	EN120	Kuwait	Fls.600	Poland	PL22.00
Finland	Fn112	Liberia	LR2.25	Turkey	TL8000
France	FR100	Lithuania	LT2.50	UAE	Dir1.25

London close Y 184.20

Paris close SR11

Frankfurt close DM130

Tokyo close Y 184.20

Switzerland close CHF1.25

London close SR11

Paris close FR100

Frankfurt close DM130

Tokyo close Y 184.20

## BNP eyes European bank links

Privatisation candidate may use Dresdner alliance to expand retail activities in the EC

By Alice Rawsthorn and Peter Martin in Paris

BANQUE Nationale de Paris, the first candidate for privatisation by France's centre-right government, may extend its alliance with Dresdner, the German bank with which it has a cross-shareholding agreement, to include links with other European banks.

Mr Michel Pébereau, chairman of BNP, said yesterday before the launch of the bank's privatisation marketing campaign that BNP and Dresdner might consider forging commercial links with other European banks to expand their retail banking activities into other areas of the European Community.

"The agreement with Dresdner means that BNP's French clients

can use the Dresdner network in Germany and their German clients can use our branches in France," Mr Pébereau said. "Eventually we will need to offer a similar facility in other countries. It is possible that together we might link up with banks in Italy or the UK."

Mr Pébereau emphasised that future alliances would be devised on a purely commercial basis and, unlike the BNP/Dresdner deal, would not involve equity participation. "These agreements will be co-operative commercial ventures," he said. "They will not

involve an exchange of equity".

The agreement between BNP and Dresdner, one of a number of cross-border ventures recently concluded in European financial services, enables each bank to take up to 10 per cent of the other's equity.

Shares will not be exchanged until after BNP's privatisation, which is scheduled for completion by December 20. It also awaits authorisation by the European Commission.

Mr Pébereau said BNP planned to concentrate on internal growth to develop its international banking operations, but it might consider strategic acquisitions in specific sectors.

He and the BNP board are beginning a series of marketing presentations this week in preparation for the bank's sale to the private sector. BNP is under considerable financial pressure because of the French recession.

BNP recently reported a 61 per cent fall in interim net profits from FF1.33bn in the first half of 1992 to FF1.522m (\$91.6m) in the same period of this year, when it made net banking income of FF21.23bn. Mr Pébereau said that 1993 would be a difficult year and that 1994 would be "difficult too" with the "real recovery" coming in 1995.

Lex, Page 16  
Details, Page 17  
Société Générale to increase company stakes, Page 17

## German coalition meets after fall in vote

By Quentin Peel in Bonn

CHANCELLOR Helmut Kohl yesterday chaired a crisis meeting of leaders of Germany's three coalition parties in a bid to paper over cracks in his ruling alliance. The parties suffered a decisive vote of no confidence in local elections in Hamburg on Sunday.

Both Mr Kohl's Christian Democratic Union and the opposition Social Democratic party, admitted that a big protest vote in Hamburg, in favour of the Greens, two extreme right-wing parties and an anti-party alliance, was a severe warning for the traditional political establishment.

The result was worse for Mr Kohl's CDU, with a slump in support from 35 per cent in 1991 to 25 per cent on Sunday, in spite of a swing against the ruling SPD government which saw it lose its overall majority in the city. SPD support fell from 48 per cent to 40.4 per cent.

Mr Peter Hintze, general secretary of the CDU, warned that the splintering of support for the major parties would undermine future coalition government, making it increasingly difficult to form "majorities capable of action".

The major parties must tackle the fundamental causes of protest, he said, including rising crime, unemployment, and the lack of cheap housing.

The meeting yesterday did produce agreement on a new social insurance plan to pay for nursing care for the elderly. Mr Klaus Kinkel, foreign minister and leader of the Liberal Free Democratic party, which lost all its seats in the Hamburg city parliament, promised that he would not allow the coalition to collapse over the issue.

Mr Rudolf Scharping, leader of the SPD, said the continuing rise of the extreme right-wing parties - although they failed to win any seats they gained a combined 7.6 per cent of the vote in Hamburg - was "alarming".

The Greens were the big winners in the city election, almost doubling their vote from 7.1 to 13.5 per cent, followed by the Stasi Partei - literally the

Continued on Page 16  
Assad cool on deal with Israel; Arafat in Jordan, Page 4

Continued on Page 16  
Editorial Comment, Page 15

## Balladur tells state companies to curb job cuts

By John Riddick in Paris

MR Edouard Balladur, the French prime minister, yesterday ordered state-owned companies to minimise job cuts and demanded that they review redundancy plans in the light of a five-year jobs package to be debated in parliament later this month.

The plan urges employers to use short-time working, part-time employment and early retirement as ways of avoiding sacking staff. Mr Nicolas Sarkozy, the government spokesman, said public companies' redundancy plans would be rejected by the state if they failed to use such measures as fully as possible.

Yesterday's statement followed a meeting of several ministers, chaired by Mr Balladur, called in response to a wave of public sector redundancy plans. On one day last week, dubbed Black Wednesday by the French press, state-owned companies announced about 13,000 job cuts.

The redundancy plans - which included large job cuts at Air France, Bull, the computer manufacturer, Thomson-CSF, the defence electronics group, and Sncema, the air engine manufacturer - were a serious blow to Mr Balladur, who has said that curbing the rise in unemployment is his leading priority.

The unemployment rate, which stands at 11.7 per cent and which is forecast to exceed 12 per cent by the end of the year, is regarded as the government's



Yasser Arafat is greeted by King Hussein in Amman where he will have talks with Jordanian officials

## US calls Mideast aid meeting

By George Graham in Washington

THE US yesterday called a conference of potential donors to drum up aid in support of the peace agreement between Israel and the Palestine Liberation Organisation.

Mr Warren Christopher, the US secretary of state, said that he and Mr Lloyd Bentsen, the Treasury secretary, would convene a donors' conference to help coordinate aid for Palestinian self-rule in the Gaza strip and Jericho.

The spokesman said the government might consider the limiting state aid for job reduction packages where private companies had not exhausted alternative measures.

Most French oppose

Maastricht, Page 3

Today on behalf of President

Clinton I announce our intention to lead a wide-ranging effort not simply to give peace a chance but to ensure that it will not fail," Mr Christopher said in a speech at New York's Columbia University.

Delegates from Israel, the PLO and Arab countries are meeting this week at the World Bank in Washington to discuss investment needs in the area.

Mr Christopher did not men-

tion a date for the conference in his speech. He said the World Bank would play "a major co-ordinating role" in helping deliver assistance to implement the plan for Palestinian self-rule in the Gaza Strip and West Bank, occupied by Israel since the 1967 war.

Continued on Page 16

Commission authority to test if the US is ready to accept an amplification of Blair House to accommodate French concerns over limits on its lucrative food exports.

Six senior Commission officials, and others who negotiated Blair House last November, said efforts to reach a compromise

## NEWS: EUROPE

# UK warship hosts fresh Bosnia talks

By Gillian Tett in London and Laura Silber in Pale, Bosnia

**THE THREE** Bosnian factions were yesterday locked in secretive meetings on board a British naval vessel, as international mediators made a last-minute attempt to overcome obstacles to a Bosnian peace deal, due to be signed in Sarajevo today.

Representatives from all three sides, including Bosnian President Alija Izetbegovic, Croatian President Franjo Tudjman and the Bosnian Croat leader, Mr Mate Boban, held talks with Lord Owen and Mr Theodor Stoltenberg, the international mediators, on board the aircraft carrier, HMS Invincible, in the Adriatic sea.

Bosnian Serb officials in Pale, the capital of the self-styled Bosnian Serb state, yesterday said that the Serb side was represented by Mr Radovan Karadzic, the Bosnian Serb leader.

The meeting, said to have been called at the mediators' request, appeared to mark a final attempt to overcome remaining territorial disputes, in particular the Bosnian governments' demand for access to the Adriatic.

The three sides are expected to meet in Sarajevo today to sign a broad agreement which would turn Bosnia into a loose union of three ethnic mini-states. However, after all three sides indicated at the weekend they remained opposed to any fresh territorial concessions, Lord Owen yesterday warned that the meeting was still not definite. The mediators now appear to be pushing the three sides to agree to an outline agreement, leaving some of the territorial details to be decided at a later date.

But in spite of the sudden ceasefire agreements conducted between the Bosnian government and their Serb and Croat counterparts last week, the sticking points to a peace agreement remain the Bosnian

National Bank of Yugoslavia is to issue a 10bn dinar note to replace currency made almost worthless by a devastating daily inflation rate of 20 per cent. Reuter reports from Belgrade.

The new white, black and red note will be issued today, the Belgrade-based news agency Tanjug quoted central bank officials as saying. It is worth \$6 on Belgrade's foreign currency black market.

This will be the third new banknote issued in a month, each with more and more zeros to it. In mid-August the bank issued a 500m dinar note then worth \$3.50 and now worth 30 US cents.

government's demand for further land and access to the sea.

Diplomats yesterday said the mediators' decision to call the meeting on the ship appeared to be an attempt to escape the media spotlight and increase pressure on the three sides.

"The thing about meeting on a ship is that you can't suddenly storm out," commented one British official yesterday.

Fighting was reported to be continuing between Moslem and Croat forces in parts of central Bosnia in defiance of the ceasefire agreed last week.

A Bosnian Croat said Moslem forces had launched a three-pronged attack on the city of Mostar. UN peacekeepers in central Bosnia said that earlier fighting between Moslem and Croat forces around Vitez and Gornji Vakuf appeared to be dying down.

• Russia may be unwilling to send extra troops to help enforce a peace agreement in Bosnia, General Pavel Grachev, its defence minister, has indicated, writes David White in Moscow.

Mr Malcolm Rifkind, British defence secretary, said General Grachev made clear in talks yesterday that he was not contemplating an increase.

# Ex-communist who won over the Poles

By Tony Robinson in Warsaw

MR Alexander Kwasniewski, the leader of Poland's neo-communist Left Democratic Alliance (SLD), is the kind of man you probably would buy a used car from.

Designed to ensure continuing communist domination of the lower house of parliament, the agreement blew up in the communists' face when Solidarity made a clean sweep of all the seats in the senate and the limited number of seats allocated to non-communist parties in the lower house.

At that time Mr Kwasniewski was an aide to Mr Mieczyslaw Rakowski, Poland's last communist prime minister. He played an important role in hammering out the details of the "round table agreement" with Solidarity which led to the partially free elections in June 1989.

But it clearly takes more than a smooth line in political patter to persuade more than 3m Poles to cast their vote for a spruced up model which was effectively scrapped in elections only four years ago.

But yesterday Mr Kwasniewski, 39 years old, was busy putting out feelers for a

grand coalition. If it comes off the SLD, by far the largest party of the new parliament, would sit in alliance with at least one of the three Solidarity-era parties which managed to pass over the 5 per cent entry hurdle. That would seal an extraordinary reversal of political fates in only four years. Even Mr Kwasniewski, whose reputation for strategic smartness and political class soared during the election campaign, has been taken by surprise.

Over a press dinner in one of Warsaw's smartest restaurants last week he explained how the most optimistic of the young ex-communists who put together the SLD from the ruins of the defunct communist party in 1989 thought it would be 10 or 15 years before it gained acceptance as a mainstream European, social democratic party.

But after a spell in a coalition, Mr Kwasniewski, like Willy Brandt of Germany's social democrats, or more appropriately Spain's Felipe Gonzales, could take his SLD into power across the generation gap which Solidarity, with its ageing, squabbling leaders, failed to achieve.

## Polish elections

Lower house: 480 seats

### Results forecast\*

Party	% of vote**	Seats	1989 votes and seats
Left Democratic Alliance (SLD)	20.6	173	12.0%/63
Polish Peasant Party (PSL)	15.2	128	8.7%/49
Democratic Union (UD)	10.5	69	12.3%/57
Union of Labour (UP)	7.3	42	5.0%/25
Confederation for an Independent Poland (CIPN)	5.7	24	7.5%/46
Non-party Movement for Supporting Reform (BSWR)	5.4	20	-

\*Based on official results and Polish television forecasts. \*\*Parties with less than 5 per cent of the vote cannot hold seats. \*\*\*Party did not exist.

## Warsaw sends reform warning eastwards

The Polish economy had hitherto been a source of encouragement, writes Anthony Robinson



Leader of the ex-communist SLD Alexander Kwasniewski (right) and deputy Isabela Skierkowska

vying to take votes away from the centre parties, including the youthful Fidesz party.

Only the Czech republic has been able to produce a leader with the tenacity to argue the pro-market reform case tirelessly and clearly, both in speeches and through his weekly column in a popular newspaper: Mr Vaclav Klaus, a passionate advocate of privatisation.

The promise of Poland's neo-

communists to square the circle of reform without pain is clearly gaining credence.

Lithuania, Poland's north-eastern neighbour, sent out the first warning signal six months ago when this former Soviet Baltic state re-elected the new-style communists to power.

Until now, the success of Poland's economic reforms, measured by well-stocked shops, rapidly rising industrial growth and labour productiv-

ity, a growing inflow of foreign capital, declining inflation and a successful switch to western markets after the collapse of Comecon, has been a great source of encouragement to the embattled pro-market reformers in the former Soviet states.

The positive results of Poland's adherence to tight spending and budget deficit targets, imposed by the International Monetary Fund, helped the small band of Rus-

sian reform economists to persuade President Boris Yeltsin to support their efforts to stabilise the economy.

The Polish experience thus gave substance to the intellectual arguments of those in Russia who favoured rapid economic reform.

It helped them overcome the stern songs of powerful men from the factory *nomenklatura* elite who argued that it was impossible for the heavily-militarised Soviet command economy to be transformed into a functioning market economy in a hurry.

The trump card of the gloomy brigade was, and remains, the argument that the social costs of high unemployment and declining living standards would make such change politically impossible and raise the risk of a possibly bloody revolt.

This argument ached through the 10-week-long Polish election campaign with subtle but important differences. Mr Alexander Kwasniewski, the 38-year-old leader of Poland's Left Democratic Alliance (SLD), does not argue against the basic thrust of the economic reform strategy introduced by Mr Balcerowicz, nor does he ignore the benefits of IMF and World Bank supervision or the need to continue privatisation.

Under its pragmatic new leaders, the SLD presented itself to the electorate as the party best able to guarantee the continuation of economic

reform. This could only convince the party's young leaders, argued, if the economic and social costs borne by the poorest sections of the community were alleviated.

But to deliver the goods, Mr Kwasniewski believes that it will take at least four more years of market-oriented reform under a stable government. Without any false modesty he is putting his party forward as the guarantor of that stability.

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Following a brief, serious illness

# Prof. Dr. Ing. E.h. Dr. h.c. Werner Niefer

born August 26, 1928

died on September 12, 1993

Member of the Daimler-Benz AG Supervisory Board  
Holder of the Grand Cross of Merit of the Federal Republic of Germany  
and other high national and international decorations.

Throughout his exceptional lifetime from apprentice to Deputy Chairman of Daimler-Benz AG and President and Chief Executive Officer of Mercedes-Benz AG, he dedicated himself wholeheartedly to the company and its employees.

His zest for life, enthusiasm and his power of persuasion will live on in his achievements,  
which have shaped the company for and which he will be remembered.

We are very grateful to him.

The Supervisory Board, Board of Management, Works Council, Senior Management Committee and employees of Daimler-Benz AG and Mercedes-Benz AG on behalf also of the corporate units AEG, DASA, debis.

Stuttgart, September 13, 1993.

The funeral service will be attended by close friends and relatives.



## NEWS: EUROPE AND INTERNATIONAL

# Japan likely to cut interest rates from 2.5% low

By William Dawkins in Tokyo and  
George Graham  
in Washington

THE JAPANESE central bank is expected to cut its main lending rate by at least half a percentage point today, in the latest attempt to pull the economy out of recession.

The cut in the official discount rate, from the already record low of 2.5 per cent which has held for the past eight months, was predicted yesterday by NHK public television, a normally reliable forecaster of official rate changes.

Bank of Japan officials refused to comment. But a senior government official said he would not be surprised if the long-expected rate cut happened today, assuming the central bank followed its usual line of

timing rate changes for maximum psychological impact.

Domestic and international pressure for a cut in interest rates has been rising in line with a stream of gloomy economic indicators. Gross national product fell an annualised 2 per cent in the three months to June and is probably declining in the current quarter, so putting Japan into recession.

If the central bank does move as expected, this should relieve some of the disappointment that met a government pump-priming package of deregulation, measures to pass on the benefits of the high yen to consumers and ¥6,150bn (£280m) of public spending announced last week. It included neither a rate cut nor reductions in income tax, as demanded by Japanese industry.

Possible tax cuts, a politically divisive issue, are being studied by a government panel.

A senior International Monetary Fund official welcomed the package but said recent economic data were so disappointing that more budgetary and monetary action could well be needed. A "strong cocktail" of fiscal and monetary stimulus should be considered, he said. The US has also urged Japan to make income tax cuts, say Japanese officials.

Yet the Bank of Japan has been cautious about cutting rates partly because it wants to avoid repeating the liquidity-fuelled rise in asset prices that preceded the downturn and partly because it believes industry needs to cut more capacity.

Nevertheless, the bank cut the official discount rate three times in

1991, twice last year and once last February, from 3.25 per cent to 2.5 per cent.

A rate cut is likely to have a psychological impact and help restrain the yen's rise, but will not bring a marked cut in companies' borrowing costs, said analysts. If the discount rate does come down today, commercial banks are expected to drop their prime rates on October 1, in line with previous practice. However, a decreasing number of banks maintain a tight link between prime and actual lending rates because of the pressure on margins from the need for heavy bad debt provisions.

Emiko Terazono adds: Japan's residential and commercial land prices have declined for a second consecutive year, the longest fall on record.

According to a land price survey

released by the National Land Agency, residential land prices fell by an average 3.6 per cent as of July 1 from a year before, while commercial areas saw a 7.7 per cent decline.

Meanwhile confidence among Japanese consumers declined sharply in August, says Dentus, the world's largest advertising and marketing agency.

According to a survey, the higher yen, cold summer weather, and increasing reports of corporate restructuring have depressed consumers' outlook on the economy.

Last month 37.4 per cent of those surveyed thought the economy would worsen, a sharp jump from 21.8 per cent in July and 21.1 per cent in June. Over 54 per cent said they would curb spending against 43.2 per cent in July.

Iron triangle, Page 14

## Assad sees Israel as the only winner

By Roger Matthews,  
Middle East Editor

PRESIDENT Hafiz al-Assad of Syria has warned that only Israel benefited from last week's outline peace agreement with the Palestine Liberation Organisation.

The president said there was no justification for the secret talks between the PLO and Israel. "In my opinion the PLO has lost, as have the Arabs," he said told the Egyptian newspaper *al-Akhbar* published yesterday.

Mr Assad stopped short of threatening to oppose the agreement, but said there was nothing he could do to prevent conflict between those who supported it and those who were against. "If we wanted to oppose the agreement we could have made it fail," he said.

But he added that he had told Mr Yasser Arafat that it was the PLO leader's duty to unite Palestinians in order to avoid the risk of massacres.

He also rejected calls from Mr Yitzhak Rabin, Israel's prime minister, to restrain Palestinian groups based in Damascus from attacking the deal struck by Mr Arafat.

This is cautious by comparison with a Japanese official position paper, sent to the UN secretary in July, in which Tokyo offers to assume all security council duties necessary.

Mr Hosokawa is prepared to consider British proposals to encourage voluntary compensation payments from Japanese companies which exploited prisoners of war during the second world war, writes Kevin Brown in Tokyo.

During talks in Tokyo, Japanese prime minister Morihiro Hosokawa told Mr John Major, his British counterpart, that the issue had been legally closed by the 1951 San Francisco treaty.

The treaty, which provided a lump sum of \$1.5m (£270m) to be shared by 12,000 former British prisoners, is regarded as unacceptable by POW organisations.

However, Mr Major said Mr Hosokawa agreed to consider

### international affairs

The issue has been in the public eye the past week, with the return of Japanese peacekeepers from Cambodia at the end of their six-month mission.

Mr Hosokawa, who has avoided taking sides in this, will restrict himself to stressing that Japan will do all it can to support UN reform to pursue peace in the post cold war era, said officials.

This is cautious by comparison with a Japanese official position paper, sent to the UN secretary in July, in which Tokyo offers to assume all security council duties necessary.

Mr Hosokawa is prepared to compromise with the SDP because the government's top priorities are the reform of Japan's political system - the main item of business on a 90-day extraordinary parliamentary session which began last week - and measures to revive the flagging economy.

Mr Assad, whose relationship with Mr Arafat has been marked by long periods of bitter hostility, said the news of the PLO-Israel agreement had come as a "painful surprise" and he claimed Syria had postponed many critical issues because of the Palestinians. He added he still did not know fully what the PLO and Israel had agreed, but believed that on every point there needed to be a further agreement.

The Syrian leader's comments underline the urgency felt by the US for there to be swift progress on negotiations between Israel and Damascus for resolving the issue of the Golan Heights.

The 21 members of the Arab League said in a statement from its Cairo headquarters yesterday that the Palestinian-Israeli agreement was "an important first step towards realising the land-for-peace principle".

## Arafat bid to calm Jordanian fears

MR YASSIR Arafat, chairman of the Palestine Liberation Organisation, flew to Amman yesterday to discuss implications of the Gaza-Jericho accord. James Whittington reports from Amman. Mr Arafat's visit also served as an opportunity to calm fears that Jordan was being excluded from issues affecting Palestinians and the region as a whole.

Despite initial reservations about being left out from the Israeli-PLO negotiations, King Hussein has fully endorsed the Palestinian peace deal. There has, however, been a noticeable shift in policy over the past week from the traditional joint Jordanian-Palestinian stance to one where the kingdom's interests take priority.

Two issues expected to be discussed with Mr Arafat were Jordan's economic relationship with the West Bank and the future status of the kingdom's Palestinians who make up over half the population.

The government says it may have to postpone this year's multi-party elections until the status of Palestinians living in the kingdom is clarified. The elections, scheduled for November 8, were to be the first since 1956 in which political parties would campaign.

However, there are fears that the elections may become a referendum on the peace process with Islamist and leftist parties winning votes from those Palestinians who have nothing to gain from the settlement.

Western diplomats express severe reservations about any postponement. "The damage to democracy would be considerable," said one. "Palestinians in Jordan will feel targeted which could prove destabilising," said another.

Jordan's nationalist parties and tribal leaders are especially vocal in their calls for postponing the elections. Head of the nationalist party Al Ahd, Mr Hadi Abdul Majid, who is also the prime minister's brother, argues that either Palestinians who will be returned should relinquish their voting rights or the elections should be postponed.

## Application for Security Council seat may divide coalition Ambitions at UN scaled back

By William Dawkins in Tokyo

JAPAN will tone down its campaign for a permanent seat on the UN Security Council when Mr Morihiro Hosokawa, the prime minister, addresses the UN General Assembly next Monday.

Mr Hosokawa is expected to avoid mentioning Security Council membership in a speech he is due to make before the assembly.

However, the allegations against Mr Yoshino reflect at times fierce competition among Japanese contractors for lucrative provincial contracts, particularly dams, civic centres and universities, all of which were planned in Ibaraki prefecture.

Apart from highlighting the sometimes unsavoury links between politicians and contractors, the investigation has drawn attention to the priorities of provincial governments alleged to outlay huge sums on unnecessary dams and government buildings, while neglecting less lucrative but more needed projects.

The Social Democratic party, the largest coalition partner, argues that sending troops overseas contravenes article

"non-government measure" to defend the issue, which has threatened to overshadow the British premier's four-day visit. Under the UK plan companies such as Mitsubishi and Nissan, which benefited from POW labour during the war, would make voluntary donations to a non-government compensation fund.

However, the offer failed

to satisfy the Japanese Labour Camp Survivors' Association, which said it would take legal action unless further progress was made quickly. Mr Martyn Day, a British lawyer representing the association, said in Tokyo that the action would "probably" be launched in Japan following discussions with Japanese lawyers.

However, Mr Major said Mr Hosokawa agreed to consider

nine of Japan's constitution, which renounces military force to settle international conflicts.

At the other extreme, the Japan Renewal party of Mr Ichiro Ozawa, the main power-

bearer behind the government, believes Japanese troops should take an increasing part in UN peacekeeping in line with the country's attempts to take a more prominent part in

international affairs.

The issue has been in the public eye the past week, with the return of Japanese peacekeepers from Cambodia at the end of their six-month mission.

Mr Hosokawa, who has

avoided taking sides in this, will restrict himself to stressing that Japan will do all it can to support UN reform to pursue peace in the post cold war era, said officials.

This is cautious by comparison with a Japanese official position paper, sent to the UN secretary in July, in which Tokyo offers to assume all security council duties necessary.

Mr Hosokawa is prepared to

compromise with the SDP because the government's top priorities are the reform of Japan's political system - the main item of business on a 90-day extraordinary parliamentary session which began last week - and measures to revive the flagging economy.

Mr Assad, whose relationship with Mr Arafat has been marked by long periods of bitter hostility, said the news of the PLO-Israel agreement had come as a "painful surprise" and he claimed Syria had postponed many critical issues because of the Palestinians. He added he still did not know fully what the PLO and Israel had agreed, but believed that on every point there needed to be a further agreement.

The Syrian leader's comments underline the urgency felt by the US for there to be swift progress on negotiations between Israel and Damascus for resolving the issue of the Golan Heights.

The 21 members of the Arab League said in a statement from its Cairo headquarters yesterday that the Palestinian-Israeli agreement was "an important first step towards realising the land-for-peace principle".

## Social Democrats pick compromise leader

By Robert Thomson in Tokyo

THE SOCIAL Democratic party, the largest group in Japan's coalition government, yesterday chose Mr Tomiichi Murayama as its new chairman in an election highlighting party members' unease at their alliance with conservative parties.

Mr Murayama, 69, was backed by most factions within the SDP, formerly the Japan Socialist party, but 33 per cent of members did not vote and 23 per cent of the voters supported a far-left candidate, Mr Masatoshi Ito, who opposes political reforms proposed by the coalition.

Since the election, party members have disagreed over whether traditional left-leaning policies, including

election, Mr Murayama had criticised the reforms, but he has agreed to offer public support for four bills which the coalition government hopes to push through during an extraordinary session of parliament, which began on Friday.

Mr Murayama replaces Mr Sadao Yamashita, who resigned after the SDP's poor showing at a July election, when it lost votes to newer parties and saw its representation cut from 134 to 71 in the lower house of parliament.

Before standing in the

support for totalitarian North Korea, should be replaced or whether the party was losing supporters because of the move towards the middle ground.

Mr Murayama was a compromise candidate who had not planned to stand for the leadership until pushed by more pragmatic leaders, who feared that a candidate too closely linked to the pro-reform group of Mr Yamashita could lose.

However, Mr Murayama had joined a pro-reform group in 1972, when he opposed the attempts by the far left to take control of policy-making. The son of a fisherman, he was elected to local government

after serving as a representative of a fishing co-operative in the south of Japan.

He has chaired study groups which have defended Japan's ban on rice imports and his links to fishing co-operatives mean that he will be under pressure to take a stand against other proposals to liberalise food imports.

After his election yesterday, Mr Murayama said the SDP would continue to support the coalition government and to reform itself. But Mr Ito argued that the unexpectedly large number of votes he received "gives me a strong foundation on which to

fight against political reform".

While Mr Murayama pledged support for the coalition, he also campaigned against Japan's 3 per cent value added tax, which several other members of the seven-party coalition want to increase to as much as 10 per cent.

The SDP also differs with most of its coalition partners on defence issues, including Japan's quest for a permanent seat on the UN Security Council.

Mr Murayama will be repeatedly torn between his loyalty to SDP policy and the need to hold the coalition together.

## Calls to liberalise industry

By Alan Cane

BUSINESS leaders across Europe would welcome increased competition, especially in the telecommunications sector, but most believe they are unable to persuade their governments to accelerate liberalisation.

This is the principal finding of a survey carried out by Harris Research on behalf of British Telecom of the US which examined attitudes to liberalisation in eight continental European countries.

The business leaders believe increased liberalisation of telecommunications would cut costs, increase efficiency and improve quality of service.

Britain has the most competitive telecommunications market in Europe and BT has been pressing for a speeding up of the liberalisation process in other countries.

Some 60 per cent of the senior business people consulted chose telecommunications as the industry they would like to see liberalised.

The survey shows that almost three-quarters of large companies are prepared to consider changing their telecommunications suppliers and believe that doing so would not expose their businesses to unnecessary risk.

The greatest resistance to change came from France and Sweden where only about one-fifth of business people showed a willingness to change supplier; 94 per cent of Italians, on the other hand, said they would be happy to go to an alternative supplier.

Businessmen claim the west has an interest in supporting China's current leadership which has committed itself to economic reform and the award of the Olympics would secure the leaders' position.

MR Andreas Papandreou, the Greek opposition leader, has opened his election campaign with the old-fashioned political rhetoric his supporters like to hear.

He promised to raise living standards and provide full employment if his Panhellenic Socialist Movement (Pasok) returns to power at the October 10 general election.

Over 100,000 Pasok supporters crowded the Thessaloniki waterfront at the weekend to hear the former premier speak enthusiastically. If vague, of "policies that will lead to development, policies that will provide social protection."

Opinion polls give Pasok a small overall majority in a new electoral law that favours the front-running party. Yet much will depend on Mr Papandreou's ability to convince floating voters he is fit enough to be prime minister again.

There can be no doubt Mr Papandreou's campaign will lead to development."

The conservative New Democracy party's election tactic is to provoke Mr Papandreou into being specific. He

has given reassurances that he does not intend to devalue the drachma, but refuses to be drawn on how a Pasok government might cover the revenue shortfall that would result from cancelling the privatisation programme.

Still, the socialists say they are committed to steadily reducing inflation and the public sector deficit in order for Greece to achieve economic convergence with the rest of the European Community by the end of the 1990s.

However, there are fears that the elections may become a referendum on the peace process with Islamist and leftist parties winning votes from those Palestinians who have nothing to gain from the settlement.

Western diplomats express severe reservations about any postponement. "The damage to democracy would be considerable," said one. "Palestinians in Jordan will feel targeted which could prove destabilising," said another.

Jordan's nationalist parties and tribal leaders are especially vocal in their calls for postponing the elections. Head of the nationalist party Al Ahd, Mr Hadi Abdul Majid, who is also the prime minister's brother, argues that either Palestinians who will be returned should relinquish their voting rights or the elections should be postponed.

Mr Daniel Jacoby, FIDH president, told a news conference his group had received an invitation to investigate claims of human rights abuse from Chen Xitong, president of the Beijing Olympic Bid Committee.

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China's failure to win the 2000 Olympics would also create widespread resentment among Chinese communities outside the mainland.

# V Assad sees Israel as the only winner

By Roger Matthews, Middle East Editor  
PRESIDENT Hafez al-Assad of Syria has warned that if Israel benefits from this week's outline peace agreement with the Palestine Liberation Organisation.

The president said there is no justification for the peace accord between the PLO and Israel, as far as he is concerned. "In my opinion the PLO has lost as much as have the Arabs," he said, and the Egyptian newspaper Al-Akhbar published his statement.

Mr Assad stopped short of threatening to oppose a settlement, but said there is nothing he could do to prevent it and that is supported it and those who were against it. "If we want to support the agreement we must have made it fail," he said.

But he added that he had told Mr Yasser Arafat that was the PLO leader's duty to Palestinians in order to avoid the risk of massacres.

He also rejected calls by Mr Yitzhak Rabin, Israeli prime minister, to negotiate between groups based in Lebanon from attacking.

When the West and its demands that we should change, we say let us change the Likud (the

right-wing Israeli party which

opposed the agreement).

Mr Assad, whose talks with Mr Arafat have been going on for some time, said the new PLO-Israeli agreement,

now as a planned step towards claimed Syrian influence in Libya, is critical to the future of the Palestinians.

Asked if he still did not think that the PLO and Israel agreed on policies on many points there was a faint smile.

The Syrian leader

then turned to the US for their role in progress on negotiations between Israel and the PLO.

He said: "The US has been doing a lot for us.

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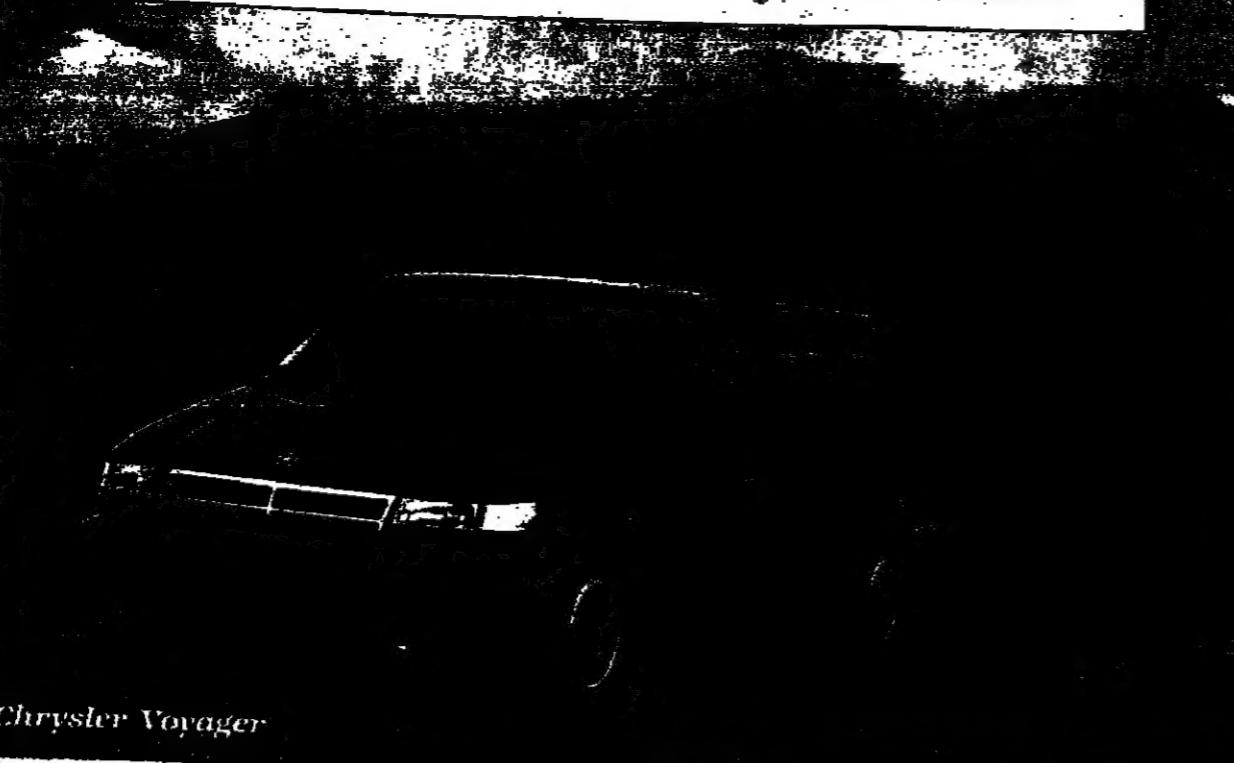
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"...one of the most intelligent automobile inventions in the last 10 years." — *Il Giorno*



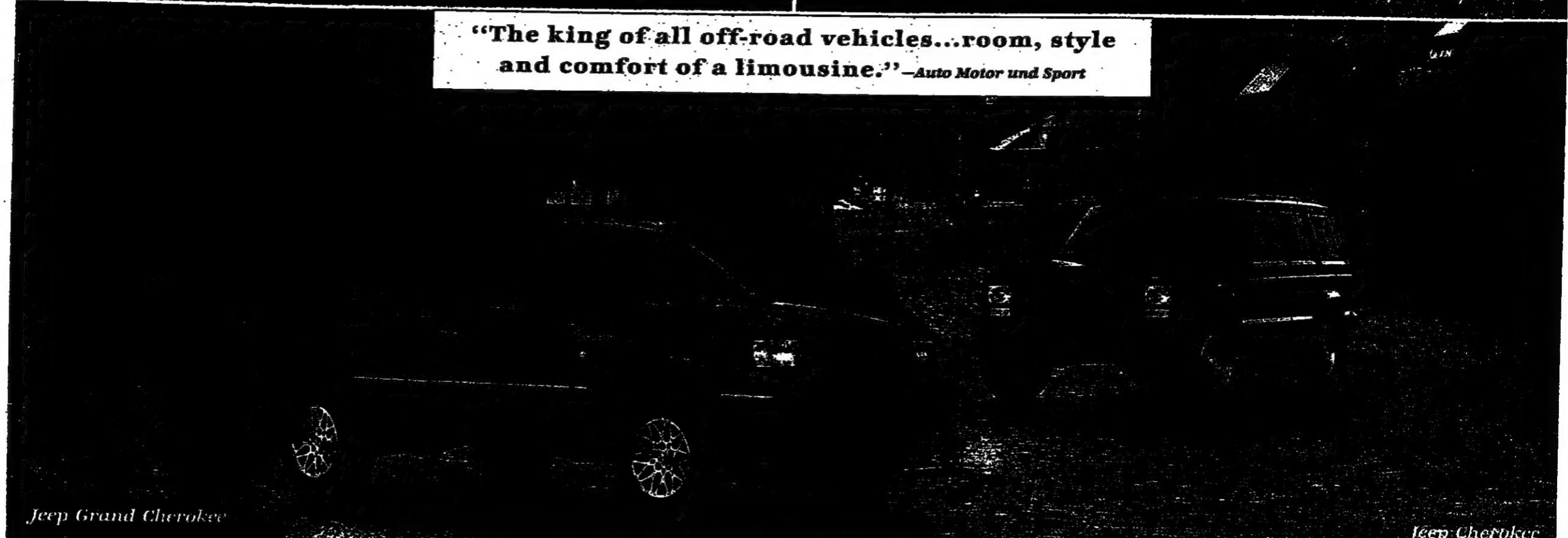
Chrysler Voyager

"Outrageous car...driving the Viper is a great experience." — *Financial Times*



Chrysler Viper RT/10

"The king of all off-road vehicles...room, style and comfort of a limousine." — *Auto Motor und Sport*

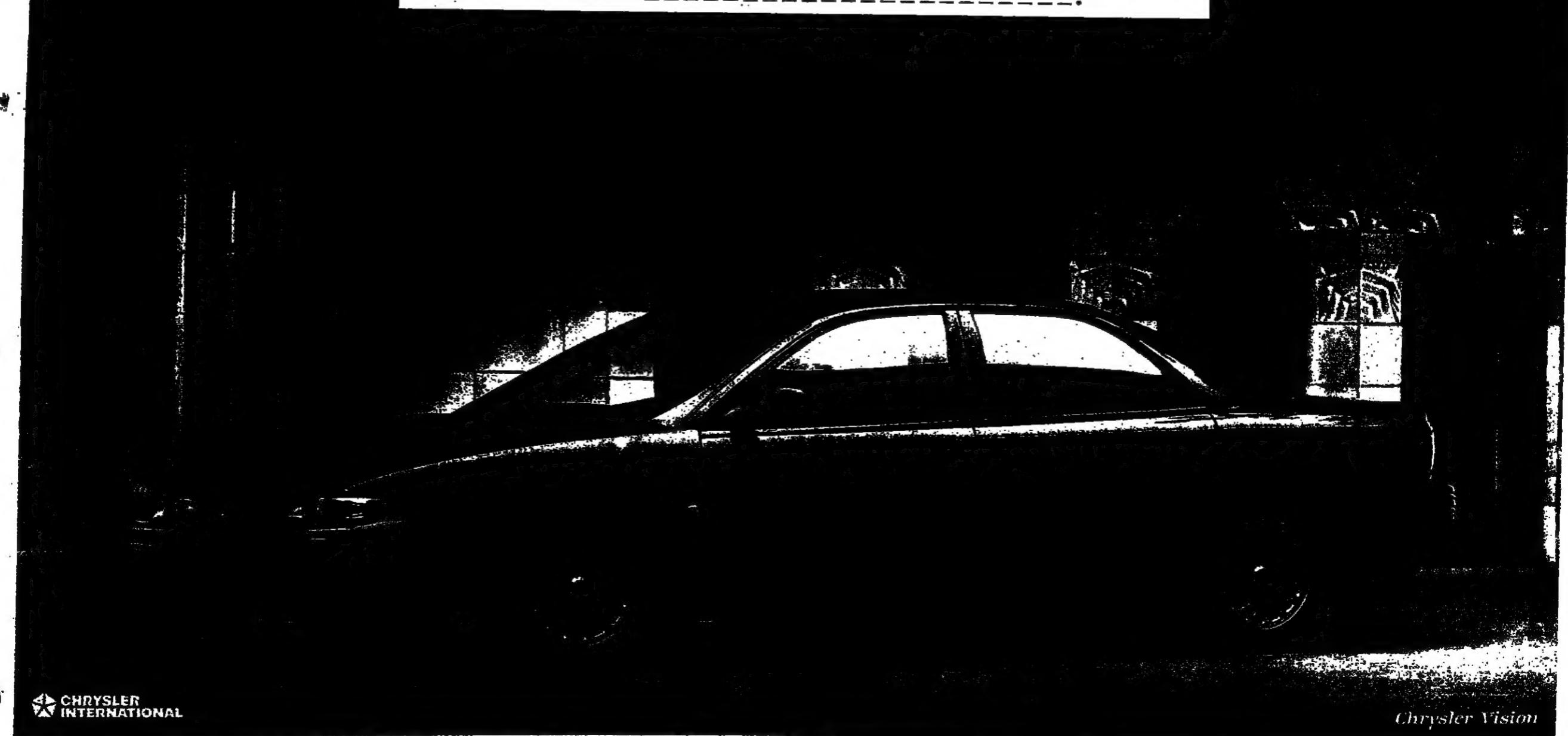


Jeep Grand Cherokee

Jeep Cherokee

(Once you've seen the remarkable new Chrysler Vision you'll be able to fill in this blank yourself.)

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CHRYSLER INTERNATIONAL

Chrysler Vision

If you'd like some professional examples to guide you, they do exist. *Le Figaro* says that the Vision is "a 'tour de force' from Chrysler's designers." *Auto Bild* simply calls it "one of the best cars in the world."

Their enthusiasm is understandable.

With its new cab forward design, the Vision combines the nimbleness of a sports sedan, the roominess of a touring car and the safety of driver and front passenger air bags. We

think that the Vision is the perfect addition to

Chrysler's family of distinctive vehicles. And clearly, we're not the only ones who think so.

 **CHRYSLER**  
*Built to set you free.*

## NEWS: WORLD TRADE

## EC's row over farm trade hits tariff talks

By Frances Williams in Geneva

**THE THREAT** to the Uruguay Round of world trade talks posed by French resistance to last year's US-EC farm trade pact is having an adverse impact on vital multilateral talks in Geneva designed to lower tariffs on industrial and agricultural goods.

At a stocktaking meeting last Friday, a number of countries expressed concerns being impeded by the continuing row within the EC over the Blair House accord. Although intensive talks are continuing, aimed at cutting overall tariffs by at least a third, countries are unwilling to come forward with further concessions while the row is unresolved.

Community officials have been unable to convince trad-

ing partners that they should bargain seriously on the basis of an EC market-access offer for farm goods that derives from the Blair House deal.

Failure to make progress soon could delay the tariff negotiations which, with parallel talks on market-opening measures for services, are an integral part of the Uruguay Round package. The Round must be completed by December 15, when US fast-track negotiating authority expires.

For agricultural exporting countries, liberalisation of farm trade is the key to successful completion of the Round and there is strong opposition to any watering down of the Blair House accord. This was stressed last Friday, both in Geneva and in Montevideo, where the Rio Group of Latin American



Constantin Heereman (right), chief of the German farmers' union, confers with Luc Guyan, representing French farmers, at the start of agricultural talks in Brussels yesterday

nations said they needed better market-access terms for their agricultural goods if the final Uruguay Round package was to be acceptable.

Developing countries also repeated complaints in Geneva on Friday that the tariff-cutting deal negotiated by the "Quad nations" (the US, EC, Japan and Canada) in Tokyo in

July did not meet their concerns in such areas as textiles, tropical products and natural resource-based products.

The situation looks more promising for services, where a stocktaking meeting yesterday reported progress in finalising the draft framework agreement laying down rules for services liberalisation. However, trade

officials say they do not expect the issue of audio-visual services, in which the US is pitted against the EC, to be resolved at this stage.

The EC wishes to preserve its freedom to restrict the showing of non-European TV programmes and to continue support for European film makers.

## Japan 'to open rice market by year-end'

By Kevin Brown, Political Correspondent, in Tokyo

**JAPANESE** carmakers are showing increasing signs of the strains of trade friction with the US.

Mitsubishi Motors said yesterday it was studying the possibility of selling in Japan a new car developed by Chrysler, called the Neon, reflecting the pressure on manufacturers to help the cause of the US car industry there.

The US wants Japanese carmakers to buy more US-manufactured parts and help sell US cars in Japan. Automotive trade comprises about 37 per cent of Japan's trade surplus with the US, according to the US Department of Commerce.

As part of voluntary efforts to help rectify this imbalance the Japanese manufacturers have indicated they are willing to buy \$19bn (£12.3bn) worth of US car parts in fiscal 1994.

Mitsubishi, which is also considering the possibility of selling Chrysler's popular LH car in Japan, has said it would import 5,000 cars from the US in fiscal 1995. This compares with 540 cars it imported from its Diamond Star Motors facility in the US, which was a joint venture with Chrysler until the US company pulled out in October 1991.

Mitsubishi said it was studying the move is part of the company's plans to strengthen manufacturing in North America to avoid the worst effects of currency fluctuations.

The US is already a significant export base for Honda; last year it exported 55,000 cars from the US to the rest of the world.

While other Japanese carmakers would like to follow Honda's lead, most are constrained by domestic considerations, such as the need to use capacity at new facilities in Japan, maintenance of ties with domestic suppliers and the difficulty of reducing employee levels.

But with Toyota, the largest Japanese carmaker, warning it could make a loss if the yen stays at its current level, Honda could indeed be setting an industry trend.

• Mr John Major, the UK prime minister, poured scorn in Tokyo on US attempts to force Japan to set specific trade targets in bilateral trade talks. At a news conference Mr Major said: "If you're going to have a free-trading world, it has to operate on a multilateral basis".

The prime minister said he believed trade problems between countries should be resolved on a bilateral basis, as pursued by the US government.

## Carmakers in Japan feel trade strains

By Michiyo Nakamoto in Tokyo and agencies

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## ABB raises Russia profile

By Andrew Baxter

**ASEA BROWN BOVERI**, the Swiss-Swedish engineering group, is forming a joint venture with Saturn - a Russian company best known for producing engines for the Sukhoi 27 jet - to manufacture parts for power plants.

The "swords-to-ploughshares" tie-up is one of the most important signed so far between a western company and Russian industry. It is the

first time one of the big western power equipment suppliers has joined forces with a Russian defence company.

The joint venture company, called ABB Unisource, is 80 per cent owned by ABB and 20 per cent by Saturn. It will be based at Saturn's plant near Moscow and will initially employ 500 of its 4,000 workers. ABB said the venture would cover engineering, research and development, product development and manufacturing of components.

Last month it announced a venture with AvtoVAZ, maker of Lada cars, to produce fans in Russia for the domestic and industrial ventilation market.

parliament next January.

At present, foreign lawyers in Japan are only allowed to work out of court, based on their own country's laws. They cannot practice in court work related to Japanese law.

The US and EC claim this is an unfair infringement of free competition. A mere 76 foreign lawyers are registered with the Japanese bar.

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## Canada base plan for satellite launch

By Bernard Simon in Toronto

**A GROUP** of Canadian investors plans to revitalise the far-northern grain port of Churchill, Manitoba, by building the world's first privately owned satellite launch centre there.

Akjuit Aerospace said it already had funds to complete preliminary engineering studies for the C\$250m (£126m) project, which involves refurbishing and expanding a disused rocket range.

Churchill is on the western shore of Hudson Bay and best known for polar bears and Beluga whales.

The "spaceport" is predicated on a surge in demand for small telecommunications satellites in polar orbits a few hundred miles above the earth.

Local aboriginal groups are involved in the project.

Akjuit aims to begin satellite launches from Churchill by late 1995. The facility will accommodate rockets with payloads of up to 6,000 pounds.

networks are Motorola, Iridium, Loral, and Orbital Sciences Corporation.

Churchill is competing for the small-satellite business with launch sites in California, Alaska, Australia, the CIS, Sweden and Norway.

Ms Mullen predicted no more than two polar spaceports will be commercially viable - "whoever gets there first, wins."

Akjuit's chairman is Mr George Richardson, a prominent Winnipeg businessman. Its board includes a former chief executive of Telstar Canada, the government's satellite agency, and the head of Bombardier Capital, a finance subsidiary of the Montreal-based transport equipment group.

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## NEWS: THE AMERICAS

## Tokyo to ease rules on lawyers

By William Dawkins in Tokyo

**JAPAN** has offered its main trading partners partial satisfaction on long-standing demands to open the heavily regulated Japanese legal profession to foreign practitioners.

The US and the European Community have pressed Japan to ease curbs on foreign lawyers' freedom to work in

one of the world's largest and most lucrative legal markets.

The issue is on the agenda of Mr John Major, UK prime minister, now on an official visit to Japan.

Government officials in Tokyo have announced that foreign lawyers will be allowed to work out of court, based on their own country's laws. They cannot practice in court work related to Japanese law.

The US and EC claim this is an unfair infringement of free competition. A mere 76 foreign lawyers are registered with the Japanese bar.

Mr Major said: "We must change the conception in America about how this deficit is being caused: not as many Americans think, by waste and fraud, by too much foreign aid or by too many congressional perks, but by entitlements," Mr Rudman said.

Official Peruvian policy is aimed at containing the growth of coca production and increasingly emphasises alternative development for farmers, which includes crop substitution.

However, the remoteness of the coca-growing areas and the lack of roads militate against such solutions.

The cut will take effect with the start of the new fiscal year next month, if it is confirmed by a joint committee of the Senate and the House of Representatives.

The US also supports air operations in Bolivia, Guatemala, Colombia and Belize from this budget, as well as a sizeable number of other programmes.

The reduction comes as the US administration is reviewing its anti-narcotics policy after serious questions as to the benefits of the US drug effort abroad. US government officials said the review, which should be completed by the end of this month, has led to sharp divisions between US government departments connected with the efforts.

A classified National Security Council document, which forms part of the review, con-

cluded, according to the Washington Post, that the Pentagon's \$1.1bn drug interdiction budget - much of it spent in central America and the Caribbean - has proved largely ineffective in stopping cocaine reaching consumers in the US.

Peru is the largest cultivator of coca in the world, producing two-thirds of this leaf which is raw material for cocaine. The State Department estimates that some 128,000 hectares are under cultivation, over half of these being in the Huanuco Valley north-east of Lima.

Official Peruvian policy is aimed at containing the growth of coca production and increasingly emphasises alternative development for farmers, which includes crop substitution.

However, the remoteness of the coca-growing areas and the lack of roads militate against such solutions.

They calculate that this will save \$67.6bn in 2000.

"We must change the conception in America about how this deficit is being caused: not as many Americans think, by waste and fraud, by too much foreign aid or by too many congressional perks, but by entitlements," Mr Rudman said.

The programme also proposes raising \$44.8bn in 2000 through adding 50 cents a gallon to the petrol tax, \$1.7bn from alcohol and tobacco taxes, and \$19bn from domestic spending cuts - in areas such as the space station, or community development block grants paid to cities and states.

The steady rise in inflation has ignited fears that the government will come under political pressure from Congress and other groups to launch another shock plan, such as those



LUCRATIVE LEAVES: Spending cuts by the US administration could be good news for coca farmers in the Andean highlands of South America. In the picture, coca leaves are harvested at a main source of the crop, the Chapare Valley of Bolivia

## Tax treaty may spark corporate shake-up

By Andrew Jack

**THE US** and the Netherlands have approved a draft tax treaty which could prompt restructuring of a number of multinational companies.

The assistant secretary for tax policy at the US Treasury and the director-general for fiscal affairs in the Netherlands have agreed amendments to the US-Dutch tax treaty initialled last December, which clear the way for ratification, possibly by the end of the year.

Even if the one-year grace period permitted by the treaty is invoked, the agreement means that from January 1 1995 US subsidiaries held through companies in the Netherlands will no longer be eligible to take advantage of low tax rates between the two countries.

"A large number of companies may be restructuring, beginning December 31 this year," Mr Bruce Lassman, head of the US tax desk at accountants Ernst & Young, said yesterday.

The revised treaty, negotiated over more than 11 years, imposes tough new criteria for eligibility. Those companies excluded will see US withholding taxes on dividends to Dutch companies rise from 5 per cent to 30 per cent and on interest payments from zero to 30 per cent.

One of the principal reasons for the delay was a clause concerning tax treatment of Swiss branches of Dutch companies, which had not been finalised.

Negotiators have now agreed a text, which states the US will impose a 15 per cent withholding tax unless income from Swiss branches is taxed at more than 17.5 per cent.

## Correction

In the article "World Bank to raise lending commitments" in the Financial Times of September 20, a reference was made in the first paragraph to the bank's lending commitments of \$32.9bn in the past year to June 30. This figure should have been \$23.7bn.

## Cuts proposed to axe deficit

By George Graham in Washington

**PRESIDENT BILL CLINTON** may have thought his budget balances were over, at least for this year, but two former senators came back to Washington yesterday to sound a trumpet call for more radical measures to eliminate the federal budget deficit entirely by 2000.

Mr Paul Tsongas and Mr Warren Rudman laid out a programme that scrapes virtually every political nerve in the US, proposing means-testing for most social security benefits, severe cuts in the Medicare health plan for the elderly, and a steep increase in petrol taxes.

Mr Tsongas and Mr Rudman come from different political parties, but they share a sense of urgency about the need to bring under control the federal budget deficit, now rising at a rate of \$12,000 (27,800) a second of debt that we leave to our children. Those numbers are generationaly immoral," Mr Tsongas said yesterday at a

## Slippery steps away from inflation

Angus Foster finds Brazil's finance minister planning amid growth but under a cloud

**T**HREE MONTHS after launching yet another plan to tackle Brazil's budget deficit and rising inflation, Mr Fernando Henrique Cardoso, finance minister, and his advisers are trying to calm fears that shock tactics are on the way.

Driven by rising industrial production and exports, the economy shifted gear in the final quarter of last year, after disappointing growth since 1986. It could grow by 4 to 5 per cent this year, but it is being hindered by political problems and annual inflation heading for 2,000 per cent.

Car production is at record levels and the country is running a trade surplus of more than \$1bn a month. There are also encouraging signs of improved productivity in the private sector, following cuts in both costs and labour, in reaction to Brazil's market liberalisation policies since 1990.

The programme also proposes raising \$44.8bn in 2000 through adding 50 cents a gallon to the petrol tax, \$1.7bn from alcohol

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FINANCIAL TIMES TUESDAY SEPTEMBER 21 1993

NEWS: UK

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## Vauxhall slashes production

By Kevin Done,  
Motor Industry Correspondent

VAUXHALL, UK subsidiary of General Motors of the US, is cutting car production sharply at its two assembly plants this month under the impact of the steep fall in new car sales in continental Europe.

Later this week Nissan, the Japanese manufacturer, is expected to become another victim of falling European new car sales. It is expected to announce a significant cut in output at its plant in Sunderland, Tyne & Wear, in north-east England, for the last three months of the year.

Ford, the leading UK vehicle maker, has imposed a four-day week at its Transit van plant in Southampton, Hampshire,

BUGATTI International, which recently took over Group Lotus, the UK automotive engineering consultancy and maker of sports cars, plans to develop an affordable Lotus sports car for production in the late 1990s.

Lotus, which was previously owned by General Motors of the US, abandoned the two

throughout September and October.

Vauxhall is cutting all production of the Vauxhall Cavalier-Opel Vectra in its Luton, Bedfordshire plant this week, with the loss of nine shifts. It is cutting 14 shifts in Luton during September, which will eliminate the production of

5,506 cars.

week during September with the elimination of 11 shifts, cutting production of 3,344 cars. In effect, the plant has been closed for production from Thursday afternoon to Monday afternoon during September. A total of 21 shifts will have been cut during the first nine months of the year.

Overall, Vauxhall production during the first eight months of the year has fallen by 12.7 per cent to 168,926 from 183,542 in the same period a year ago.

In spite of the recovery in the UK new car market this year Vauxhall has been hit by a sharp decline in exports. Shipments abroad from the Luton plant of the Opel Vectra have dropped by two thirds in the first eight months to only 11,375 from 35,564 a year ago.

Statistics released by the Building Societies Association and the British Bankers' Association showed banks raising their share of mortgage lending – largely through offering fixed-rate mortgages – at the expense of savers.

Societies are also suffering an outflow of retail funds, as depositors have withdrawn money to invest in equity products such as personal equity plans, as well as in the third tranche of the government's British Telecom stake.

Mercedes has been stepping up its motor component purchases in the UK, which now supply £72m-worth annually.

The parent group, Daimler-Benz, spends £350m annually

with UK suppliers.

seat roadster market last year. Rising losses and the high cost of production forced it to halt output of its Elan less than 2½ years after its launch.

Mr Romano Artioli, president of Bugatti Automobili, and Mr Mario Barbieri, vice-chairman, have become chairman and vice-chairman of Group Lotus.

Throughout September and October.

Vauxhall is cutting all production of the Vauxhall Cavalier-Opel Vectra in its Luton, Bedfordshire plant this week, with the loss of nine shifts. It is cutting 14 shifts in Luton during September, which will eliminate the production of

5,506 cars.

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The Building Societies Association said it expected investors to reinvest with societies following the fall in the FTSE 100 index from its recent peak. "There is a touch of concern, but no more than that," said Mr Adrian Coles, director-general of the association.

## Building societies face more competition

By Peter Marsh,  
Banking Editor

FURTHER EVIDENCE that building societies are facing their most severe competition since the mid 1980s emerged yesterday in figures that showed a squeeze on both mortgage lending and deposit-taking by the 88 societies.

Statistics released by the Building Societies Association and the British Bankers' Association showed banks raising their share of mortgage lending – largely through offering fixed-rate mortgages – at the expense of savers.

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## Meeting follows long dispute about loan policies

## Banks summoned over aid to small businesses

By Peter Marsh,  
Economics Correspondent

MR EDDIE GEORGE, governor of the Bank of England, has privately called in top executives of the big four clearing banks to discuss his anxieties that the economic upturn could be stifled by lack of financial support to small businesses.

Policy suggestions developed by Mr George during his meetings with senior managers of the big four – National Westminster, Barclays, Midland and Lloyds – are likely to be given to Mr Kenneth Clarke, the chancellor of the exchequer, and may be taken into account in his November 30 Budget.

Banking representatives called to the gatherings have included Mr Derek Wanless, chief executive of National Westminster; Mr Brian Pearce, Midland's chief executive; and Mr Bill Gordon, managing director of Barclays' banking division. A senior manager from Lloyds has also attended. The exercise has also taken in meetings with representatives of the 58,000-member Federation of Small Businesses and the 21,000-member Forum of Private Businesses.

The Bank has told people involved in the talks not to talk about them to outsiders on the grounds that publicity

might damage the success of the initiative.

One person close to the discussions said: "Eddie has decided to get on top of the mass of complex issues which relate to whether small businesses get enough support from both the government and the banks. He believes the area could be crucial to the success of the recovery."

The big four banks are crucial to the health of the 3m or so businesses employing fewer than 200 people – which account for about three quarters of the workforce.

The study comes after two separate inquiries launched by Mr Norman Lamont, the former chancellor, last year and in 1991 into whether efforts by commercial banks to increase lending margins were preventing small businesses gaining the full benefits of cuts in UK interest rates.

In talks taking in tax and training policies as well as the best way to nurture the relationship between small businesses and the banks, Mr George has made a personal commitment to improve the climate for small businesses.

The discussions have considered, for example, whether

## UK site unlikely for Mercedes-Benz

By John Griffiths

DEPARTMENT OF Trade and Industry hopes of finding a UK site for Mercedes-Benz to build small cars – and of preparing a deal for the German vehicle manufacturer – may have been frustrated by public exposure.

The disclosure by Mr Helmut Werner, Mercedes' chief executive, that the company wants to make 200,000 small cars a year in one of four countries

has triggered rival approaches to its UK headquarters in Milton Keynes, Buckinghamshire. The UK, France, the Czech Republic and Germany are on the shortlist.

To the chagrin of the Invest in Britain Bureau, the DTI agency most closely involved in seeking to attract the project, even individual chartered surveyors are understood to have approached Mercedes with proposals for the 250 to

300 acre site. While the bureau last night refused to discuss its role on grounds of "commercial confidentiality", it is understood that it had been hoping to maximise the UK's chances of attracting the project by compiling data on all potential sites in the country, and preparing its own proposal.

So far, only the Northern Development Corporation and Midlands development authorities have acknowledged that they want the project. Industry analysts say Mercedes has to decide by the end of this year if production is to start, as planned, by 1997.

Mercedes has been stepping up its motor component purchases in the UK, which now supply £72m-worth annually. The parent group, Daimler-Benz, spends £350m annually with UK suppliers.

## Chemicals exported despite warnings

By Jimmy Burns

THE BRITISH government approved the export of potential lethal chemical products to Egypt in 1986 despite receiving intelligence that the country was being used as a diversionary route for Iraq, a former foreign office minister said yesterday.

Mr Tim Renton, foreign office minister from October 1985 to June 1987, told the Scott arms-for-Iraq inquiry that three government departments – the Foreign Office, Ministry of Defence and the Department of Trade and Industry – approved a 26-ton shipment of hydrogen fluoride in September 1986. The chemical is an agent that can be used in the military application of nerve gas of a kind that was being used at the time by the Iraqis internally and in its war with Iran.

Documents made available to the inquiry show that in January 1986, an intelligence warning was circulated among ministers by Mr Charles Powell, then foreign policy adviser to Mrs Margaret Thatcher, warning that Egypt had

bought substantial quantities of the chemicals on behalf of Iraq and was planning to export more in the following months.

But Mr Renton told the inquiry that he had decided to drop his initial opposition to the export of the chemicals because there had been no "collateral" confirmation of intelligence provided by the Israeli secret service.

He had given his final agreement on the understanding that the Egyptian government be told of UK concern that the chemicals might be rerouted to Iraq and put to military use. Even then the Foreign Office decided to delay conveying its concerns so as not to upset Egypt diplomatically at a time when Mr Renton was preparing an official visit to Cairo.

It emerged yesterday that when Mr Renton answered initial questions from the Scott inquiry in June he said he had no memory of countries being used as a diversionary route to Iraq. He referred to the hydrogen fluoride licence after examining government documents supplied to him by Lord Justice Scott.

## All sales licences to Iraq revoked

THE government yesterday confirmed that it was revoking all export licences for Iraq after the discovery of fraudulent United Nations and Department of Trade and Industry documents, writes Jimmy Burns.

The DTI said: "It has come to our attention that there may have been falsification of certain UK licences to Iraq. We have therefore decided it would be prudent to revoke existing licences and issue new licences."

The fraud involved tampering with documents to give false statements of export volumes on goods classified as humanitarian aid. Under the sanctions regime, imposed on Iraq after it invaded Kuwait in August 1990, humanitarian aid includes medicines and baby food.

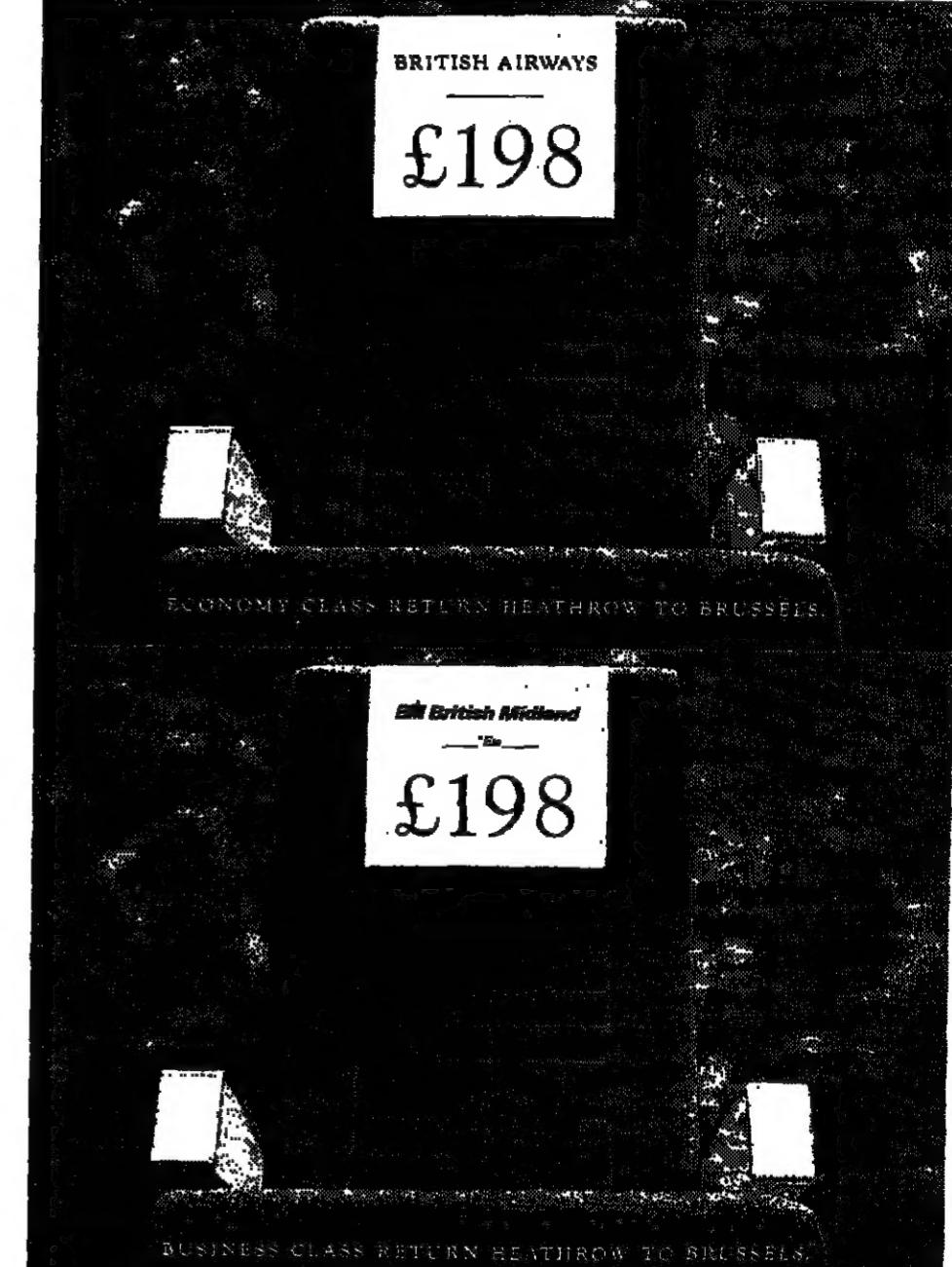
However, yesterday's move is believed to concern borderline cases where the aid could include medicines and baby food.

For further information please contact the PROCUREMENT COMMISSION, at BACE, at the address stated in item 2.

London, 26th September 1993  
a) Welzach Chiriquie, Col  
Head of BACE

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1. INVITES applications from suitably qualified companies to pre-qualify and tender for the rendering of services of FREIGHT FORWARDER in England, France and Italy.	
2. The DOCUMENTS of the INVITATION FOR TENDER may be obtained from BACE, at 16 Great James Street, London WC1N 3DF, Tel. 071-405 5062, as of 14:00pm of 23rd September, 1993, for a non-refundable fee of £250.00	
3. The TENDER DOCUMENTS are to be submitted to the PROCUREMENT COMMISSION, at BACE, at the address stated in item 2, in sealed envelopes by 15:00pm, London time, of 25th October 1993.	
4. The International invitation for Tender and the awards resulting therefrom will be governed by the Brazilian Law No. 8,666 of 21.06.93.	
5. The envelopes containing the PROPOSALS shall be opened at 15:00pm of 8th November 1993 and officialization of the winner will occur at 15:30pm, of 12th November 1993, at the offices of BACE.	
6. The CONTRACT will be signed on the 29th November 1993, at the head-office of BACE.	
For further clarification please contact the PROCUREMENT COMMISSION, at BACE, at the address stated in item 2.	
London, 26th September 1993 a) Welzach Chiriquie, Col Head of BACE	

## NEWS: UK

# Opposition mounts to anti-IRA City cordon

By Stewart Derby  
and John Willman

DOUBTS emerged yesterday over whether the security cordon thrown around the City of London in the wake of two IRA car bomb attacks would be continued beyond its experimental phase.

City police and the Corporation of London, the local authority for the City, favour making the traffic restrictions

a permanent feature of the financial district in the belief that they have improved safety, cut serious crime and brought environmental benefits.

However, senior ministers are believed to oppose using the traffic control scheme to combat terrorism in the City this year and had helped to improve safety in the wake of car bomb attacks.

Mr Kelly said the cordon had not been universally popular

yesterday that the traffic control scheme had been "a key element in keeping the terrorists off balance".

He told a City seminar on security that the cordon had contributed to an 18.3 per cent drop in serious crime, mainly burglaries, in the City this year and had helped to improve safety in the wake of car bomb attacks.

Mr Kelly said the cordon had not been universally popular

and that some members of the government were thought to oppose it. He explained that he had the authority to run the scheme for six months and could renew it for a further six. "After that it is up to the government," he added.

However, Mr Michael Howard, home secretary, who also addressed seminar, declined to say whether he would support the continuation of the scheme. Mr Howard said it

would be up to the transport secretary to adjudicate "at the time". Mr Michael Cassidy, chairman of the corporation's policy and resources committee, believed opposition to the scheme came from the Department of Transport. "They do not appear to want to use a traffic control scheme to combat terrorism," he said. "We think the scheme has worked and want it to continue. It has improved security, but it has

also had good environmental benefits."

A car bomb exploded in the City in April last year killing three people and injuring more than 80. A massive bomb in a truck was detonated near the NatWest tower and Hongkong and Shanghai bank in April this year, killing one person and injuring more than 40. Damage was estimated at the time at between £400m and £1bn.

## Britain in brief



### Lib Dems soften tone on Europe

The Liberal Democrats are to tone down their fervent pro-Europeanism in an attempt to maximise the party's appeal to disengaged Conservatives in next summer's elections for the European Parliament.

Mr Paddy Ashdown, Liberal Democrat party leader, hopes to treat the elections principally as a referendum on Mr John Major's government, shifting the focus from specifically European policies.

In a calculated shift in the party's approach to Europe, its strategists signalled that the Liberal Democrat manifesto would address the concerns of an electorate which had become increasingly sceptical about European integration.

The injection of a Eurosceptic tinge into the traditionally unalloyed enthusiasm for Europe reflects the judgment that the party's best hope of success in the European elections is to defeat Tories in the south-west.

river Thames in London.

The construction company, which has a £20m debt on the site, found that its contractors were locked out of the area yesterday and refused access to their office and machinery.

McAlpine said: "We have very large quantities of material on the site which belongs to us. There is a separate question of whether their [the family's] title is valid and that is something we shall be pursuing separately."

The Hwang family of Hong Kong, which effectively holds the site as mortgagee through its Park View company, had hoped to achieve the takeover through a voluntary arrangement with secured creditors of Battersea Leisure, which owned the site.

The family said it was not aware of doubts on the title.

### Teaching unpopular

Only 9 per cent of final-year university students made teaching their first choice of career, a survey has found.

The survey, in which 411 students at 22 universities were interviewed by BMRR International for the Association of Teachers and Lecturers, also showed that teaching was least popular among engineering and science graduates. It is government policy to encourage science teaching.

Mr John Patten, education secretary, has recently said pay claims as high as 14 per cent by teachers' unions were unrealistic because "students are queuing up to be teachers".

### Disputed Aids study delayed

The Medical Research Council has had to delay publication of the full results of its controversial study about the effectiveness of AZT, the most widely used treatment for Aids and HIV-positive patients.

In April the council revealed preliminary data suggesting that the drug was not effective in slowing down progress to AIDS in HIV-positive patients.

Former polytechnics have been left with unfilled places following an unexpected expansion in the numbers of students recruited by the older universities.

The new universities, which acquired their current status last year, have not been in direct competition with the traditional universities before, and many are deeply disappointed by this year's results.

This is in stark contrast to predictions that old universities would reject far more applicants than usual, and that the former polytechnics would have difficulty accommodating the extra demand.

possible leadership challenge this autumn rumbled on.

Mr John MacGregor, transport secretary, said it was "ridiculous" that prominence was being given to "totally unfounded rumours of cabinet splits, soundbites from the same handful of backbenchers and hype about minor incidents."

Sir Norman Fowler, the Conservative chairman, said the party backed Mr Major and wanted him to "remain our leader".

Mr Major's future may well be determined by his success in swinging the party rank and file behind his leadership at next month's conference.

## Minister hints at road-pricing to beat London jams

By Ian Hamilton Fazey,  
Northern Correspondent

MR JOHN GUMMER, environment secretary, yesterday gave the strongest hint yet that the government favours a system of road pricing or "congestion charging" in London.

Mr Gummer said in Manchester that Norwegian experiments on controlling traffic through electronic tagging and metering had achieved limited success. "It may just be we have to have a more simple form as far as London is concerned," he said.

Mr Gummer was speaking at a conference attended by more than 200 people from 87 countries which gave the opportunity to local authorities and non-governmental environmental bodies to debate recommendations made at last year's Earth Summit in Rio.

His comments suggested that the UK government had accepted that some form of road pricing was desirable for London and that discussion had moved on to deciding on the most suitable form.

He said opinion polls surveys

showed people favoured measures to encourage motorists to switch to public transport but objected when these were applied to them personally.

"Road pricing in its simplest form in London" would be one way of taking advantage of "underlying feeling" of support for measures to curb cars, said Mr Gummer.

The issue has aroused strong debate within the government. Mr Gummer said the departments of the environment and transport were working together to reconcile conflicting objectives in areas such as charging to beat congestion.

"You need a roads programme which does properly take into account environmental needs," he said.

The trouble with environmental activists is that they won't decide priorities - you can't have everything at once. There are too many people who are absolutists. You can't move from a situation where you provide everything for the motor car to one where you have nothing for cars," Mr Gummer said.

## State health service 'promotes business'

By Alan Pike

BRITISH companies see opportunities for using the state-run National Health Service's international reputation as a basis for winning increased overseas business, Mrs Virginia Bottomley, health secretary, said yesterday.

Mrs Bottomley returned at the weekend from a visit to Australia, Hong Kong, Malaysia and Thailand. She had accompanied a delegation from 15 British companies representing a wide range of healthcare interests - including research, equipment manufacture and construction - that are bidding to expand their position in international markets.

Britain is second only to Germany as a European Community exporter of pharmaceuticals. Exports and overseas

activities of the British health care sector are worth an estimated £5bn a year.

In Malaysia, a consortium between John Laing International and a local company has, with £13m finance from the UK government, secured a contract to build 12 hospitals based on NHS design expertise.

The delegation included representatives of NHS Overseas Enterprises, which markets British health service management expertise and training overseas.

Mrs Bottomley said that in meetings with other health ministers during her visit, she had discovered widespread interest in the UK government's experience with trust hospitals, GP fundholders and other aspects of the NHS reforms.



## EC funding boost urged for shipyard

By Chris Tighe

MPS AND Euro-MPs from the opposition Labour party are to meet EC competition commissioner Mr Karel van Miert next Tuesday to press for Community funding for Swan Hunter, the troubled Tyneside shipbuilder. More redundancies are likely to be announced at the company today.

Yesterday the parliamentarians and the UK Confederation of Shipbuilding and Engineering Unions launched a document saying that Swan Hunter

should be allowed to qualify for EC "intervention funding" through being redesignated as a mixed yard.

"Intervention funding," from which UK warship yards are barred under a 1985 agreement between the UK and EC, gives access to 20 per cent subsidy on merchant shipbuilding orders.

The MPs and Euro-MPs say Swans is in a unique position as the only shipyard classified as a warship yard to have built warships and merchant vessels without "intervention funding".

They insist that redesignation as a mixed yard would not breach EC directives.

The latest job cuts at the Swans yard are expected partly because three weeks ago the company lost a £50m Oman royal boat order to French rival Constructions Mécaniques de Normandie. Union sources said 100 Swans jobs had depended on the order.

News of three-figure job losses is likely this morning when receivers Price Waterhouse meet union leaders. Swans went into receiver-

ship in May after failing to win a crucial order from the Ministry of Defence for a helicopter carrier. It has since shed almost 750 jobs, reducing its workforce to 1,700.

Unions and MPs fighting to save Swans are anxious to avert job cuts, arguing that the loss of key staff and break-up of teams of workers will make it less attractive to prospective buyers. It is understood that potential bidders, keen to avoid large redundancy bills, are holding back until further jobs are shed.

Relations between the chancellor and the prime minister remained good.

Asked about reports that he felt lonely and isolated, Mr Major said: "Heaven alone knows where this nonsense comes from. It is not for me to speculate where everything that appears in public comes from. If I did I do not, and I am not."

However, the continued sniping from the right suggests that Mr Major's attempt to bring the rebels to heel by calling for an end to "stupid internecine squabbling" has failed.

He was said to be frustrated by his inability to get his message across,

but looking forward to a showdown with the rebels at the Conservative party conference next month. In London, backbench criticism of his leadership continued with Mr Tony Marlow, the Tory MP for Northampton North, arguing that a change of leader was now inevitable.

Mr Biffen, a former Tory cabinet minister, said Mr Major must "add to his acknowledged strengths of amiability and decency. He is now in a situation where amiable manners and an engaging classlessness is simply not enough," he said in the London Evening Standard.

Members of the government lined up to pledge their support for the prime minister as speculation about a

possible leadership challenge this autumn rumbled on.

Mr John MacGregor, transport secretary, said it was "ridiculous" that prominence was being given to "totally unfounded rumours of cabinet splits, soundbites from the same handful of backbenchers and hype about minor incidents."

Sir Norman Fowler, the Conservative chairman, said the party backed Mr Major and wanted him to "remain our leader".

Mr Major's future may well be determined by his success in swinging the party rank and file behind his leadership at next month's conference.

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## MANAGEMENT: THE GROWING BUSINESS

## In a Nutshell

## New credit union takes shape

A new business credit union has been formed by more than 400 small businesses in North London with the assistance of a £30,000 injection from the North London Training and Enterprise Council, writes Lisa Wood.

The companies, many of them micro-businesses, already belong to the North London Enterprise Club. The members believe in self-help and the organisation of their own borrowing requirements is a logical step, said the Tec.

The credit union is not for profit, charging interest at 1 per cent per month with loans to be repaid over 24 months. The maximum loan available is £10,000.

## Enterprising launch for new magazine

The small business market has proved a difficult one for magazine publishers. A big obstacle has been the refusal of business owners to see themselves as part of a small firms "community". Most define themselves in terms of their sector of activity - as wine bar owners, software businesses, and the like.

The latest attempt to break into this market comes in the shape of *Enterprise*, a monthly costing £1. Subjects in the first issue include raising finance, getting paid on time, and the value of market research.

## Hiring a locum personnel officer

Small companies in south-east London which do not have a full-time personnel officer can now use a new locum service to buy in expertise.

The service, launched by Solotec, the South London Training and Enterprise Council, will offer expertise on issues such as employment legislation, staff development, performance appraisal and industrial relations.

**O**nce upon a time, Governor Bill Clinton of Arkansas was the only governor ever to have received the "Guardian of Small Business" award from the National Federation of Independent Business, a 500,000-member organisation that is the US's most vocal, and probably most powerful, small business lobbying group.

After eight months at the White House, however, President Clinton has crossed swords with the NFIB on a string of issues, most notably a bloody combat over his budget bill.

Although he has maintained significantly warmer relations with a number of more moderate groups, Clinton is embarking this week on a further battle that seems likely to unite the small business lobbies against him. All of them seem set to oppose a core element of his health-care reform plan: a requirement that all employers offer health insurance to their workers and pay 80 per cent of its cost.

Small business has been a mantra in Clinton's political career, and it remains a strong theme for his administration. Cabinet members, and Clinton himself, are fond of observing that 85 per cent of jobs created in the past 12 years have been in businesses employing fewer than 50 people.

Clinton came to office proposing a package of fiscal incentives, including a 50 per cent tax exclusion for long-term investments in start-up businesses and a targeted investment tax credit intended to spur investment in new plant and machinery.

While some of these measures fell by the wayside during the long battle in Congress, the final budget passed in August still included a limited reduction in capital gains tax on start-up investments in small businesses, as well as an increase from \$10,000 (£6,500) to \$17,500 in the limit on the amount of assets that can be declared as expenses in the year of acquisition, rather than 50 per cent.

The White House has also taken steps to encourage bank regulators to loosen their standards for banks lending to small businesses, and has made a proposal for setting up community development banks to support local businesses, following the much-publicised example of South Shore Bank in Chicago.

But many of Clinton's main campaign pledges run headlong into small business interests, even though in many instances the reaction may be more from the gut than from a precise analysis of the pain they would inflict.

The Family and Medical Leave Act, which obliges employers to give workers leave for the birth of a child or to care for a sick relative, was the first bill Clinton signed into law after taking office.

Associated Press  
Unconvinced: small business people met Bill Clinton in a Washington hardware store last week to discuss health reform plans

## Just don't ask us to pay for it

President Clinton's health reform is one of a number of sore points for small companies, writes George Graham

Although it specifically exempted businesses employing fewer than 50 people, the act provoked howls of rage from small businesses, partly because word had not filtered out about the exemption, partly because business owners feared that once the principle was established, the reach of the legislation would gradually be extended to them, too.

The White House then ran into another barrage over its budget bill. Opponents contend that the marginal tax rate for all partners and sole proprietors, as well as so-called "subchapter S corporations", which pass their income directly through to a small number of shareholders, would rise from 32 per cent to 46 per cent.

The debate was fuelled by David Hale, chief economist with Kemper Financial in Chicago, who said that 89 per cent of all tax returns with significant business income, including these different categories, now file under the personal tax code. He further argued that more than 60 per cent of subchapter S income

goes to people who would be hit by the higher personal tax rates imposed in the Clinton budget.

Erskine Bowles, head of the Small Business Administration - the government department responsible for providing assistance and loans to small businesses - countered that 96 per cent of the 7m taxpayers whose primary source of income is a partnership, proprietorship or subchapter S corporation would be unaffected by the increase in marginal tax rates.

The average income of the 4 per cent who would be affected, he added, was \$60,000 a year.

"It is a bogus issue. It's not a small business issue. What it is, is a rich person's issue," he snorted.

Clinton faces the same problem in his health care reform: opposition to the employer mandate promises to be fierce, even though the great majority of businesses already provide health insurance to their employees.

A survey of small and medium-sized businesses conducted in April

by Arthur Andersen and NSBU found that 99 per cent of companies with 100-499 employees offer health insurance, as do 94 per cent of those with 20-99 employees. Even among businesses with 19 or fewer employees, 54 per cent offer health insurance.

The survey also found that the average increase in health insurance premiums over the past year was 22 per cent, suggesting that Clinton ought logically to be able to win over at least some business owners with the promise of reduced medical costs.

But at a carefully staged event with small business people in a Washington hardware store last week, Clinton was still not able to convince the participants.

It is an argument that he must win if Congress is not to start giving small businesses the same exemption from providing health insurance that it gave on family leave - an exemption which could destroy his efforts to ensure universal coverage.

Ian Rodger on a company that spurned the advice of consultants

## Up and up for Schindler

**H**ere is a story to warn the hearts of management consultant sceptics. In 1985, Schindler, the Swiss elevators and escalators group, called in some consultants to assess its escalator business.

At the time, Schindler was a minor player, active mainly in the European market and with a world market share of less than 10 per cent.

The consultants told the family-controlled group to give up. The escalator business, like many other specialised industrial product sectors, was going global. Schindler lacked critical mass and could not catch up with Otis and other better-established groups, they concluded.

Alfred Schindler, who had just taken over as chief executive, felt otherwise. "It is not our style to drop out of a business," he says.

The group then set out

systematically to build up its position to a sustainable level. The landmark events were fairly predictable - streamlining of the group's European escalator manufacturing plant in Vienna, rebuilding a depleted market position in the US after taking over the Westinghouse elevator and escalator business in 1989, and plunging into China with three joint ventures.

Schindler is a fairly secretive group - partly because the sectors in which it operates are marked by fierce competition among only a few global groups - so the whole story of how this success came about will not be told here. Alfred Schindler nevertheless points to some interesting lessons.

Yes, a considerable amount of investment was required, but money was not the crucial factor, he insists. No, this project was not the sort of long-term payback venture that this sector demands.

It is an argument that he must win if Congress is not to start giving small businesses the same exemption from providing health insurance that it gave on family leave - an exemption which could destroy his efforts to ensure universal coverage.

Clinton faces the same problem in his health care reform: opposition to the employer mandate promises to be fierce, even though the great majority of businesses already provide health insurance to their employees.

A survey of small and medium-sized businesses conducted in April

much faster than we expected," he says.

"Much more important was getting organised in a global way." The escalator business, like many other specialised industrial product sectors, involves a constant chase after big contracts in open competition. Airports, shopping centres and underground railways are main customers.

Often, time is of the essence, and Schindler has worked hard to develop a single product line and a network of loyal subcontractors throughout the world. The idea, one pioneered by Caterpillar Tractor several years ago, is that its products can be manufactured in any of its plants.

"The advantage we have is that market needs are not tied to a particular plant capacity," says Peter Zbinden, president of the escalator division. "We can adjust to whatever speed of delivery is required."

Zbinden said speed was particularly important in winning contracts for the Kansai airport project in Japan and a recent expansion of the Atlanta airport.

Schindler says the other important factors were emphases on training and efficient, high-quality production. "We had a lot of specialists in Europe. We sent them to the US for long periods, even welding specialists, and then did the same thing in China."

The company put a big effort into improving output at a factory for making escalator steps in Ternitz, Austria. Now competitors buy their steps from this factory, too, and a few have insisted on buying equity stakes in it for security.

"It is also very important to work hard and not talk about it," Schindler says. "We are often criticised for being too discreet. But in the military, you never say anything, unless it is to mislead the enemy."

*Postscript:* It is well known that Schindler frequently employs the Boston Consulting Group. Schindler wishes to make clear that BCG was not the unfortunate firm used in this case.

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**HELLENIC REPUBLIC MINISTRY OF NATIONAL ECONOMY**

# Request for Proposals

for

DEVELOPMENT AND OPERATION OF  
MARINA PROPERTIES AND FACILITIES IN GREECE

The Ministry of National Economy of the Hellenic Republic is pleased to announce its intention to solicit Proposals for the development and operation of marina properties and facilities as part of a privatisation programme for selected touristic resources. The marinas have recently been designated as Touristic Ports in Public Law No. 2160 of the 1993 Legislation on Tourism. The Ministry's primary objectives are to promote the highest standards in the development of new marina facilities, to enhance regional tourist industries and to increase economic opportunities for local residents.

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Potential developers, marina operators, investors and other interested parties are encouraged to submit expressions of their interest to develop and operate these marinas on a concession/lease basis. Proposals must comply with the terms and conditions described in the "Request for Proposals". Copies of this document may be obtained by written request on the business letterhead of the interested

enterprise, delivered by mail, facsimile or in person. The Request for Proposals is available from 17 September 1993. Inquiries should be addressed to the following:

**Ministry of the National Economy of the Hellenic Republic**  
Secretariat of Support for the Touristic Ports  
Office 215  
5-7 Nikis Street  
Syntagma Square  
101 80 Athens  
Greece  
Telephone No: +301 333 2039  
Facsimile No: +301 323 0801

Inquiries may be made in person at the above address, but only between 11.30 a.m. and 2.00 p.m., Monday to Friday.

The Request for Proposals contains information for the three Marina Properties noted above. Prospective bidders may submit Proposals for any or all of the Marina Properties.

Proposals must be submitted at the above address no later than 5.00 p.m. Greek Standard Time on 22 October 1993. Those who register with the Secretariat of Support for the Touristic Ports, Ministry of the National Economy, by their written expression of interest in receiving a copy of the Request for Proposals may seek clarification of its contents and submission requirements until 8 October 1993.

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For further information contact the Joint Administrative Receiver, Myles Halley, KPMG Peat Marwick, Spencer House, Caltonville Road, Northampton NN1 8BU. Tel: 053 34480. Fax: 053 32297.

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For further details, please contact Richard A. Smart or Stephen J. Hall of Coopers and Lybrand, Churchill House, Churchill Way, Cardiff CF1 4HQ. Telephone: 0222 237000. Fax: 0222 345626.

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## Genetic food for thought

**I**s there a hint of cannibalism about eating an animal that has been genetically engineered to include human genes?

Should a Moslem or Jew avoid meat from a cow that includes pig genes? Can vegetarians eat plants containing animal genes?

Such questions may sound like absurd moral speculation. But biotechnology is moving so fast that the world's religions and ethical thinkers will soon have to give practical advice on genetically modified foods.

Some preliminary advice came yesterday from the UK government's Ethical Committee on Genetic Modification of Food. It found "no overriding ethical objections" to foods incorporating copies of human genes, but recommended that products containing human and other "ethically sensitive" genes be labelled clearly to allow consumers to make an informed choice.

The committee of six was chaired by John Polkinghorne, president of Queens' College, Cambridge, who is an ordained scientist. It consulted widely among different religious groups and others who feel strongly about food purity.

Its report concludes that a human gene inserted into another species should not be regarded as human material. This is partly because what is transplanted is not an original human gene but a copy of one - and, to make the point, the committee uses throughout the report the cumbersome phrase "copy genes of human origin".

In any case, the report says, the gene loses its human character outside the context of a human cell.

Experimental transgenic animals with human genes already exist - for example sheep that make Factor IX, the blood-clotting protein, for haemophiliacs.

Such animals are far too valuable to reach the meat market today. But surplus transgenic sheep - those that do not make enough human protein for pharmaceutical use - may be sold for food at some point in the future.

**Clive Cookson**

\* Report of the Ethical Committee on Genetic Modification of Food, HMSO, £7.95.

**T**he "paperless office" promised by computers has become a joke. Yet Xerox, best known as a manufacturer of copiers that add to the deluge of documents, aims to have the last laugh.

Rather than eliminating paper, Xerox has developed technology that incorporates computer instructions into paper documents in an almost invisible format. Known as Glyph, it promises to bridge the gap between computerised office systems and paper documents and could change the way paper documents are treated.

Usable Glyph technology became available in a limited form last year in a product called PaperWorks. The United Nations Children's Fund (Unicef) is using it to keep in contact with far-flung staff around the world.

Working in remote and often primitive locations presents Unicef staff with a communications problem. Power-supply difficulties make it not worth their while having portable computers, which are anyway expensive, and there is often an inconvenient time-difference with headquarters in New York.

With PaperWorks software installed on an IBM or compatible PC at headquarters, Unicef staff who come across a fax machine can send a special Glyph-encoded form to the fax-card in the PC. By marking up the form with a pen or pencil, they can indicate what they want done from a number of possible options.

Once the computer receives the form, it carries out the instructions. These may be to retrieve any messages addressed to the caller or look up and transmit date to the caller, or to route documents to other PCs.

If the field-workers do not have a Glyph form with them already, they can obtain one by faxing a blank sheet of paper to the PC. Unicef says that the system works well and plans to extend its use.

After filing a series of patents protecting the Glyph technology, Xerox has lifted a veil of secrecy and says it will soon announce licensing deals with software firms, office equipment manufacturers and large corporations which are struggling to manage paper document mountains.

"The question is not whether we will do away with paper but how to find the best way to integrate it into the office," says Paul Ricci, president of Xerox Advanced Office Document Services.

Ricci explains: "There is a serious productivity issue in the office and paper is largely disjoined from the electronic world. Xerox, with its focus on documents, has been seeking ways to bridge the two worlds."

Glyph technology was developed over a four-year period by the Xerox Palo Alto Research Centre (Parc).

**P**aper, long the Cinderella of the high-tech office, is about to go the ball after all, writes Tom Foremski

## Prints charming



"WHAT'S THE GLYPH FORMULA FOR 'HELP'?"

This is the institution that pioneered most of current desktop technology such as PC graphical user interfaces, laser printers, Ethernet networking and object-oriented software.

Glyph uses tiny diagonal marks on paper arranged in lines within a rectangle, rather like a miniature barcode. In documents produced for use by the scanners in conventional fax machines, which work at lower resolutions, they can clearly be seen but are unobtrusive.

In documents that can be scanned at higher resolutions, the diagonal marks look like a uniform grey field which can be incorporated within a logo or other image, so that readers will not find them ugly or distracting. Yet even these "hidden" marks can be read by specially equipped fax machines, scanners and computers and then translated into computer instructions.

Glyph technology could revolutionise paper use, says Paul Saffo, research fellow at the California-based technology think-tank Institute for the Future. The problem with paper is that once you print a document, its information is like a fly trapped in amber. With Glyph technology, it becomes a two-way

trip. It can also help with problems in managing huge amounts of information, since you can embed hypertext connections that link the paper document with related information in large databases.

A printout of a spreadsheet to be used in a presentation could have formulae embedded in it. If the client then wanted to see how the figures looked on different growth and inflation assumptions, the page could be scanned in to a PC and the data manipulated on the spot.

However, Saffo cautions, the large number of potential applications for Glyph, and its versatility, may make it difficult to market. "With foundational technology such as Glyph, it's difficult for us to imagine all the ways it can be used, because it can be applied in so many ways."

Xerox will shortly introduce a software development kit that will allow business applications to access Glyph technology. But to fully realise Xerox's vision of "smart paper", computer and office equipment manufacturers will have to add Glyph-recognition capability.

This will require improvements in fax scanner technology and it may take two years before such products are available.

Ricci says that Xerox is offering attractive licensing deals to help establish Glyph as an industry standard, which will help keep down the price of Glyph-compatible equipment. In the meantime, Xerox will integrate Glyph technology into its products.

Software giant Microsoft is interested in using Glyph as a key part of its "Microsoft at Work" concept that was announced in early June.

Microsoft at Work will consist of software and hardware that will link office equipment such as fax machines and copiers to computer networks.

Xerox is developing a multi-function device combining fax, photocopier and scanner, and integrating Glyph technology and the Microsoft at Work architecture. The device is to be introduced in 1994.

Xerox envisages a wide range of applications for Glyph and is talking to several big companies. Ricci declined to go into detail, but mentioned that one key application being discussed is using Glyph technology in credit cards to help improve security and cut down on fraud.

Xerox is also developing sophisticated optical recognition technologies that use artificial intelligence to understand printed words and distinguish image areas.

With these technologies, Xerox's goal is to rescue paper from its derided role as voluminous by-product of the digital world and give it a starring role instead.

## Custom-built toys for pen pushers

**A**lan Cane profiles Telepad, which has big plans for pen computers

**W**ho needs a pen computer? Everyone who can write to believe the buzzword over Apple's Newton, Eo's personal communicator, Grid's Gridpad and other electronic personal assistants.

In practice, innovative devices of this kind are finding favour first with a smaller but no less demanding audience: agents, salespeople and inspectors whose job means hours on the road and quantities of data to be analysed and relayed to headquarters.

Pen computers have no keyboard. Their users write directly on the screen using a special stylus. The computer's software records the handwritten input either as the original drawing - a sketch map or a signature, for example - or translates handwriting into alphanumeric characters.

Insurance companies, engineering concerns and inspectors are already sending out their staff armed with machines built by Grid and IBM of the US and NEC of Japan among others.

The machines are not perfect. Persuading a machine to recognise the scrawl that passes for most people's handwriting is not easy. "Pen computing will be a horizontal market - but not yet," muses Ron Oklewicz, president and chief executive of Telepad, a three-year old US computer company based in Reston, Virginia.

What he means is that while pen computing is not yet sufficiently flexible or reliable for universal use, it has ready applications in niche areas - field force computing being the obvious example.

Oklewicz's company seeks to exploit the gap between the potential of pen computing and the reality of building reliable systems based on novel technology.

Telepad is still in its development phase. It raised \$6m (£5.8m) through a public offering resulting in a Nasdaq listing on July 15 and is in many ways a model for the computer company of the future.

It is a "virtual" company, only 32 people strong and fleet of foot. It relies on other organisations for product design and manufacture. Its eponymous product, the Telepad, a foot-square polycarbonate-cased screen selling for between

\$2,400 and \$3,000, is manufactured for it under contract by IBM, in one of the first examples of the industry giant's new policy of selling its skills to third parties.

The physical design of the device was entrusted to two US design shops, GVO of California and Edge of Philadelphia. Warehousing and physical distribution are handled in the US by LMI of Memphis, Tennessee, which also takes responsibility for repairing broken machines.

Much of the technology in the Telepad is off-the-shelf. It will run all the most popular industry operating systems, for example: Windows, OS/2, Penwrite, Go and Pendor.

So how does Telepad reckon to differentiate itself from the competition? It claims to be one of the first systems integrators in the pen computing business, putting together hardware, applications software and telecommunications in a package customised to the exact needs of the user.

This puts it in a different category from companies like Apple which are chiefly concerned with selling innovative hardware. Oklewicz, a former manager of Apple's federal systems division, does not see the Newton as competition. IBM, on the other hand, "is in perpetual competition, but it is opening up the market".

Some prestigious customers are already shopping there. The US Air Force, one of the world's largest buyers of computer equipment, is spending \$1m on Telepads for staff inspecting radar installations.

A US police force is using Telepads to replace 14 separate electronic accident report forms by one electronic entry.

Minature cameras, or radio devices which communicate with satellites to pinpoint the user's geographic position, can be linked to the device.

Telepad, however, not only provides the hardware and the communications - it also develops the necessary information-processing software.

A store chain, for example, recording its inventory on Telepads could transmit the data to head office over the telephone or radio links for analysis.

## PEOPLE

### Sir William Ryrie to join Barings



Sir William Ryrie has chosen the central role for what looks like being an active life back in London following his retirement as chief executive of the International Finance Corporation, the private sector finance arm of the World Bank.

Sir William, a former second permanent secretary to the Treasury who devised the "Ryrie rules" which govern investments by nationalised industries, is to spend three days a week helping to develop Barings' international business.

The appointment will include a seat on Barings' main board. Sir William will devote most of his time to encouraging Barings' ventures in emerging markets such as the Asia Pacific and Latin America.

Sir William, who is 64 and took over as IFC chief executive in 1984, has developed IFC

lending to an expected \$2.4bn this year despite some overspill with the relatively new European Bank for Reconstruction and Development.

Sir William said yesterday that flows of investment from Europe and the US had grown continuously over the past decade and there was "no doubt barings some extraordinary catastrophe that they will

### Police inspectors

A 127-year tradition will end next month when two businessmen join Her Majesty's Inspectorate of Constabulary.

All previous members of the inspectorate, which monitors police standards and encourages improvements in efficiency, have been former chief constables. The appointment of Anthony Williams and Peter Hobbs is part of the government's Citizen's Charter drive to demonstrate the independence of inspectorates.

Hobbs, 55, joined the Wellcome Foundation from ICI in 1978, and was until recently group personnel manager of Wellcome plc. He was the first chairman of the Employers Forum on Disability, and has twice served as international vice-president of the Institute of Personnel Management.

Wide-ranging involvement in education and training initiatives includes the chairmanship of the Learning from Experience Trust.

Williams, 57, a qualified occupational psychologist, is a partner in Hay Management Consultants. He worked on selection procedures for the police, fire service and civil service while at the Civil Service Selection Board. He has also been personnel director for the World Bank.

On a practical level, ministers hope that the two newcomers' outside experience will contribute to current attempts to improve managerial efficiency in the police service.

### Changing chairs in Vocational Qualifications



Education and training enthusiast Michael Heron, chairman of the Post Office, has been appointed chairman of the National Council for Vocational Qualifications which, over the past few years, has been developing competence-based vocational qualifications.

He replaces Sir Bryan Nicholson who is leaving at the end of his three-year term and who becomes president of the CBI from April 1994.

Sir Bryan, a skilful negotiator, has been an enthusiastic chairman of the NCVQ, using his skills of persuasion to gain greater acceptance for national vocational qualifications.

According to Ann Widdecombe, the employment minister, under Sir Bryan's leadership the NCVQ had made "excellent progress". She also

## Did you arrange insurance through the Weavers Stamp?

If you arranged insurance for yourself or your clients with the Weavers Stamp between 1972 and 1990, or through the "Drivers Stamp" in the same period, you need to know that five of the insurance companies in the Stamps cannot pay claims in full, and face liquidation. They are:

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Walbrook Insurance Company Limited  
El Paso Insurance Company Limited  
Lime Street Insurance Company Limited  
Mutual Reinsurance Company Limited

Kingscroft was previously known as "Dart", "Dart and Kraft" and "Kraft" Insurance Company Limited; Lime Street was formerly Louisville Insurance Company Limited.

Any holder of a policy or contract of insurance in which any one or more of the companies participated may be a creditor of them, either now or in the future.

### An alternative to Liquidation

Ian Bond and Chris Hughes of Coopers & Lybrand have been appointed Provisional Liquidators of all the companies (referred to together as "KWEML") by the High Court of Justice (England) and also, for Mutual Reinsurance, the Supreme Court of Bermuda.

Ian Bond and Chris Hughes have proposed, as an alternative to liquidation, a Scheme of Arrangement under the Companies Acts of England and Bermuda. The purpose of the Scheme is to enable the companies to pay their creditors a percentage of their claims as they are agreed, whilst retaining sufficient cash assets to pay the same percentage to creditors whose claims are agreed later.

The Scheme of Arrangement cannot go ahead unless it is approved by creditors. The Courts have authorised meetings of creditors to consider and, if thought fit, approve the Scheme. These meetings are to be held on 17 November 1993 at Alexandra Palace, Wood Green, London, England. Holders of policies or

contracts of insurance in which the companies participated may vote at the meetings or appoint a proxy to do so.

### Find out more

A series of presentations has been arranged to brief policyholders and their brokers or other advisers on the Scheme, and to answer their questions. Meetings will be held at 2.00 p.m. (local time) as follows:

Date	Venue
27 September 1993	London Press Centre New Street Square London EC4A 3JB
7 October 1993	Roosevelt on Madison Avenue 45 East 45th Street New York, NY 10017
8 October 1993	The Westin Hotel 909 North Michigan Avenue Chicago, Illinois 60611
12 October 1993	Hyatt at Los Angeles Airport 6225 West Century Boulevard Los Angeles 90045
14 October 1993	Hotel Nikko Atlanta 3300 Peachtree Road NE Buckhead Atlanta, Georgia 30305
15 October 1993	Grapevine Convention Center 1209 South Main Street Grapevine, Texas 76051 (Near Dallas/ Fort Worth Airport)

For more information call the Provisional Liquidators on +44 71 212 8120 (UK 071 212 8120), or write to them at KWEML, St Andrew's House, 20 St Andrew Street, London EC4A 3AY, United Kingdom. Full details of the Scheme are available on request.

**KWEML**

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## BUSINESS AND THE LAW

# Keeping ahead of the game

The Financial Law Panel was set up on the recommendation of the Bank of England's Legal Risks Review Committee to help solve problems of legal uncertainty said to be threatening London's future as an international financial centre.

To many outsiders its creation was a sign of weakness, confirmation that London had a problem. But to Colin Bamford, the panel's new chief executive, it meant quite the reverse.

"I think it is a sign of the great strength of the English system. It has been seen as a weakness because of the Hammersmith and Fulham swaps case. People said 'Oh dear, English law can't cope'. But the same would have been true about any other jurisdiction. It's just that the problem materialised here."

It was the House of Lords' 1990 decision in the Hammersmith and Fulham case which led to the creation of the Legal Risk Review Committee.

The Law Lords ruled that swaps contracts between banks and local authorities were invalid because local authorities had never been empowered by government to carry out swaps. The swaps contracts were therefore *ultra vires*. Banks, many of them foreign, were outraged at being unable to enforce the contracts.

In general, Mr Bamford believes concern that legal uncertainty is undermining London's position is overdone. English commercial law is the most advanced in the world, he says. If there is a problem with legal uncertainty it affects all legal systems equally.

Huge markets are growing up in very quick time. The trouble is that legal systems tend to be reactive, he says. They don't anticipate problems and everybody is only too aware that, given the size of these new markets, the first time a problem arises its impact could be catastrophic.

The panel was set up precisely to try and anticipate where problems might arise. So it is a positive move, he says, which shows that at least the English system is addressing the issue. No one else has a similar type of body - yet.

When the panel was proposed Lord Alexander, the former Bar chairman and chairman of NatWest who headed the Bank's review committee, said he envisaged it evolving into a body like the Takeover Panel, giving informal advice to firms about the legality of financial transactions they might be contemplating.

Its judgments would not have the

The Financial Law Panel plans to act, rather than react, says Robert Rice



Colin Bamford: legal problems are worth worrying about before they arise

force of law but Lord Alexander said he hoped they would carry weight if they came to court. Lord Justice Hoffmann, a member of the review committee, had told him he thought the courts would give weight to the panel's decisions.

But Bamford, a 42-year-old City solicitor with a commercial banking background, sounds a note of caution. The panel will have to earn the respect of the courts first and that will take time. The only precedent is the Takeover Panel, which took 10-15 years to acquire that level of authority.

He also says that the Panel will have to be careful not to usurp the role of the courts, particularly in areas which might involve white collar crime. But it will be able to provide guidance as to best practice in the absence of specific guidance in the legislation.

All that, however, is for the future. In its first year of operation the panel is unlikely to be in a position to consult widely and disseminate best practice on problems brought to it at this stage because one consequence of the Bank's

review committee was that by the time it was set up it had a ready made agenda.

Three or four years down the line, the Panel may operate on a different pattern, he says, but for the first year at least everything it looks at will be drawn from a list of problems presented to Lord Alexander's committee during its review.

The panel has identified 11 areas of concern on which it will concentrate over the next 12 months and has already formed working parties to look at two problem areas - shadow directorships and banks taking security over cash.

**T**he market needs a definitive view on taking security over cash because at the moment it is getting different advice from different lawyers, says Bamford. He has chosen a working party of high-powered lawyers: Professor Roy Goode, Philip Wood of Allen & Overy, Francis Neate of Slaughter and May and Michael Crystal QC, to look at the issue. He chose them on the basis that whatever they say should carry weight with lawyers

taking security over cash.

whatever side of the debate they are on.

He has also identified three big potential problem areas for early attention: swaps, looking not only at local authorities and swaps but also at a whole host of associated problems and uncertainties relating to building societies, insurance companies and public bodies; fiduciary duties - a very large and highly complex issue at which the Law Commission is also looking; and netting.

Netting is an area where if problems arose, consequences for the markets would be enormous, says Bamford. The Bank's committee received submissions from the foreign exchange, bullion, derivatives, money and securities markets stressing the importance of netting and set-off on insolvency.

At its simplest, netting involves the set-off of reciprocal obligations between transaction costs. When it works effectively, is recognised by the counterparties and is designed to reduce insolvency exposures, capital requirements can be greatly reduced since the credit and liquidity exposures of participants are also reduced.

The problem is that while netting has always been accepted as a basic principle of English insolvency law it is not accepted as a basic principle in the US and in mainland Europe, although America has recently passed legislation to allow it, so that it can bring its capital adequacy rules into line with England's.

"It's not that there is a legal problem," Bamford says. "It's just that the consequences if there were one would be so enormous. If you had a collapse in one of the big markets and someone discovered that the netting of operations across the market didn't work the way everybody thought that they would, the implications would be absolutely staggering. So it merits worrying about even though there is nothing wrong at the moment," he says.

When the worrying has been done by the various working parties and by Bamford and his team of seconded lawyers, their deliberations on the issues will then be considered by the full panel, chaired by Lord Donaldson, former Master of the Rolls. In general, Bamford expects the 16 panel members to play a monitoring role, ensuring its work is going in the right direction. He also expects the panel to be a success. If it is, he says, it will be interesting to see, by the time he hands over to his successor three years from now, whether the Americans have followed suit and set up a panel of their own.

**T**he United Nations Convention on Contracts for the International Sale of Goods concluded in Vienna in 1980 - better known as the Vienna Convention - is the biggest success so far achieved by inter-governmental attempts at unification of commercial laws.

The convention has been ratified or accepted by 34 countries and signed by an additional four (see box, right). The secretariat of the UN Commission for International Trade Law (Uncitral) hopes the number of countries incorporating the convention into their law on foreign trade will ultimately reach 50. Already its acceptance is wide, embracing most trading countries of importance, with the exception of Japan and the UK.

The reach of the convention goes far beyond the ratifying countries. Almost all of them will apply the convention to all contracts governed by their law, even if the parties to the contract, or one of them, are based in a country which has not adopted the convention. China, Slovakia and the US will apply the convention only if both parties are in countries which adhere to it. The Nordic countries will not apply the convention to contracts where both parties are within their area, preferring to treat these as domestic contracts.

In contrast with previous such international pacts, the convention applies automatically, without requiring the contracting parties to mention it in the contract. It is, no doubt, of great advantage to traders in countries which have no proper commercial laws of their own and it has been drafted with particular regard to the interests and requirements of developing countries.

As an effective instrument of harmonisation and simplification of law the convention may also prove useful to traders in industrialised countries, but only if handled with care and awareness of its pitfalls. If the other party agrees, these can be avoided at a stroke of the pen, by putting in the contract a clause opting out of the convention.

Where it is impossible or undesirable to opt out of the convention altogether, it is possible to overrule most of its undesirable provisions by means of explicit clauses of the contract - but to do that it is necessary to know the convention.

There is, however, one article of the convention which cannot be overridden by agreement of parties to the contract. This is Art 12, which safeguards the position of those countries that made a declaration that they only recognise contracts, their modifications or

## Handle with care

A H Hermann on some pitfalls of foreign trade under the Vienna Convention

### VIENNA CONVENTION

Convention ratified by and automatically applicable in:

- European Community: Denmark, France, Germany, Italy, Netherlands, Spain
- EFTA and Scandinavia: Austria, Finland, Norway, Sweden, Switzerland

- Ex-communist Europe: Belarus, Bulgaria, Hungary, Romania, Russian Federation, Slovakia, Ukraine, Yugoslavia

- North America: US, Canada (most provinces)
- Latin America: Argentina, Chile, Ecuador, Mexico

- Middle East: Egypt, Iraq, Syria

- Far East: Australia, China, Zambia, Guinea

- Africa: Lesotho, Uganda, Venezuela

Convention signed but not ratified by Poland, Singapore, Venezuela

after the expiry of the time fixed for their performance, as long as he will not cause the buyer unreasonable inconvenience, expense and delay. The seller can also ask the buyer for extra time and go ahead with the late performance if no answer is received.

- Damages: The convention opens the door to unnecessary disputes, limiting, in Art 74, damages to levels which do "not exceed the loss which the party in breach foresees or ought to have foreseen..."

- Force majeure: Art 75 protects the party impeded by *force majeure* against damages without providing for avoidance of the contract and, in the case of a temporary impediment, leaves the entire burden on the impeded party.

- Fundamental breach: Art 25 makes the contract voidable only if the substantial consequences of the breach were or could be foreseen by the person in breach.

- Interest: Art 78 makes interest on overdue debts obligatory but is silent on how to calculate it.

- Interpretation: Art 8(2) takes the intention of a party into account only so far as its expression could be understood by a reasonable person of the same kind as the other party.

- Ownership: The convention has no provisions on the passage of the title to the goods from the seller to the buyer.

- Passage of risk: Art 68 makes the buyer of goods in transit bear the risk only from the conclusion of the contract, rather than from the time the goods were handed to the first carrier.

- Price reduction: Art 50 allows the dissatisfied buyer to reduce the price unilaterally, without sufficient safeguards for the seller.

- Specific performance: The convention gives priority to a court ordering specific performance rather than awarding damages; even in a case where the aggrieved party could have been expected to make a substitute contract. Common law courts are not bound by this rule by virtue of Art 28.

- Stopping goods in transit: Art 71(2) allows the seller who suspects that the buyer became insolvent to prevent the handing over of the goods dispatched earlier even if the buyer holds a document which entitles him to obtain them. This may cause problems if the goods were transferred by means of the document to a third party absolutely or as a surety.

- Substitute transaction: Art 78 provides that the current market price should be taken as at the time of the contract avoidance, rather than as at the time when the performance was due (as according to the UK's Sale of Goods Act).

## Looks like the future is bright for gas.



Our grand-parents used gas for lighting homes and streets: now natural gas is becoming the preferred feedstock to generate electricity. TOTAL is both an oil and a gas company; in fact natural gas represents a major part of our hydrocarbon reserves. From geology to marketing, TOTAL is at the forefront of

this complex industry and today holds a world-class position. Natural gas has therefore become a strategic focus for the Group, and it is not just by chance that in this rapidly expanding industry, TOTAL is poised to become a key player. **TOTAL BY NAME. TOTAL BY NATURE.**



ART  
GUIDE

## Theatre 'Forger' plea for Plymouth

**T**he Arts Council is now considering cutting its entire grant to the Theatre Royal, Plymouth unless a response from the Plymouth region can persuade it otherwise by September 22. The theatre has already coordinated a campaign of 90,000 signatures and 6,000 letters. The quality of recent performances and the quantity of local response should allow the Council to vote a reprieve without losing face.

The Theatre Royal's most recent play, *Master Forger* (in repertory until 25 September) starts an autumn season which tables the dependable *Les Liaisons Dangereuses* alongside the innovative *The Doctor and the Devil*, a play by Dylan Thomas about Burke and Hare. The Theatre Royal's Drum Theatre offers a line in modern classics and midwinter pantomime. The balanced programme and sensible scheduling includes visits from the Welsh National Opera, Glyndebourne Touring, London Contemporary Dance Theatre and The Birmingham Royal Ballet. This breadth makes Plymouth a valuable resource for dance, opera and theatre in the South West.

*Master Forger* is a fine new play by Hugh James based on the life of the artist Tom Keating (1917-1984). Keating became famous in 1976 for forging Samuel Palmer's paintings. But he also forged over 2,000 others. These "Seaton Blakes", slang for "fakes", as he called them, included Degas, Goya, Modigliani, Rembrandt, Sisley, Van Gogh and Vuillard. But he was best at J.M.W. Turner, another consummate professional who was capable in a visit to Venice of turning out 300 sketches in three days.

In 1977 Keating was charged with conspiracy and fraud in relation to sale of paintings, and early in 1978 the trial, which The Observer described as "the best free show in town" began. Charges against Keating were dropped before the spring. Inside five years, he was a national hero, advising on TV and venting his anger against an art establishment which used money alone to value art.

The play, directed by Roger Redfern, sticks to the surface of Keating's colourful life like the formaldehyde-varnish he used for ageing paintings. Roy Marsden as the bohemian cockney delivers a fine performance which shows how the artist was in some sense possessed by the Old Masters, and how his promiscuous reading emerged as a series of lectures in court: "The only thing that amazes me is that I wasn't exposed in the press a lot sooner." Marsden's voice is superb, ringing around the revolving set, pleading with the audience, imparting information or directing models.

Fakes are the way forward. Umberto Eco's *Faith in Fakes* has a scene where a California sculpture garden shows the Venus de Milo with both arms. Maybe now she can write to Arts Council on behalf of Plymouth.

**Andrew St George**

*Master Forger* in repertory until September 25 (07522 267222)

## Artists: made in America

**William Packer looks at the later period of the two current US exhibitions and finds it wanting**

**A**merican Art in the 20th Century, installed at the Royal Academy and the Saatchi Gallery for the autumn, manages to be at once highly questionable in its partiality and deeply conventional in its general view, an unusual polarity. As to the former aspect, here we have what purports to be a true and definitive survey, the American chapter in the Academy's on-going study of our century's art, country by country. Yet it blithely asserts that America's engagement with the modern movement began only in 1913, with the Armory show in New York, as though American artists until then knew nothing and cared less of the European art of the previous 50 years, of Degas and Manet, Monet and Cézanne, Gauguin, Picasso and Van Gogh.

So it goes on, for if you can ignore Whistler or Sargent at the beginning, there is hardly a problem with forgetting American realism between the wars, with its inconvenient reminder, uncomfortable thought, that all art is modern art in its time, and the avant-garde not set on rails. It is just so again later on, through the post-war period and on to our own time – no Milton Avery, Diebenkorn, Morris Louis, no Nevelson, Poons, Kiehlholz, Segal, Close. But none of this would matter a jot if the selectors, Norman Rosenthal of the Academy and Christos Joachimides of the Zeitgeist-Gesellschaft of Berlin, had only had the nerve to parade their partiality, and to argue its case.

But no: theirs must be the disinterested survey of the true course of American modernism, and final judgment on what is significant and, by simple omission, what is not. It is a large claim and, in relation to particular artists and their achievement, not one to be lightly dismissed. The case is especially strong with the early and central phases of abstract expressionism, at times magnificently displayed, with Arshile Gorky and Jackson Pollock in the 1940s, and Willem de Kooning and David Smith in the 1950s and 1960s, all of them clearly major figures. Further on the case is as well made, if more succinctly, with the minimalism of Ellsworth Kelly, Frank Stella, Agnes Martin and Richard Serra.

The sad misuses of so positive an opportunity are all too apparent at the Saatchi Gallery, which covers the period since 1970. Here, displayed with an ironie elegance, is the betrayal of painting in the name of market fashion and facile reputation. By now anything goes. One mark is as good as another, and the merest indication of an image is taken for its realisation. Here, as painting, we find only the witness crudely of Julian Schnabel, the cynical graffiti of Basquiat. Keith Haring's

But even this is only well-established, conventional stuff, the reading of American art taken at its own critical valuation as passed on by an insistent cultural machine these four decades past. If it does not fit the pattern, leave it out. Early Rothko? Still too problematical. Richard Diebenkorn? A one-off. But for the rest, of course, the American example led the way. At times it has even seemed that if it was not made in America and, more to the point, sold in New York, it was hardly modern art, and Jasper Johns the greatest artist in the history of the Universe.

What is the story, as it is told here? An early engagement with Duchampian Dada jumps the decades to affect the conceptualism and anti-art of the past 25 years or so. Meanwhile, an interest in collage and graphic ephemera is picked up from Picasso only to lie dormant for a generation, to re-emerge, with large, as post-war American Pop. Before that comes the big one, abstract expressionism, that great climactic after which painting will never be the same again. And what really was its great and original contribution? Looking to the painterly surrealism of such as Picasso, Ernst and Miró, the influences upon American painters were clear. What could they do to distinguish themselves? Paint it big; better still, paint it vast. *Viva la difference*.

Taken as an opportunity and choice rather than an imperative, this new and more than ample scale in painting represented a genuine development. The canvas was transformed from support into arena, the mark at the brush's end amplified into grand theatrical gesture, and colour itself made palpable and all-enveloping. Painting became an event, a process, a drama, an experience.

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mechanical illustration and the pathetic manikins of Jonathan Borofsky. No wonder poor Philip Guston, the only true painter among them, ducks his head in desperation behind the parapet.

To get to the review of Agnes Martin's recent work, at the Serpentine, is a relief. Here again at its most refined and minimalist, is true painting, though austere and even forbidding to one unfamiliar with its convention. Given such simplicity – cool, light colour grounds gently inflected, tone to tone, coloured stripe to stripe, and articulated by nothing more than a ruled pencil line – the work is unashamedly formulaic and this show might seem rather small. Yet it is a paradox of such work, with each canvas requiring time and close attention to reveal its peculiar qualities, that much more would too soon become a surfeit.

These are objects for quiet and private contemplation rather than the distraction of the public gallery. A close visual harmony is established, teasing the eye at the very threshold of actual perception. A linear structural interval is set up in counter-point, to go giving a gentle rhythm in the eye's mind. It is safe there, ultimately seductive, very beautiful.

William Packer's earlier review was in Saturday's paper.

**American Art in the 20th Century:** Royal Academy, W1, and Saatchi Gallery, 98a Boundary Road NW8, until Dec 12; sponsors Merrill Lynch, The Daily Telegraph, American Airlines. Agnes Martin: paintings and drawings 1977-1991; Serpentine Gallery, Kensington Gardens, W2 (Oct 24); sponsor Nyda & Oliver Prentiss Foundation, The Elephant Trust, American Airlines

## Weekend music in London

### New quartet, old orchestra

(as it used to from the Smetana Quartet's celebrated own). In the past this less-often-played Smetana's two string quartets, a "late work" of sometimes overpowering intensity and telegraphic economy of statement, had often been dismissed as the incoherent product of Smetana's overwrought mental condition (by 1892 his syphilis was already far advanced).

In this reading its pungently dramatic, passionately emotional qualities were both balanced and heightened by a grasp of its astonishing concentration of form and lyrical statement, all of which added up to an overwhelming experience. The Dvořák "American" quartet, after the interval, was perhaps one easier to digest but no less exhilarating; only the opening Haydu ("the Fifth"), Op. 76 no. 2) had been lightly flecked with nervous imprecision on the part of the quartet's brilliantly communicative leader, Pavel Fischer.

The quality of the players' instruments is plainly not of the highest (step forward, some chamber-music-loving Macneans!). Everything else about the group arouses huge excitement for the future.

**Max Loppert**

The trial has begun in earnest. By the end of this year one of London's orchestras will know that it has been sentenced to death by starvation of funds. Until then the Philharmonia, the London Philharmonic and the Royal Philharmonic will be under close scrutiny.

Given the importance of concerts in London, it was unwise of the Philharmonia to open its programme at the Royal Festival Hall on Sunday with the Preludes to Act 1 of Wagner's *Lohengrin*.

The orchestra's strings are a long way from being able to deliver the exposed first few minutes with any kind of style. There were as many ideas on timing and ensemble as there were players, thankfully soon rescued by their colleagues.

That despatched, the rest of the evening proceeded more confidently. The soloist was Margaret Price, fresh from an impressive performance as saviour of the Geraint Evans tribute in Cardiff. She had sung Verdi's Desdemona with wondrously pure, poised tone, Wagner's *Wesendonk Lieder* the lower and call for a different kind of singer.

Quite rightly not wanting to employ the Margaret Price Mozart voice, she sang with bigger, richer tone – a plausibly Wagnerian sound, except that it

loses focus when she calls upon it for more volume. The best songs were the third and fifth, where the scoring is lighter. Unlike other singers, concerned with keeping up a golden flow of voice in these songs, she sings words urgently and intensely. At times the music nearly wandered into the world of expressionism. Giuseppe Sinopoli is a reasonably considerate accompanist and she was not often drowned.

In Bruckner he could afford to let the brass rip – and did. In the passages of the Fourth Symphony where they sing Bruckner's noble melodies the strings were more certain of their ensemble, though Sinopoli drove them so hard that they often sounded under stress. For the rest, the brass dominated, obliterating everybody else rather than trying to blend.

All of this is central to Sinopoli's views on Bruckner, typified by the blinding assertiveness of every climax. The comparison here has to be with the Leipzig Gewandhaus and Kurt Masur, who gave a Bruckner Fourth at the Proms which was on another level, grand, unforced, eloquent. I do not wish to suggest that anybody over here should try to follow the Leipzig model but the Germans do know how to play Bruckner. It is unlikely that any London super-orchestra would match them.

**Richard Fairman**

Sponsored by Motorola

**T**he Skampa Quartet – Czech prize-winners at two European competitions – was not entirely new to the Wigmore Hall on Saturday evening: it had preceded this full-length evening recital with, last February, a Sunday-morning "Coffee Concert" which evidently left a powerful impression – powerful enough for word of mouth to get about and the house to be packed on Saturday.

The euphonious musicality and unforced grace of style of the Skampa – every phrase given the illusion of displaying its own innate weight and direction, every rhythmic pattern naturally tasseled – are characteristics that might be deemed traditionally Czech. But, as shown in this programme of Haydn, Smetana and Dvořák, the personality that emerges from the ensemble – distinctive, vital, questingly energetic – is anything but familiar.

This arresting combination of tradition and innovation may perhaps be ascribed to the coaching the group has received from Milan Skampa, violin of the (also) now-defunct Smetana Quartet and a leading chamber-music guru. The use of his surname pays a compliment which is handsomely returned, for the players had a shining freshness miles removed from the hard-drilled or the masterclass-coded.

From Skampa these players have certainly absorbed the missionary commitment which overflowed from their account of Smetana's Second Quartet

**Max Loppert**

The production continues in repertory over the next month with *Tosca*, *Jesus Christ Superstar* and *Yuri Vavos' ballet Spartacus* (061-295 1133).

**Vicens Ombuena and Ferruccio Furlanetto** (312-435 6666) **CHICAGO LYRIC OPERA**

The opening production of the 1991-92 season is *La traviata* (tomorrow, Sat, next Tues, Oct 1 and 4), with a cast led by June Anderson, Giuseppe Sabatini and Dmitri Hvorostovsky. The second production is Massenet's *Don Quichotte*, opening on Sun afternoon with Samuel Ramey and Susanne Münzer (312-332 2244).

### ■ BRUSSELS

**Palais des Beaux Arts Tonight,** tomorrow. Ensemble InterContemporain plays music by Elliott Carter, Tristan Murail, Ravel, Boulez and others. Tonight's concert is conducted by David Robertson, tomorrow's by Pierre Boulez. Sun afternoon: Günter Neuhold conducts Belgian National Orchestra in works by Toussaint, Tchaikovsky and Schumann, with violin soloist Keng-Yuan Tseng. Next Mon: Marek Janowski conducts Orchestre Philharmonique de Radio France in works by Cherkovskiy and Rakhmaninov. Oct 1-10: festival of Czech and Slovak music (tickets 02-507 8200 information 02-507 8410).

**Munnae Tonight, tomorrow:** Heinrich Schiff conducts concert performances of *Fidelio*, with Nadine Secunde (tonight) and Janis Martin (tomorrow) as Leonore. Sat: José van Dam song recital (02-219 6341).

### ■ GENEVA

● The Royal Shakespeare Company tonight opens a week of performances of Adrian Noble's production of *The Winter's Tale* at the Comédie (022-320 5001). ● Gary Bertini conducts Adolfo Marsilovich's new production of *Carmen* at Grand Théâtre on Thurs, Sat and Mon (also Sep 23, 26, 29, Oct 2), with Denyce Graves in the title role (091-225 2425).

### ■ THE HAGUE

**Dr Anton Philipszaal Tonight:** Alexandru Lascase conducts Hague Philharmonic Orchestra in works by Ibert, Martin, Dukas and Bizet. Sat: Jac van Steen conducts Hague Philharmonic in Rudi van Dijk, Richard Strauss, Penderecki and Vaughan Williams. Next Mon: Reinbert de Leeuw conducts Schopenberg Ensemble in works by Yun and Scelsi. Next Tues: King's Singers (070-360 9810) AT&T Danstheater Thurs, Fri: Dutch

### ■ CHICAGO

**CHICAGO SYMPHONY** The new season at Orchestra Hall is underway with two programmes conducted by Daniel Barenboim. Tomorrow, Fri afternoon, next Tues: all-Brahms programme. Thurs and Sat: Verdi's *Requiem* with soloists Alessandra Marc, Waltraud Meier, Leonhardt harpsichord recital.

### ■ VIENNA

**CONCERTS** Sviatoslav Richter is piano soloist in a Bach and Shostakovich programme tonight in the Konzerthaus, featuring the Vienna Chamber Orchestra conducted by Rudolf Barshai (712 1211). At the Musikverein, Alfred Brendel gives a Beethoven recital tonight. Sat: Peter Keuschnig conducts the Tonkünstler Orchestra in works by Beethoven, Prokofiev and Schubert.

Next Mon: Tadaaki Otaka conducts Yomiuri Nippon Symphony Orchestra, with violin soloist Kyoko Takezawa. Sep 30: Murray Perahia (505 8190).

### ■ OPERA/DANCE

Catherine Malfitano sings the title role in tonight's performance of *Madama Butterfly* at the Staatsoper. Tomorrow: L'elisir d'amore. Thurs: Salomé with Leonhardt harpsichord recital.

### ■ GHENT

**de Vlaamse Opera** The first staged production at the newly-renovated opera house is *Otelio*, opening on Thurs (repeated Sep 26, 29, Oct 2). Stefan Soltesz conducts a cast led by Cornelius Murgu, Krut Skram and Elene Filippova. The production can also be seen in Antwerp next month (091-225 2425).

### ■ WASHINGTON

● Twelfth Night: Shakespeare's romantic comedy directed by Douglas Wager. Till Oct 31 (Fichandler Theater at Arena Stage 202-488 4377). ● Show Me Where The Good Times Are: a musical by Kenneth Jacobson, Rhoda Roberts and Lee Thuna about young love, greed and hypochondria in New York's Lower East Side, loosely based on Molière's *Le Malade Imaginaire*. Opens tonight, till Oct 17 (Oney Theater 301-924 3400). ● Falsettos: William Finn's Tony Award-winning musical, directed by James Lapine. This week only, ends Sun (Warren Theater 202-783 4000).

● Beau Jest: a domestic comedy by James Sherman. Opens tonight (Ford's Theater 202-347 6269).

### ■ ZURICH

**Opernhaus** Tonight, tomorrow and Sun evening: *Il barbiere di Siviglia*. Thurs: Elijah涅夫 conducts Nikolaus Lehmkopf's new production of *Der Prinz von Homburg*, with Thomas Hampson. Fri and Sun afternoon: Bernd Bleiner's Nutcracker. Sat: Lothringen. Next Mon: Sandor Vegh conducts orchestral concert (01-262 0909).

## Opera/Richard Fairman

### New WNO 'Lucia'

**F**resh from its success at the Edinburgh Festival, Welsh National Opera is keen not to let the impetus flag. As the season gets underway at the New Theatre in Cardiff, the company has announced the commission of a new opera from Peter Maxwell Davies called *The Doctors of Myddfai* – a mythical Welsh tale about a mystery illness and unearthly medical secrets to be seen in 1992.

According to a note in the programme her clandestine romance with Martin Thompson's visibly neurotic Edgardo makes her grow into a "quiet revolutionary". Rennie Wright's production fails to make clear on stage what that might mean. Thompson is an American tenor with easy top notes, an Anglo-Saxon sounding voice and good vocal manner, who is evidently much in demand. Tenors who can never two-a-penny.

Nobody else succeeds in lighting up the miserable gloom of this staging, which works against David Barrell's Enrico and Michael Drutt's voluminously loud Raimondo.

It is ironic that WNO's Music Director, Carlo Rizzi, should be opening the season at Covent Garden with Puccini and Rossini revivals, running Italian opera duties in Cardiff to Julian Smith.

Looking at the stage, one could hardly blame him. When a ram gets its throat cut for a toast in blood at the wedding, it suggests a thirst for novelty which is nowhere else evident.

We know we are in Scotland because the men of the chorus are wearing kilts, but the rest of the production consists of two grey walls and half-a-dozen tables, which clowns shift around periodically for visual splendour and dramatic thrill.

A period of study for the role in Italy has clearly paid off, though not yet enough to make the coloratura sparkle or the Italian words bite (the

**J**apan's six-week coalition government is proving fragile and fractious under the leadership of Prime Minister Morihiro Hosokawa. But one constant source of influence at the centre of power, even though the long-ruling Liberal Democratic party was ousted this summer, is the business leader who met Mr John Major on his visit to Tokyo yesterday.

At the Akasaka Palace, the government's guest house, the British premier and a delegation of UK industrialists held talks with Mr Gaishi Hiraiwa, the 78-year-old chairman of the Keidanren, the country's main business grouping. They put the case for the further opening of Japanese markets, from whisky to fund management.

Mr Hiraiwa was noncommittal. But one particular form of fund management, in which the Keidanren has for decades been involved, is unlikely to have been raised by Mr Major. Mr Hiraiwa last month said the organisation would no longer act as a conduit for business donations to Japanese political parties.

The Keidanren, the Japan federation of economic organisations, helped found the Liberal Democratic party in 1955 and provided it with some ¥13bn a year in funds from its 900-plus members. But less than a week into the life of the new seven-party administration, Mr Hiraiwa let it be known that this practice would cease. Ten days later Mr Morihiro Hosokawa, the reformist prime minister, appointed him to head an advisory panel seeking ways to streamline Japan's administrative system.

Not only were links with the new government cemented, but the appointment of Mr Hiraiwa to the panel allows the Keidanren to promote deregulation of the economy, which it has long sought and which Mr Hosokawa has made a main government priority along with political reform.

The cut-off in funds illustrates the ability of the Keidanren, written off on several occasions as a relic which speaks for shipbuilders and steelmakers, to defy its slow-moving image and adapt to changed realities.

Before it lost the election in July, the relationship between LDP and Keidanren was a strong element in the bond uniting the interests of government, industry and the bureaucracy which delivered Japan much of its postwar economic success. This so-called "iron triangle" became, however, so tarnished by corruption scan-

## Iron triangle softens image

The Keidanren, or main business grouping, is adapting to changes in Japan, says Gordon Cramb



Trevor Humphries/Reuters

dals that it was the main reason the LDP was ousted.

The federation's money represents a tenth of the LDP's total income and influenced companies to give even more. Mr Kazuo Nukazawa, Keidanren managing director, maintains that this money was the most acceptable, because it went openly to LDP central funds rather than through a back door to individual Diet (parliament) members or factions.

"The basic character of the government has not changed," says Mr Nukazawa. "It equals the LDP minus corruption." He adds that LDP politicians "will have to live a frugal life. They will have to bring sandwiches to a lunch meeting. That is good for their health."

In spite of such stern prescriptions, the ever-careful business organisation has left itself a get-out clause in case the LDP regains power. Individual member companies can maintain any direct funding they wish, the Keidanren says, and a small number have indicated that they will do so. It may in the future give guidance on the party or parties on which its members might wish to bestow any largesse. "Guidance" - a signal of

the Kaidanren excels not so much at radical innovation as at hauling itself on to bandwagons and giving them momentum. The federation has long lobbied for privatisation and claims credit for the state asset sales of the LDP's last decade - these continue this month with the sell-off of the first part of the Japan Railways network.

Mr Andrew Lawson, head of the east and south Asia department at the Confederation of British Industry, says that, while the Kaidanren is good at putting together alliances to meet a sudden turn in events, such as a large bankruptcy, it often merely "espouses fashionable virtues", such as the environment.

The two main areas where resources within the organisation's 200-strong staff are being increased are environmental affairs, where it is seeking, for example, to help China control industrial effluents, and the harmonisation of competition policy with the west. Each can be viewed as ironic for a body which, with some success, spent much of the 1970s resisting legislation on pollution controls in Japan, and in the early 1980s acted to curb anti-monopoly requirements.

As the Kaidanren adjusts its image to fit Japan's more consumer-conscious government, LDP leaders are left checking the price of their sandwiches.

new government in other ways. Mr Hosokawa, in trying to stimulate depressed domestic demand, is making it clear that consumers rather than the LDP's long-cultivated producers should be the main beneficiaries from the favourable effect of the stronger yen on import prices.

Through all the years in which the Kaidanren proclaimed the LDP the party of free enterprise, its members benefited from the party's bias towards the producer. Only the farmers' lobby, in blocking rice imports while selling the population its staple food for five times world prices, has carried clout comparable with the Kaidanren.

First to respond to Mr Hosokawa's message of putting the consumer first were the electric utilities, offering modest but trend-setting rebates on customer bills in acknowledgement of the benefits of cheaper imported energy. Although he played no overt role, Mr Hiraiwa is likely to have been active behind the scenes as the chairman of Tokyo Electric Power, Japan's and the world's largest private sector supplier of electricity.

The Kaidanren excels not so much at radical innovation as at hauling itself on to bandwagons and giving them momentum. The federation has long lobbied for privatisation and claims credit for the state asset sales of the LDP's last decade - these continue this month with the sell-off of the first part of the Japan Railways network.

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As the Kaidanren adjusts its image to fit Japan's more consumer-conscious government, LDP leaders are left checking the price of their sandwiches.

**Joe Rogaly**

## Time for long trousers



This is the week in which Mr Paddy Ashdown must grow up, put on the long trousers of politics, even, if you follow me, select an appropriate jacket and tie. At present he is leader of - I speak metaphorically, you understand - the short-trousered philanthropists of British politics. The Liberal Democrats are doing well, but even the most sanguine among them confess that they are not a coherent national political force. They represent a collection of local committees, each tailoring its appeal to what will win votes on this particular pavement or that, each voicing the parish outrage of the moment.

Street corner opportunism can blow up in the participants' faces, as the publication of racist propaganda by Liberal Democrats in Tower Hamlets has demonstrated. The perpetrators should be drummed out of politics. The party leaders, who cannot have been wholly unaware of what was going on, should be ashamed. The way they are expressing their anger now suggests that they are. Yet populism can be effective, and legitimate. Here in Torquay it has produced the most well-attended third-party conference since the high days of the Liberal-Social Democratic Alliance in the early 1980s. It has badly frightened the government. The Liberal Democrat victories at Christchurch and Newbury may yet bring down the prime minister.

No one in Torquay believes that would be good enough. More is required if Mr Ashdown and his colleagues are to become the heirs of Asquith and Lloyd George. The what? The Lib Dem leader confessed at the weekend that, like any other ambitious politician, he

hopes to be prime minister one day. The probability that he will achieve that at the next election is low. I would have said something about a snowball's chance, but Mr Ashdown might demur. He is the sort of chap who reflects on the capacity of history to surprise us. Over the past few years it has. The Berlin Wall is down. The Soviet Union has vanished. Israel and the PLO have signed a peace agreement. Which do you find easier to believe? All of the above, or the Liberal Democrats sweeping the country sometime under every British lamp-post?

The realistic view, as expressed in relaxed conversations by some of the principals,

**In short, the Lib Dems propose next to nothing that would upset the programme of a Labour government under Mr John Smith**

their new value statement, *Facing up to the Future*, which was debated yesterday. It might as well have been published by Labour's modernisers. The emphasis on free markets in the Lib Dems' earlier statements has been softened, by putting capitalism in the context of regulation and community values. The old Euro-federalist enthusiasm has been tempered by a new realisation that this does not sell under every British lamp-post.

The two parties are close enough on constitutional reform for it to be a fair bet that in either of the two realistic scenarios - a Labour majority administration, or one dependent on Lib Dem support

- there would be early legislation on a Scottish assembly, and a referendum on proportional representation. Labour policies on Europe, trade union law, education, health, and other bread-and-butter issues would sail through. Both parties support active government; as to taxation it is the Liberal Democrats who have hit on the possibly useful wheeze of hypothecating imposts, such as a penny on income tax for education, or moving from taxes on earnings to taxes on energy. With the latter, you get cash to spend and the green vote thrown in for free.

In short, the Lib Dems propose next to nothing that would upset the programme of a Labour government under Mr John Smith. This is probably welcome news to members of the Liberal Democratic party, who are typically graduates with salaried jobs, many in the public sector. The results of a sample survey,

## LETTERS TO THE EDITOR

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Fax: 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Flexibility is key to restoration of EMS

**From Mr John Williamson**  
Sir, Barry Eichengreen and Charles Wyplosz are surely right to argue (Personal View, September 17) that the EMS has now become so permissive as to cast doubt on the feasibility of completing the single market. But their diagnosis of the flaws is unconvincing.

In 1992-93 the European authorities stubbornly defended exchange rates that had become seriously misaligned to a point where credibility was totally undermined once the defences were overwhelmed, and refused to acknowledge that German inflation meant that the rest of Europe needed markedly lower interest rates than Germany.

Do Eichengreen and Wyplosz really believe that the ERM could have survived had it been exposed to such pressures prior to the abolition of capital controls? Are they really claiming that the imposition of deposit requirements for institutions with open foreign exchange positions would permit the parities of exchange rates pegged at levels that impose such strains to survive?

The key to restoring the EMS is not to play at restoring capital controls, but to resolve once and for all that rates will be pegged at levels that make sense in the light of the fundamentals and that are promptly changed to reflect changes in the fundamentals. For the moment that means keeping the wide band for the D-Mark, because of the need to allow Germany to keep relatively high interest rates, but there is no reason to delay restoring relatively narrow bands among all the other currencies (including the pound and the lira). That would mean that for the time being the D-Mark would no longer be at the centre of the ERM, so be it.

John Williamson,  
senior fellow,  
Institute for International Economics,  
11 Dupont Circle, NW,  
Washington, DC, US

### Free trade will benefit steel

**From Mr Richard Lucas**

Sir, If the Inland Revenue is buying steelwork from Poland, this is not against British interests, except in the very short run (Letters: "Steel subsidised at high cost to UK", September 16).

I run a company which represents British and American producers of auto-ID equipment in Poland, and we are bidding for a contract from the

Katowice steel mill which will help raise productivity and cut costs. Such sales depend on relatively free trade.

Protectionism against efficient, low-cost Polish producers is shortsighted, because it threatens the expansion of trade through which incomes will rise, east and west. If free trade is allowed, Poland will export more to western Europe, and be a larger market for the useful and competitive things that western Europe has to offer.

Let consumers decide which goods and services meet their needs, and not leave it up to bureaucrats.

Richard Lucas,  
general manager,  
Systemy Kodów Kryptowych,  
ul. Stradom 13/34,  
Poland

### Renewable energy industry makes sense

**From Mr David Porter**

Sir, The report by Bronwen Maddox ("Answers in the wind", September 16) points clearly to the two reasons for focusing attention on renewable forms of energy. Fossil and nuclear fuels are finite and, as we use them up, we may cause pollution and significant climate change.

Ignoring the environmental issues, we shall find that when stocks of conventional fuel have shrunk, the market will set an appropriate price for them and energy management

will be taken up enthusiastically. Long before the time when the potential of energy management is exhausted, alternative energy sources will no longer be perceived as expensive.

But it is risky to ignore the environmental issues. If we are convinced that global warming is going to bring the tides to inland doorsteps and that man is capable of influencing climatic change of that magnitude, then we are bound to try to exercise that influence.

That is why it makes sense

### Andrew Holmes: insight into world of energy

**From Dr Ken Howells MP**

Sir, I am writing on behalf of all of Andrew Holmes's friends and admirers, both inside and outside of parliament, who benefited so enormously from his unrivalled insight and breadth of knowledge of the world of electricity, politics and commerce. Not once, even during his busiest moments,

did Andrew deny any of us access to information and intelligence central to our understanding of the enormous changes being witnessed over the past decade in the energy industries. He reinforced our trust in and affection for the FT's specialist energy publications.

His death (Obituary: "Tren-

ger analyst of energy", September 14) at the age of 36 is a cruel blow, not only to his wife Claire and to his children, Lotte and Jack, but to all who counted him as a friend, an adviser and, quite simply, as one hell of a good bloke.

Kim Howells,  
House of Commons,  
London SW1A 0AA

### A different view of the purpose of work

**From Mr David Martin MEP**

Sir, Richard Brown, of the Association of British Chambers of Commerce (Letters, September 8), claims that the Social Chapter amounts to "shackles". That says it all. It is typical of a representative of British commerce to portray the social wage as a "handicap". This illustrates why we will never be at the heart of Europe as long as that view prevails among commerce and government in the UK.

The letter also illustrates the

difference between the left and right in Europe and the right in the UK. Everybody else believes the purpose of work and commerce and, indeed, civilisation is to improve the working, living, social and cultural conditions of the people generally. Mr Brown presumably believes the sole purpose of commerce is to make the rich richer and the poor poorer.

I would fully endorse European Commissioner Padoa-Schioppa's concept of a World

Social Chapter. Indeed, I believe it is essential unless free trade is to result in beggar-my-neighbour policies on a world scale which will deprive the workers of the Pacific Rim of any improvements while removing the hard-won gains from our people.

David Martin MEP,  
Lothians Constituency,  
Parliament,  
Ruskin House,  
15 Windsor Street,  
Edinburgh EH1 3LA

### No better place to find an answer than in the late 1960s

**From Mr Brian Yates**

Sir, It was with some sadness that I read Malcolm Rutherford's review ("Hair is wearing thin", September 15).

While it must inevitably be true that the revival of a show which captured a particular mood a quarter of a century ago should now appear dated, it is surely misguided for Mr Rutherford to be so casually

dismissive of the culture and values of the late 1960s that Hair so clearly represented.

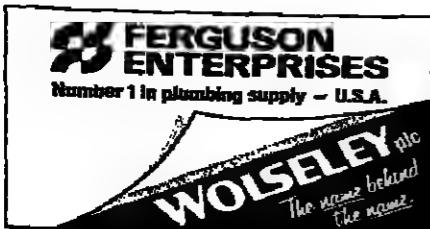
Again, I agree with Mr Rutherford that "the mood now is one of not being quite sure where to look", surely there can be no better place to find the answer than in the late 1960s during which a whole generation questioned the established order of things and

craved for a better way of life. Again, I agree with Mr Rutherford that "the fashion has changed: we live in an age which is more competitive, more stressful, more apathetic, more materialistic, more violent". In contrast the mood of the late 1960s was one of peace, love, freedom, self-fulfilment.

It does not surprise me that Mr Rutherford feels it is time to bring back "Guys and Dolls" as I am sure this would be a more suitable show for him to enjoy and review favourably. It is equally clear that he has never had much in common with the hippies that are a part of Hair.

Brian Yates,  
7 Highdown,  
Fleet,  
Hampshire GU13 8PS





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# FINANCIAL TIMES

Tuesday September 21 1993

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## Former communist party likely to be asked to assemble new coalition Polish politicians seek partners



Election celebration for former government spokesman Jerzy Urban

By Christopher Bobinski  
in Warsaw

POLAND'S politicians yesterday began search for government coalition partners following Sunday's election victory by the former communist Left Democratic Alliance (SLD), which won a fifth of the votes and more than a third of the seats in the lower house of parliament.

Preliminary results put the farmers' PSL movement into second place with a 15 per cent share of the vote. This party, which collaborated with the communists in the postwar years, is the dominant force in rural areas where 40 per cent of Poland's voters live and work.

Final results giving a breakdown of the 460 seats are expected tomorrow and it is then that President Lech Walesa will name a party leader to form the next government. He has already stated that he will choose the largest single party, although he has no constitutional obligation to do so.

Yesterday Mr Alexander Kwasniewski, the 39-year-old leader of the SLD said that he was "elastic" about possible talks with coalition partners. But he made no secret of the fact that he would prefer to work in the next government with the Democratic Union (UD), a mainstream Solidarity-based party which won only 10.5 per cent of the vote.

According to one western banker in Warsaw, a coalition between the UD and the SLD would provide guarantees "that

privatisation would continue, maybe in a slightly different form with possibly a greater accent on employee buy-outs". The rural-based PSL is regarded as the most suspicious of privatisation.

Leaders of the UD met last night to discuss their next move. Earlier in the day, however, many reacted to the initial election results with talk of going into opposition and leaving responsibility for the next government in the hands of the PSL and the SLD.

Poland in general yesterday greeted calmly the news of the victory by parties with a communist past, and foreign exchange vendors reported no signs of a rush to purchase currency in response to fears of higher inflation. Demand remained strong on the Warsaw stock exchange, albeit at a lower price level. The WIG indicator fell by six points.

About 52 per cent of the 28m electorate voted compared to a 43 per cent turnout in the last elections in the autumn of 1991.

In London Poland's commercial bank debt traded at 36 cents to the US dollar on the secondary market, falling slightly by three-eighths of a point on Friday's price as the market decided that chances of a successful conclusion to debt reduction talks with western commercial banks remained high in spite of the election results.

Reform warning:  
Kwasniewski profile, Page 2  
Editorial Comment, Page 15

## Finns to debate new nuclear plant

By Hugh Carnegie,  
recently in Helsinki

EUROPEAN energy industry leaders and environmentalists will be watching the Finnish parliament closely today as debate opens on whether to approve construction of a nuclear power plant.

The project, one of a few of its kind in Europe, has become the focus for wider arguments over the merits of nuclear power. Within Finland, it has prompted sharp debate in recent years, with the outcome of a free vote by MPs due on Friday still uncertain.

Commercial interests are watching developments closely.

Bids to build the proposed FM10bn-FM15bn (\$1.75bn-\$2.25bn) plant have already been received from ABB Atom of Sweden, Atomenergexport of Russia and NPI, a consortium formed by Siemens of Germany and Framatome of France.

Finland already has four nuclear reactors, built in the 1970s, with a total capacity of 2,300MW. They supply about a third of the country's electricity needs. Two, at Loviisa, east of Helsinki, are Soviet-made pressurised water reactors with Finnish control systems. The other two are Swedish-built boiling water reactors at Olkiluoto, on the south-west coast.

In 1975, talks began on building

a fifth reactor of about 1,000MW capacity at one of the existing sites. By 1986 the authorities were close to giving the go-ahead when the Chernobyl nuclear accident led to radioactive fallout over Finland.

The project was frozen until two years ago. The cabinet finally gave its assent, by an 11-6 vote, in February, but that only intensified a debate which has split the two largest parties, the governing Centre party and the opposition Social Democrats.

Mr Markku Nurmi, a member of the national Energy Policy Council, says Finland should not buck the international trend away from nuclear power. He rejects projections showing

steeply rising demand for electricity as outdated.

But Mr Juhani Santaholma, head of the nuclear power utility Pivo, says electricity consumption has gone on rising in spite of a fall in overall energy consumption resulting from recession and several mild winters. He insists that demand will rise significantly and that a new nuclear plant is the only realistic way of bridging the gap.

Finland's energy-thirsty and powerful forestry industry is behind Pivo, as are the unions. But the anti-nuclear camp has some key supporters of its own, including Mr Esko Aho, prime minister and leader of the Centre party.

## Middle East aid call

Continued from Page 1

and in need of basic economic and community development.

A World Bank study has estimated the immediate infrastructure investment requirements at \$2bn over the next eight years, while the PLO's own development programme envisages at least \$2bn a year in the first two years to help rebuild the area's economy.

Mr Christopher has already been in contact with other countries, including Japan, about the

donors' conference. The Japanese government is considering contributing \$100m a year to Palestinian communities, according to weekend press reports.

Mr Christopher's speech yesterday was the first in a series planned over the next week as an explanation of Mr Clinton's foreign policy.

Mr Clinton himself is scheduled to address the UN General Assembly next Monday in what is expected to be his most comprehensive foreign policy statement since taking office.

## German coalition meets

Continued from Page 1

"Instead of a Party" - which won eight seats in the city parliament, with 5.6 per cent of the vote, although it has no political platform.

The extreme rightwing parties, the Republicans and German People's Union (DVU) split the far right vote, leaving neither with enough support to win seats - to the universal relief of the main parties. The Republicans gained 4.8 per cent, just 1,450 votes short of the 5 per

cent level required. All the protest parties won a disproportionate amount of support from younger voters, and again Mr Kohl's CDU performed particularly badly. In every age group up to 45, the Greens polled better than the CDU, according to the opinion research group Ifas.

The Republicans, supported clearly by more men than women, also did well among voters under 24 - gaining some 12 per cent support. The Stasi Partei attracted mainly dissident middle class CDU voters.

## Europe today

The British Isles will have a mixture of cloud and sunshine with showers, especially in the west. Thunder showers will develop along a frontal zone over north-east Spain, France, the Low Countries and western Germany. Ahead of the front, it will be warm with afternoon temperatures exceeding 25C. Norway will have rain associated with the front. Elsewhere in Scandinavia, there will be sunny spells. Eastern Europe will be dry with sunny spells. South-eastern Europe will be mainly sunny under a high pressure area. The warmest spot will be southern Italy with afternoon temperatures up to 30C.

### Five-day forecast

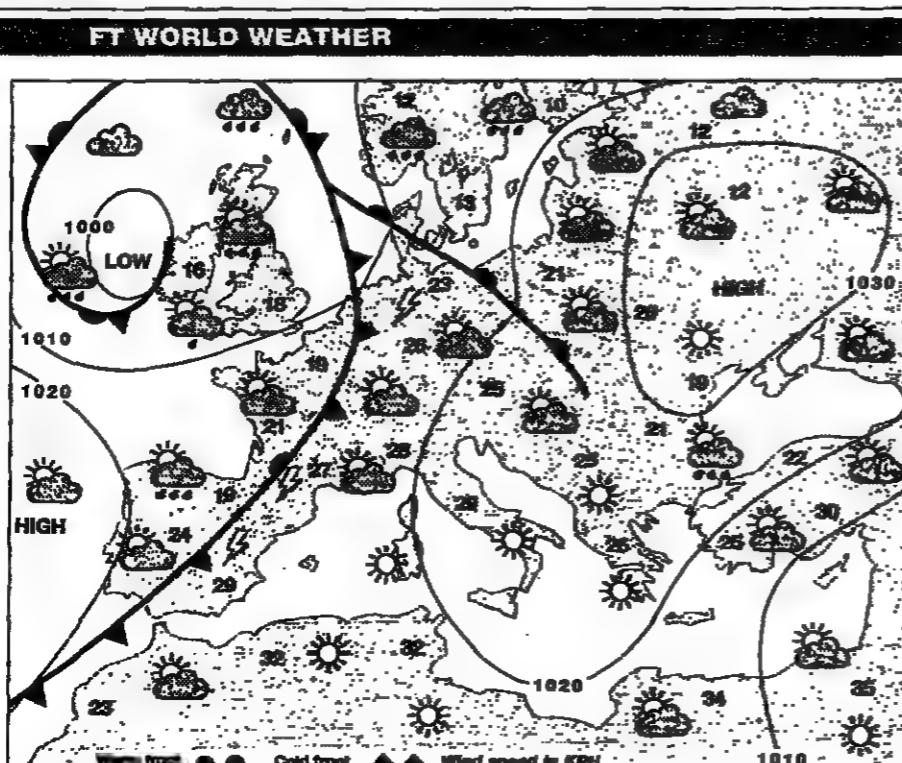
Showers will continue to develop over the British Isles. From Friday a new depression will bring overcast and rainy conditions to the UK. Western Europe will have sunny spells and a few showers moving in from the west. A frontal zone will move east causing thunder showers. On Wednesday and Thursday, showers will mainly fall over eastern France, the Alps and Italy, and by Friday over Poland. North-west Spain will remain unseasonably cool with some showers. South-eastern Europe will stay rather sunny and dry.

### TODAY'S TEMPERATURES

	Maximum	Belfast	shower	16	Cardiff	shower	15	Frankfurt	fair	25	Malta	sun	30	Rio	fair	22	
Abu Dhabi	sun	40	Belgrade	sun	24	Chicago	fair	21	Geneva	shower	21	Freyach	sun	40	Paris	fair	20
Accra	thund	28	Berlin	fair	27	Cologne	thund	23	Gibraltar	fair	27	Manila	cloudy	28	Rome	sun	28
Algiers	sun	32	Bermuda	fair	30	D'Salem	thund	30	Glasgow	rain	16	Melbourne	sun	14	S. Frac	fair	21
Amsterdam	rain	21	Bogota	fair	19	Kakar	fair	25	Hamburg	fair	25	Montreal	sun	20	Soul	fair	21
Athens	fair	25	Bonny	cloudy	21	Dakar	fair	22	Helsinki	sun	21	Nairobi	sun	21	Toronto	fair	21
B. Aires	thund	26	Brussels	rain	21	Dhaka	fair	25	Istanbul	sun	22	Jersey	fair	21	Tokyo	shower	25
B. ham	shower	17	Copenhagen	cloudy	20	Dublin	shower	15	Jersey	rain	17	Munich	fair	25	Tanger	sun	25
Bangkok	cloudy	32	Cairo	sun	35	Dubrovnik	fair	16	Karachi	fair	31	Nairobi	fair	25	Tar Aviv	sun	25
Barcelona	shower	26	Capo Town	fair	25	Edinburgh	shower	18	Khartoum	fair	42	Naples	sun	22	Toronto	shower	25
Beijing	thund	27	Caracas	shower	29	Faro	fair	26	Lagos	sun	30	Toronto	shower	17	Toronto	shower	25

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## THE LEX COLUMN

### Private anxieties

On first reading, the omens for France's privatisation programme are encouraging. The Paris equity market stands a shade below the new high reached last month. Money markets are anticipating steady interest rate cuts, albeit at a pace dictated by the Bundesbank. French companies appear enthusiastic participants in alliances engineered by government, such as Saint-Gobain and CAP in the case of BNP, the first on the block. Such cross-holdings will ease the burden on the stock market.

But without a system of big funded pension schemes to support privatisation, France must persuade its retail investors to switch savings out of money market instruments into equities. Recently traffic has been in the opposite direction. An appeal to patriotic sentiment helped make a success of the Balladur bond, but that instrument was blessed with a healthy yield. It is difficult to envisage large scale transfers into equities while money market rates remain high. International investors might equally lose faith in French equities if lower interest rates are not seen to be the main ingredient of the policy mix.

Presumably the banks would lose interest in mortgage lending if base rates went up and their margins eroded. That would also see a flow of savings deposits return to the building societies. They can afford to wait: their mutual status means they are not obliged to deliver constant growth. The slight improvement in the housing market even seems to have slowed the consolidation process down. Only three mergers have been completed this year compared with five in 1992 and seven in 1991.

#### Morgan Crucible

After more than £200m of rights issues since 1989, it comes as a relief to discover that Morgan Crucible can finally generate some cash. Since the Holt Lloyd car-care business is also suddenly making much larger profits, it should turn out to be worth more than the £50m or so of disposal proceeds previously pencilled in. Once it is sold, the rights issue fears which have held the shares back should be a thing of the past.

That, at least, was yesterday's market reading. The danger is that, having been down on the company for so long, sentiment will swing too far in the other direction. That Morgan managed a 23m reduction in working capital during a period when sales rose nearly 20 per cent suggests that man-

agement tolerated a lax approach in the past. Other features of its interim results suggest the business is being run with an eye to cash. The more limited use of provisions, though, may simply reflect a dearth of new acquisitions. Morgan's bad old habits could quickly reassert themselves once gearing pressures are lifted.

From this perspective, any sale of Holt Lloyd could turn out a mixed blessing. Not only is it likely to be dilutive; without Holt Lloyd underlying operating profits would not even have risen by 1 per cent. Since trading conditions look set to remain lacklustre in Morgan's main markets, the temptation may be to go for something flashy - and risky - in a new activity or location. Once it has sold Holt Lloyd, Morgan Crucible must show it can use its new freedom wisely.

#### MAI



Source: FT Graphite

borrow freely in the wholesale markets, can earn a handsome margin that they devoted little effort to retaining retail deposits as interest rates came down suggests their current behaviour is more opportunistic than systematic attempt to increase market share.

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# USING COMPUTERS IN BUSINESS

Tuesday September 21 1993

**T**HE COMPUTER used to be a special machine, tended by special people, in a special place. Not any more. It is comparatively rare to come across a business, however small, whose participants do not use computers in some way, or cannot see the benefit of doing so.

A much-quoted estimate, attributed to the US Environmental Protection Agency, suggests that by the year 2000, computers will account for the consumption of nearly 10 per cent of all electricity.

For many companies, the computer has moved to the centre of the business, an assertion that software suppliers (particularly of database and decision-support products) are fond of making. At the core of organisations such as banks, insurance and building societies is the information they hold on customers. Such businesses simply cannot function without computers.

Yet despite moving to the centre of activity, computerisation has become less centralised. Not so long ago, computers were distant, and personal contact with them rare. A vista of terminals, glimpsed through a basement window in the city centre was as close as most people came to computers.

Now, in every high street, ordinary people can be seen perched at their PCs. Call into a tiny back-street insurance broker, and the assistant can bring up a choice of policies up on a PC screen within minutes.

Anyone who uses a high-street cash dispenser interacts with a computer, but it is increasingly likely that using the computer also forms a part of the working day, as with the broker's clerk. For the people with whom he or she deals by telephone, in the insurance company itself, the computer may define the entire job.

Systems, like people, have a natural life cycle, and the advances in technology are making it possible for systems to live longer. In the last few years, such developments as graphical user interfaces (GUIs) have made computers easier to use. That has implications of its own. You, the user, have to fulfil the other side of the bargain, which is that using a computer



CONTRASTING SYSTEMS, falling prices: in 40 years, the computer industry has kept forward from the IBM valve computer (pictured left, in 1954 in its special floor-cooled room), to today's "all-singing, all-dancing" PC network, shown above, running at a fraction of the cost of early number-crunching computer systems. The software demonstrated here in PictureTel Corporation's Live PCS 100, which integrates the telephone with the personal computer. This adds global video-conferencing to the activities on the screen in full-colour and motion

## Big change in users' expectations

New developments have made business systems easier to use. Some tasks may have been de-skilled, but users are expected to become ever more versatile in return, argues Claire Gooding

must become just one of a battery of quotidian skills, as mundane as using the telephone.

This "democratisation" of computing, as it has been called, brings a new set of pressures to both end-users and the organisations employing them. These are very different from the traditional information technology (IT) concerns such as speed of response and control of users. They include portability of software and skills, the rapid falling of hardware prices, and, with the spread of the user-base, ergonomics and health and safety.

Companies are also waking up to cost issues such as electricity consumption. Analysts have estimated that unused systems, left on across Europe

overnight consume the output of two power stations.

In reaction, Siemens-Nixdorf has produced the PCD-4L, "the Green PC," which can switch itself off if necessary. Thoroughly environmentally friendly, it needs a special monitor to maximise the benefit from all the power savings, which can be as high as 250,000 for 2,000 users.

While environmental concern is a "must" in the US, it may take 10-15 years to percolate through to the UK, according to Jennifer Parry, industry marketing manager for Siemens Nixdorf PC business unit - "I don't think UK corporate decisions take into account environmental issues as much as in other European countries."

says. "Senior managers are not really aware yet it's a whole cultural phenomenon because computers have not - until now - been prolific."

Users' expectations of systems have changed, raised by the apparent accessibility of the PC and its ease-of-use. Boardrooms, used to spending millions annually on preserving their computer power, are asking for more in return. Some of the technical issues appear to be approaching resolution in a shake-down that has affected the entire industry.

Open systems have already forced down the price of hardware. Software is becoming more portable and easier to use with object-oriented computing, and everything - hardware,

software, systems software - has to be integrated. "Computer shall talk unto computer, and the PC shall lie down with the mainframe," says an industry analyst - and this puts pressure on software and hardware suppliers.

With margins cut and competition fierce, suppliers are looking for new sources of revenue and dependency from user organisations. Suppliers who were once easily tagged as hardware manufacturers, software houses or consultancies are now scrambling for new areas of business, including systems integration and support, and business process re-engineering.

In recognition of the new order, older mainframe systems have become known as "legacy" systems. Such systems are still at the heart of most large organisations and they have a life cycle of their own. Now included in that life are developments such as the "disaster recovery" centre, a development forced upon occupants of larger cities following recent terrorist attacks.

Another significant trend is towards facilities management (FM) or outsourcing. In some cases this can be likened to putting ancient systems "into a home." In FM, the legacy systems get handed over to experts, while the user company is freed to concentrate on its core business, often developing new, more flexible client-server systems, based on small-

er, less expensive computers.

In recent US contracts, one leading supplier, EDS, has approached IT facilities as potential profit centres, taking a proportion of savings/profit as its payment.

A number of hardware manufacturers have diversified.

Many have entered into "partnerships" with software suppliers.

Unysis, once wholly a hardware manufacturer, now

claims to be an impartial advisor to its users, in competition with traditional consultancies.

All service providers may profit from the distributed support needed by the heterogeneous networked systems brought about by "downsizing." Support-costs have not dis-

appeared, but they have been dispersed. The responsibility for support and control appear to be devolving too, and the user is expected to do some of the tuning, the maintenance, and the backup that was once managed by specialists.

In effect, we all have to

become more skilled, to cope

with systems that can themselves do more. Technology is producing systems which "deskill" specific tasks, but demand more diverse skills from users. Desktop publishing (DTP) provides one good example of this: one small system in the corner, acquired for presentations or the newsletter gradually expands its use, but only a few in the office really understand it. Even they only use a fraction of the software.

Another example comes from

Rank Xerox's recently launched

colour photocopier, which

brings astonishingly faithful

colour reproduction in-house.

Its mastery actually takes some time, but before long, people will take it for granted as they do the mono photocopier, which once needed a one-day training course.

Anyone, anywhere, is now a potential computer user. Portable and remote computing has become part of the daily pattern of business. The executive who once got information from subordinates is now as likely to get daily facts from a laptop.

For example, VAG, part of

the Volkswagen group, has

implemented an entire sales

information system based on

Pilot's Lightship, which has re-

structured the entire business

around home-working sales

managers. But business process

re-engineering, as many a redundant British Telecom

Continued on next page

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## USING COMPUTERS IN BUSINESS 2

Suddenly the phrase 'business process re-engineering' is on the lips of every computer industry pundit, writes Claire Gooding

**T**HAT SOUNDS innocuous, abstract even, but the term "business processing re-engineering" (or BPR, for short) can mean losing your job. Unless, of course, you are a BPR consultant.

Definition of the phrase varies, but many of the people who have been through the process seem to agree about two things. One is that they only discover the buzzword "BPR" only after they have been through the process, and then recognise that business process re-engineering is a description of what they have done.

The other definition - much more grim - is that business efficiency usually means making people redundant. "Lean and mean" is a phrase that echoes from another decade, but it sums up the essence of BPR.

Business process re-engineering really means re-examining an organisation and its operations. It is a matter of establishing what is at the core of the business, what

accepting the need for change.

So far, not a word about information technology - that is as it should be, because the process starts with the business, not the technology. But running a business more efficiently and with fewer resources inevitably involves technology. For all the organisations who volunteered their stories for this survey, getting the IT right was a large part of the equation.

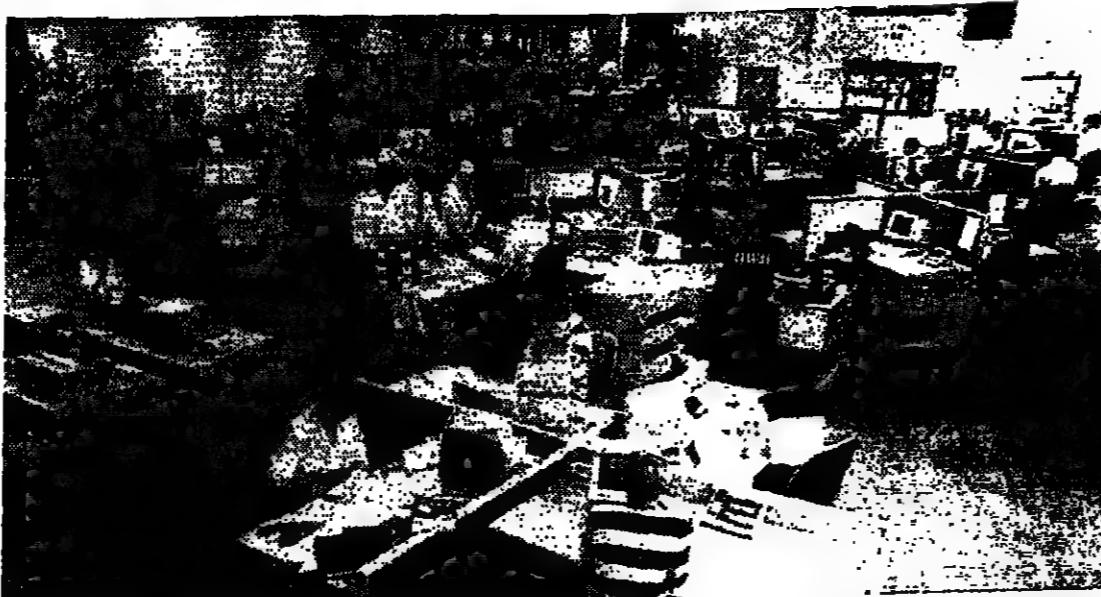
The role of IT can be in the actual organisation and administration of a company, where such tools as electronic mail, workflow systems and document image processing can make a difference. More often, the process is an intense self-examination which turns the spotlight outside the organisation itself to the needs of the customer.

Several building societies are among organisations which have used BPR to effect. They are exemplary because of the changing pressures upon their particular market sector: competition with banks, the property recession, fierce competition, and a foray into estate agency which has been a disastrous experiment for some.

For them, as for insurance and banking companies, the computer system has become the essence of what they do. Flexibility, the need to adapt and keep adapting, is vital.

The TSB recently carried out research which is having a fundamental effect on its business. It discovered that customers cared very little about the locality of branches, and were quite happy to have a wider range of services delivered by an "impersonal" automatic teller machine (ATM).

Project in Watford and Tyneside are already proving the point. Another project arising from the self-examination is a centralised customer database that will keep and relate all customer details. TSB wants contact with the customer at one point, so that customers do not get different communications from various sections of TSB concerning



First Direct, above, the first UK remote banking service. Its success has forced other banks and building societies, such as TSB, to re-examine their own processes to improve efficiency and offer enlarged services to users, some by telephone, some via automatic teller machines (ATMs).

### BUSINESS PROCESS RE-ENGINEERING

## New ways to become lean and mean

The concept can radically change an organisation and its efficiency levels

makes a profit, what can be sacrificed.

First, why do it? The conditions in which most businesses operate have changed, and the rate of change seems ever faster. Product cycles are shorter, margins are being cut, once faithful customers are offered with a wider range of choices. Once a business is up and running, people rarely think about how to change it because they are simply too busy running it. Doing more of the same is easier than

mortgage, insurance, savings, and so on. This will save form-filling, and enable TSB to offer services such as the single centralised "financial health" statement.

By relating products and people, it is already able to offer a Family Savings bonus, a unique offering according to TSB's marketing director Mike Sommers. Keeping costs down is one of the drivers of the project - "it's a critical issue for all service companies to find a lower cost method of delivering a similar

or better level of customer service," says Mr Sommers.

"In fact, we can offer a better personal relationship at a lower cost by using technology, from its simplest applications - the telephone - right up to the sophisticated applications of expert systems."

Behind the message of efficiency and centralisation is another (less explicit) saving on manpower.

At Bradford and Bingley, there has been an equal concern to respond quickly to changing opportunities in the marketplace.

Bradford and Bingley has been through an re-engineering exercise with the help of Computer Sciences, whose management consultancy division CSC Index claims to have evolved the doctrine.

The chairman of CSC Index is James Champy, joint author (with MIT professor Michael Hammer) of the book *Re-engineering the Corporation*. Champy is credited with having invented the phrase "business re-engineering," and has regis-

### DOWNSIZING

## A case of horses for courses

After the rush to 'downsize,' the computer industry now talks about 'right-sizing' as the solution to the conflict between mainframe and PC technology, says Philip Manchester

AT the dawn of the micro processor age, Professor Ediger Dijkstra, one of the great pioneers of computing, said that he could not understand the euphoria about the new technology. He was especially confused by the financial justification for its

appeal. In a controversial speech to the 1977 IFIPS meeting, Professor Dijkstra said: "A quarter of a century ago we were told that computers were so great. Now we are told that microcomputers are great because they are so cheap!"

This argument is still used today to persuade computer users to throw out their big, old, expensive computers and replace them with small, new, cheap ones. Known as 'downsizing,' it promises, once again, to produce better information technology systems cheaper and quicker than before.

The catch is, as Professor Dijkstra suspected, that repla-

cing a large, central computer resource with many smaller, distributed computers is not a simple task. Downsizing may well bring benefits in the form of better user interfaces and

sizing has been caught up in this because of the dramatic difference in hardware costs between mainframe and PCs. The real issue is to find the right sized system to support the function.

Increasingly, therefore, the industry talks about "right-sizing" as the solution to the conflict between mainframe and PC technology. Either way it costs money. The savings which come from using PC hardware technology can easily be consumed by software integration, communications and training costs. This often means that a "downsized" system might not save as much as the low hardware costs would indicate. This is a strong argu-

ment for mainframe users to carry on as before.

Mainframe manufacturers argue that users can gain the benefits of modern technology by replacing their text-based terminals with PCs and keep the mainframe as a central database server.

Indeed, this is the route that most medium to large corporations have chosen and is a good example of "right-sizing." They can satisfy their users demand for better front-end interfaces, while keeping control over their central data resources. The front end of the system is "downsized" but the back end remains on the big mainframe.

There is a strong argument, however, that the mainframe's role as a central server will also disappear to be replaced by banks of high-performance "super-servers" based on multi-processor PCs.

"The way things are going, you can see a finite life for the mainframe. PC or 'bottom-end' computing power is increasing at a phenomenal rate," says Steve Crawley, product manager with PC builder AST Europe.

While he acknowledges that mainframe still possesses an important edge, Mr Crawley sees it as only a matter of time before PC technology catches up and overtakes current mainframe technology.

Currently the mainframe's edge comes from an important difference in design. Mainframes have a mechanism called a channel which lets them move data around inside the computer much more quickly than current PCs. This is especially important in large systems like those used for flight reservations or banking, but it applies to any business system where many users need access to the same database.

PCs are designed differently. In place of a channel they have a "bus" for moving data

around inside. This means that, while a PC processor may be as powerful as a mainframe, it is not well-suited to traditional data processing.

This can be solved by redesigning the PC, of course. But the need for compatibility between successive generations of PC has meant that progress towards a faster bus has been held back.

New standards for faster bus speeds promise to break down this barrier, however. This will let the PC compete with the mainframe on equal terms.

The need for compatibility has held back the technology in some ways. But we are approaching a time with the new standards where this is going to change. Intel's PCI and VLB bus standard open up the potential for much faster PCs, says Mr Crawley.

AST, in common with other PC manufacturers, is working towards multiple processor systems which can harness the power of several microprocessors.

Mr Crawley says that such systems make it possible to offer equivalent performance, storage capacity and reliability as a mainframe. "Our Manhattan 'super server' brings

multiple processors together with new storage technologies to create a viable competitor to a mainframe system," he says.

In a very similar exercise to TSB's, the project at Bradford and Bingley has been to provide a customer-based administration system, CBAS. The process of re-engineering started with the identification and analysis of 220 discrete business entities. These are brought together in a single database, with associated marketing and business applications, which now supports the core business of retail financial services with over 33 business processes and 390 separate functions.

Index is sensitive to the "human resource element" of re-engineering, known blithely elsewhere as unemployment. Aware of the potentially disastrous effects on staff morale, it offers a special computer-lab for modelling the effects of the exercise on personnel, with the idea of avoiding trauma by redeployment whenever possible.

Yet another term, "enterprise engineering," comes from the long-established industry pundit, Dr James Martin, chairman of James Martin and Co.

"Business re-engineering will only deliver its promises if it radically changes the organisation and all those who interact with it," says Mr Martin.

"To do this, managers need to take a holistic view of an organisation - looking at strategy, process, technology and people - to create new ways to add value, improve quality, and ultimately gain customer satisfaction."

Software companies and consultancies have been quick to react by producing appropriate tools and methodologies. One system, now in use at insurance company Sun Alliance, is SES Workbench, a graphical tool for modelling business processes, from Scientific Engineering Software UK in Abingdon. It is used to model business projects and products in detail, including the software and hardware underlying them, and the way they behave under different workloads.

Even more specialised, software supplier JBA, a specialist in applications for the IBM AS400, has evolved a methodology called "co-existent manufacturing." This has evolved from customer-based systems in the food and drink industry, striving for more streamlined, same-day delivery.

According to Susan Lock, international business development manager at JBS International, "every layer of an organisation can really contribute to the notion of customer service and to the needs of the market."

One sad example of a company that has failed to attune itself to new conditions comes from the computer business itself. The world's largest computer manufacturer, IBM, is now faced with gross overmanning, and an overhaul of its fundamental thinking.

Other computer manufacturers, such as Unisys, Olivetti, and Siemens-Nixdorf, have accepted that selling "boxes" is no longer profitable enough. They have diversified into such areas as service and facilities management, applications consultancy, and are even keen to be seen as independent consultants.

In the case of Unisys, this means not only competing with the better-established consultants such as AA

Computer software companies have been quick to produce appropriate tools

(Arthur Andersen), but accepting that it might be obliged to recommend equipment other than its own where that is the best solution in the circumstances.

Business process re-engineering seems to be a direct descendant of "Organisation and Management"- studies of activity and costs, done for the health and continued development of the organisation. But it has two extra tools hidden behind the clipboard. One is a computer - the other is an axe.



Downsizing has decentralised computing, bringing to PC and workstation users applications that used to belong on the mainframe. Although this brings flexibility in applications, choice of hardware, and working patterns, it also devolves to end-users some of the responsibility for software management.

in the short term, the mainframe will continue to occupy an important role in business systems. There are certain processes - like the administration of large numerical databases - which it performs adequately and, sometimes, well.

More important, most businesses have enormous investment in their mainframe systems and cannot afford to replace them.

PC super-servers pose a real threat, however, and over the next few years as bus bandwidth and processor speeds both increase, they will be able to match and overtake mainframe systems.

Ironically, the PC super-server will not look much different to what we now call a mainframe. Perhaps, the distinction will disappear altogether and it won't matter what they are called - as long as they are cheap.

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## Users' frustration

Continued from previous page:

manager will affirm, is often a matter of shedding middle managers and improving the workflow between those who remain.

Around a quarter of the UK workforce, 5.5m people, now use IT in their work, according to a recent report by West London Training Enterprise Council. The report, *IT Skills in the 90s: Overcoming Obstacles to Growth*, suggests that a national shortage of IT skills in the UK is threatening economic recovery. Although the number of IT users are expected to double in the next few years, there is little, if any, central IT strategy.

"There is no consensus on who needs what skills - and why," says Marco Capp, a one-time partner in the Coopers & Lybrand consultancy who now advises the IT Skills Forum set up by the West London TEC. Training cannot help until there is some clear definition

of the key skills needed, although Marco Capp points out that new developments such as multimedia might help.

He tells a story of a leading pharmaceutical company whose ancient stock system often got out of step with the shop floor. A rewrite of something so fundamental was out of the question, but a concentrated training effort, centred on a £200,000 multimedia programme, gave it a new lease of life - "a normal training course could cost hundreds of pounds per person, but that cost a mere £70 per head in getting 3,000 people up to speed in one system."

The basic problem, he says, is that companies are frustrated - "they feel they are not getting a lot out what they have spent."

□ *IT skills in the 90s: Overcoming Obstacles to Growth*, £25 for management summary, £25 for full report, from West London TEC, Tel 011 577 1010.

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## USING COMPUTERS IN BUSINESS 3

## ■ CLIENT/SERVER SYSTEMS

**New name for an old idea**

Although the client/server concept has emerged only recently, it is based on well-established ideas of how computer power can be distributed effectively for better business systems, says Philip Manchester

**T**HERE are few new ideas in information technology - only variations on well-known themes. Despite outward appearances, the advance of information technology is usually gradual and evolutionary. There are, of course, occasional "great leaps forward" like microprocessor chip fabrication technology or the relational database. But mostly, progress is slow. Users cannot afford to throw out technology and systems in which they have invested much effort and large amounts of money. So they stick to what they know until the pressure to change is irresistible.

The arrival of low-cost personal computers and networks has created enormous pressure for change - with the result that increasing numbers of companies are turning to these technologies to save money and build more flexible IT systems. Networks of cheap computers are now able to match traditional mainframes in performance at a much lower cost.

## ■ WORKGROUP COMPUTING AND GROUPWARE

**The pickaxe and the PC**

**D**isturbing statistics indicate a high level of inefficiency through lost information in the average office, reports Claire Gooding

**F**OR future reference, file-share safe, somewhere obvious. People waste a total of six weeks a year trying to find misplaced, misfiled or misplaced documents, according to a recent survey of 200 executives by Xerox Corporation.

According to Xerox "collaboration is an instinctive foundation of our natural work processes", but currently, it doesn't seem to work that well. There are more disturbing statistics. They say that 50 per cent of projects are behind schedule, 80 per cent of an office worker's time is spent working with documents, and the average worker has 38

**G**roupware brings separate software functions under one 'umbrella'

hours worth of work stacked up on his or her desk, and only 90 minutes in which to handle it.

Even worse, anything up to 80 per cent of time is spent looking for the information needed to complete a task. This usually means going outside one's own personal domain, referring a problem or a document to someone else, and waiting for an answer. It is this problem that the computer industry is now addressing with such concepts as workgroup computing (also known as groupware), and workflow.

A chain-gang is a good place to start when looking for a definition of a workgroup. It is a group of people brought together from various places and disciplines, who have in common a task on which their efforts are jointly focused. The key to the modern workgroup is the PC, not the pickaxe, but the same principle applies. Working in unison is more effective than each person pecking away at their small corner.

The PC has been focused closely on "personal" productivity, with such products as word processors and spreadsheets aimed at creating a cosy environment for the individual. However productive on a personal level, these do not seem to have helped mass productivity.

Michael Skok, chief executive of Maidenhead-based ESP, distributor of the Forests and Trees groupware, sums it up bluntly: "In the past decade, US service companies had spent more than \$300bn on information technology and bought more than 60m PCs. The power of the PCs has increased but white-collar productivity has only increased by less than one per cent per annum. Personal computing isn't the answer; there has to be workgroup information sharing."

Groupware is software that seeks to create that productiv-

approach to its systems design since the early 1960s and evolved gradually to a client/server system. It has always been a large user of computer power since it was founded in 1968 as the first "telephone bank".

But in the late 1970s, Girobank needed a fundamental re-appraisal of its IT systems: "We needed to re-think the systems infrastructure and knew we would have to replace all of our core systems," explains Mr Paul Podesta, facilities and logistics manager at Girobank.

The demands of telephone banking meant that Girobank needed a system which was 100 per cent reliable, 24 hours a day. It had relied on ICL mainframes through the 1970s but decided to move away from a single, central computer to a distributed network.

It chose IBM mainframes, to handle batch processes such as statement production, and several Tandem Nonstop computers for online transaction processing. Girobank has several regional centres where the Tandem computers process the front-end transaction load and then pass data to the IBM mainframe. These systems are linked by a wide-area network which also has 2300 terminals and about 300 PCs connected to it. There are a further 1,000 PCs which are not connected to the network. The network must process over one and a half million transactions each day in addition to supporting the 'back-room' tasks such as statement production and

accounting. The Tandem computers act as clients to the mainframe system. The PCs, running Microsoft's Windows, are being used as the front end - or client - for some applications.

"We have invested in the PCs for their productivity benefits. It gives our users access to the 'warehouse' of data on the larger systems," says Mr Podesta.

The choice of Tandem systems has helped to ease the move to client/server computing. The Tandem software uses a technique called requestor/server which is very similar to client/server. Both the requester and the server can be on the same computer - although they are separate software components.

"We have a consistent user interface across all of our applications and it has helped us to re-use software. A piece of server software can be called by many different client processes. The Tandem design enforces a structure which lends itself to re-usability.

"This makes the journey to client/server much easier." Girobank is well-positioned to move to the next stage and distribute more of its business logic to the network.

To make this move, Girobank needs the right tools and Mr Podesta currently sees this as a barrier - "the complexity is daunting in a large system. Small organisations can do it with a few PCs and a local area network. But it is much more difficult with a large organisa-



In the long-term, client/server systems help to provide better business systems. An application area shown here is BT's PC-based video-phone, which is designed to revolutionise business communications in the next decade

tion and the tools always lag behind the operating software and the hardware."

He adds that it is still early in the development of large-scale client/server systems and design techniques have still to evolve. "We don't know what questions you need to ask when you design a client/server system. There is no body of knowledge to turn to so it will be a while before the tools are mature enough."

This in no way lessens Mr Podesta's enthusiasm for the client/server approach, however: "The real driving force is that client/server lets us re-design how people work. In the past we have built computer systems which implement sequential processes, changed the work to fit in with that and fragmented people's jobs.

"An accounts clerk used to work with pieces of paper - ledgers and so forth. Then the computer came along and took part of that job elsewhere. Computers have taken it even further.

"With client/server we can bring it all back together."

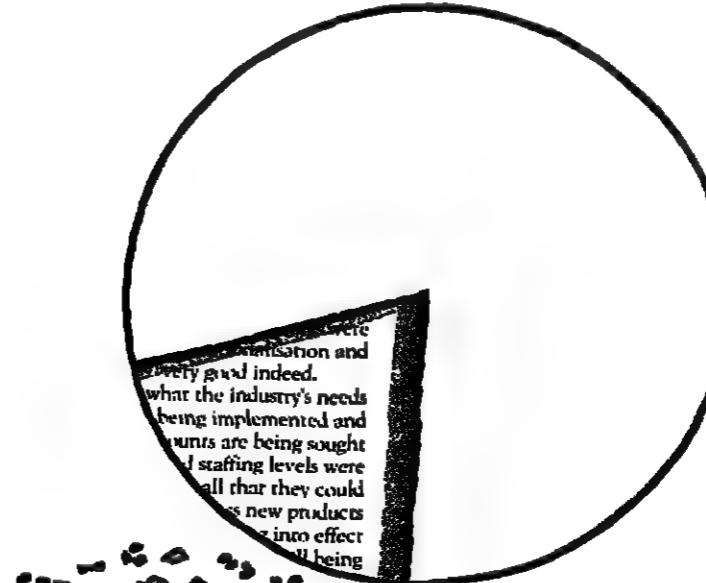
He is, however, realistic about the cost of the transition to client/server and notes that the real

benefits are in the user area not within the IT department.

"The labour costs associated with distributed systems are higher - even though the capital cost of the hardware is lower. The users have to do more for themselves and they need support and training."

The long-term benefits which will come from client/server systems are related to their ability to produce better-designed and more useful business systems. Pioneers have begun to realise some of these benefits and Girobank, at least, is confident that there will be more to come.

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The Strategy for Managing Change.

## USING COMPUTERS IN BUSINESS 4

## ■ FACILITIES MANAGEMENT

**An emphasis on partnership**

Facilities management used to be a relatively simple idea - but not any more, writes John Kavanagh

In the 1960s, 1970s and even early 1980s computers were so expensive that companies could easily cut costs by 20 per cent or more by contracting out the processing of their business systems.

In addition, the systems were well-suited to such arrangements. They were fed with details of transactions, such as orders and payments, and printed reams of reports, cheques and payslips.

But the dramatic fall in the cost of computing power and the development of fast and reliable telecommunications services have cut the price of the equipment, put business people on-line to information and inspired them to new thinking about ways to exploit information technology. And these developments have raised totally new approaches to facilities management.

Many traditional contracts lasting five years or more are still being signed. UK market leader Hockney, for example, has won orders from the likes of Prudential and Woolworths in the last year. The Inland Revenue is now examining ten-

dars for a contract put at £30m and covering 2,000 staff working at 16 data centres.

In such contracts a service supplier takes over a company's central computer and the computing staff. The service usually eventually moves away from the customer's premises. The supplier makes much of its profit from its skills in running the maximum of processing work on the minimum of equipment.

In this sort of arrangement the supplier usually takes on

**New ways of exploiting technology have led to fresh approaches to facilities management**

the maintenance of the customer's programs. This is especially so now that companies are using facilities management increasingly to keep their old systems running while they introduce new systems, typically based on smaller, networked machines installed in business departments.

Customers and suppliers generally agree on the benefits of traditional facilities management arrangements. Studies by research firm Romtec and service supplier CMG show that users see the biggest benefits as being a guaranteed service at a fixed cost, known well in



Tom Butler, above, managing director of EDS-Scicon: "We're putting our money where our mouth is."

Pictured left is a section of the control room of Computer Sciences Corporation (CSC), at El Segundo, California. Founded in 1958, CSC today employs 26,000 people worldwide, and claims to be the world's largest independent professional services company in the computer industry.

Meanwhile more suppliers are going for facilities management business, leading computer manufacturers such as IBM see much of their future in services rather than equipment sales; and companies

advance, and the fact that they are freed to concentrate on their core business.

However, the falling costs of mainframe computers and the fact that customers are looking at facilities management as a temporary measure while they move to new systems mean suppliers are having to rethink their approach to the business.

The 50 per cent annual market growth of the 1980s is now down to less than 10 per cent.

to run on all significant hardware platforms.

With OnGo it has launched another buzzword: "Enterprise-wide" to describe the way that OnGo can convert files from other software applications for "mission critical" operations.

It is easy to assume that overcoming the technology is the only problem in introducing groupware and workflow systems. In fact, one of the most outstanding obstacles can be the people themselves.

Training is vital, plus a campaign of awareness to help staff think about what their jobs really are, and where better communications can help.

The evidence is, that once people discover the potential of collaboration via computer, they become creative, even imaginative, about the possibilities that open up.

**Wide benefits of groupware**

Continued from previous page:

gressing the "Not Invented Here" rule. This might explain why it has found such ready acceptance within other technology companies.

Intel, manufacturer of the microprocessors which provide the guts of many a PC, is an enthusiastic user of Notes. The re-organisation of its salesforce, scattered in 80 worldwide locations linked by a private wide area network, or WAN) made it essential to have a clear route for the communication of bookings, billings and backlogs.

Mail, fax and other feedback methods imposed a four-week lag in the production of a marketing plan. Now feedback is

immediate, and daily.

According to Louis Burns, director of corporate marketing, Lotus Notes has made a big difference - "we have 1,000 people around the world working in islands. If we can work together, the group intelligence is much higher," he says. Concerns about integration with other software tools, and flexibility are noticeable in recent groupware launches. Xerox identifies integration, ease of "workflow mapping" and, thirdly, flexibility as the main concerns in the industry. Xerox uses as underlying software methodology (known as "object oriented technology") to create a client/server solution in its InConcert System, recently launched by the Xerox

division Xsoft. The client/server approach is more "open" in allowing several sorts of different hosts or terminals to be attached to one central server, and Xerox claims that its software can be used with other third-party software tools such as word processors, spreadsheets and calendars.

Another new product, claiming to leapfrog all existing developments, comes from Uniplex, a UK-owned company which managed to become the world market leader in office automation for Unix computers, by virtue of being the first, a decade or so ago, with a robust product.

Now it is launching OnGo, which it claims as the first distributed client/server groupware solutions

with big computing set-ups are looking to the external market: Barclays Bank is a recent example.

"It's a very competitive market now and some suppliers are taking a long view," says Mr Jon Whiteley, a consultant at Romtec. "They are looking at making a profit only after three or four years, for example from new development work."

A note of caution is sounded here by Mr Gary Shepherd of service supplier AT&T Istar and chairman of the Computing Services Association's facilities management committee.

"There are thought to be 150 companies in this business now and there are some very poor deals being made, with users just looking at cost cutting."

All FM suppliers now talk of partnerships with customers, rather than mere service contracts

and suppliers taking very low margins," he says. "This isn't doing the client, the supplier or the industry any good."

"These days the main suppliers are talking to customers more about partnerships, where we work together on long-term strategy and where there might be a sharing of the risk and the rewards."

Pioneering deals are certainly appearing. BP Exploration has signed agreements with service specialists Sema and British Telecom under which the suppliers win or lose depending on their performance.

"We only make a very small profit if we meet BP's targets for cost savings but we share the rewards if we beat them," says Sema director Mr Paul Hopkins. "We also stand to lose money if fail to meet the targets."

All suppliers now talk of partnerships with customers rather than service contracts. Indeed, contracts are being negotiated on new terms.

Computer Sciences Corporation has entered an 11-year agreement with BHS under which it will take over the company's computing and IT staff but also work with it to sell the combined expertise of the two organisations to the retail industry.

EDS is going even further. The company is now signing contracts under which it will take on system development at no cost. But in return it takes a percentage of the business gains made by the customer.

Its first contract of this type in Europe is in Sweden with retail group Kooperativa Förbundet (KF), which EDS expects to be worth a massive \$1bn over the next 10 years.

The contract involves a traditional facilities management arrangement, which KF is paying for at normal market rates, under which EDS is taking over KF's existing computing and 530 staff. But it also involves an agreement for the two companies to work together on a new information technology strategy for KF.

"We have a basic contract but the real incentive for us is to improve the way information technology supports KF's business," says Mr Tom Butler, with KF are not revealed but the partners are looking initially at the potentially lucrative areas of automated money transfer and credit cards.

Tom Butler expects this type of contract to account for 70 per cent of EDS' growth in the next three to five years.

So the company which invented facilities management in the 1960s looks set to take it on to a new plane in the 1990s.

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Computing in the car: niche marketing looks like the way forward for mobile data network operators.

Meanwhile, notebook computers are putting real mobile computing power in the hands of users.

**Whither data processing?****Spread to the four winds**

**R**EADING this FT survey on the train might make good use of your commuting time, if, that is, you are not already busy with your laptop and portable modem.

Even better, you could cut out commuting altogether by becoming a teleworker (see the case studies on page eight of this survey).

The suggestion regarding teleworking is now promoted with fervour by British Telecom, which cites

productivity improvements of up to 40 per cent for home workers. A job in data processing of any sort used to presume a fairly sedentary sort of life, probably spent in a data centre somewhere, and all too often in a basement.

A pretty view, and flexible working hours were low on the list of probabilities. But increasingly, the pressures in the computer industry and such movements as

downsizing, enterprise-wide networking and client-server computing have forced organisations to look at de-centralisation.

While this has been seen as the death-knell of the traditional "dp" centre, (a rumour much exaggerated) it actually creates a number of new opportunities for people in the IT industry and beyond. As computers become "distributed", so do people, and work opportunities.

Networking used to concentrate on the sharing of scarce and expensive hardware resources, such as printers. Now the emphasis is on saving labour costs, and companies are looking at contracting out centralised computer facilities. This can bring a saving on office-space, and also on employment costs including workspace, national insurance, and pension contributions.

The network has become a notional as well as a technical vehicle, and employees are being enabled and encouraged to work at home. Flexible working in a wider sense offers further savings, and the idea of teleworking, particularly contracting out to freelancers, is not far behind.

In any work involving computers, there has to be a distinction between those who do it all day, every day, like software developers, and those for whom a computer is only a part of the job.

One is remote training, which will become more and more a necessity as large organisations refuse to bear the costs of training in old-style "dp" centres.

There has to be a way of delivering education by computer. Bulletin boards, for group-wide communication, have kept students at the Wolesey Hall Open Learning Centre in touch with one another and with tutors.

Acme-High, the Highlands consortium, has taken an innovative approach to remote training, just as successful and more suited to the workflow now shared between its first protégés. For the Hollister Group, the problem was completely different. The work had to go to where the skilled people were already settled, and teleworking was the only option.

Finding equipment easy to use was the main priority, and the Macintosh offered just that. Apple Computer, developer of the Macintosh and the Newton,

is one of the main contributors to the Teleworking movement, both in the Telecotage Association, and in the high-tech community in Kington, Herefordshire. This is a pilot scheme, known as "Connected Community", to see what potential social benefits can be provided for the social fabric of small towns.

The aim is to generate new business and employment opportunities, especially for disabled people and women returners. BT and the Rural Development Commission are supporting the experiment, which is to be monitored by the Henley Centre for Forecasting.

Some areas, such as the Highlands of Scotland, have been quick to put it to stake a claim in the remote service market. (See case study, page eight.)

The Henley Centre for Forecasting has calculated that over a sixth of the hours worked in the UK would be worked at home by the mid-90s; more than 3.3m people by 1995.

British Telecom, admittedly with a vested interest in teleworking, claims that a central London employer can save £2m a year by teleworking 100 senior people.

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So far, only a fifth of the UK working population use computers, as compared to around half in Sweden. The computer industry was among the first to capitalise on home-working for software developers. But it is increasingly likely that any job - clerical, publishing, selling, banking - will depend on being able to use a computer.

The technology is readily available, and a number of recent launches such as Apple's Newton and Tricomp's Pearl portable fax/modem have recognised that computing on the move is no gimmick, but part of many people's working pattern. BT is beginning to put ISDN in place for high-speed data transmission and services such as voice and videophones.

More information on teleworking is available in the most recent issue of the FT review, "Software At Work", published on September 8.

**The next issue of Software at Work**

The Winter issue is due for publication on Monday, November 29. It will include two user-based reports, on office automation and geographical information.

systems (GIS). The hot topic in this issue will be Object Oriented Programming.

Questionnaires for those wishing to participate in the user-research are available from the Surveys Department, Financial Times, Number 1, Southwark Bridge, London SE1 9HL.

In particular, the section on Office Automation (Part 1) will focus on:

Integration: Users no longer find any novelty in mere word processing. They are looking for better and more effective ways of integrating other applications with the routine paperwork.

Word processing is no longer standalone, but has become linked with databases, communications, and spreadsheets.

Users are less likely to be confronted with a choice between one package or another on the basis of pure functions. Nowadays they are more likely to be concerned with exchanging documents and formats, regulating in-house standards and usages, and keeping in-house training up to date with new versions.

The management of software - and human - resources is likely to play an important part in the office automation stories we tell.

**GIS - Geographical Information Systems:** these systems for mapping geographical information used to be a niche market, relevant only to specialist users. Programs such as the route-mapping program AutoRoute have now found their way into people's homes, and helped awareness of the larger potential of GIS.

Commercial applications are now becoming appealing for corporations in such areas as research and marketing, especially as the availability of CD-ROM has made demographic and other high-volume detailed information readily available.

The hot topic - Object Oriented Programming: the latest buzzword for the programming community leaves most non-technical people bewildered. Software At Work will explain what it means, what it will enable users to do, and why most people don't really need to know more than that.

Claire Gooding

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## USING COMPUTERS IN BUSINESS 5

## 'Intuitive' Newton launched

**APPLE Computer** has launched the first product based on its Newton technology - the Newton 'MessagePad'. This hand-held communications aid, pictured right, is designed to allow users to collect, organise and distribute information with ease and spontaneity.

The MessagePad "learns" the user's handwriting and work patterns - and then implements them on cue over a short period of time. Whether it is printing a letter or faxing a message, the product learns to anticipate the user's needs. With an optional connection package, users can transfer, synchronise, back-up and update information between the MessagePad and a personal computer. Apple plans to introduce wireless messaging and electronic mail facilities for the product.

## Innovation on all fronts

Miniaturisation is allowing designers to pack more and more power into notebook computers, reports Paul Taylor

FOR most of the 1980 business computer user who left the office faced two unenviable choices - either to abandon access to computing power and the data it generates, or to lug a heavy weight "laptop" computer and all its accessories.

That is no longer the case. The advent of the notebook computer in particular has put real mobile computing power in the hands of users and in turn led to the proliferation of mobile computing devices.

Today's portable computers range from high power colour note books boasting state-of-the-art features to small hand held devices and the new generation of Personal Digital Assistants epitomised by the Apple's Newton MessagePad, pictured above.

Indeed, the portable segment of the personal computer market has been the star performer over the past couple of years.

According to Dataquest, the market research organisation, worldwide notebook computer shipment, led by manufacturers such as Toshiba, Apple, NEC and Compaq, more than doubled last year to 4.35m units.

Dataquest estimates that almost one in every five PCs sold last year was a portable and the trend is accelerating. By 1997 Dataquest expects portables and PDAs to account for more than 45 per cent of unit sales.

The notebook computer revolution has been made possible



COMPUTING ON THE MOVE

by greater silicon integration and the overall trend towards miniaturisation which have allowed designers to pack more and more computing power into lighter packages.

At the same time, low-power chips, new lightweight components like PCMCIA-card drives have enabled manufacturers to deliver most if not all the functionality of desktop systems in much smaller boxes.

Notebook computers are used in addition to desktop machines, and increasing as replacements. Mr Jeff Goldberg, European industry analyst with Dataquest in London, says most corporate users want machines which offer similar facilities to desktops and are able to run the same software. Increasingly that means fast Intel 486 processors and colour screens.

For a growing number of business users, notebook computers form one part of the "mobile office."

Equipped with a fax-modem and a mobile telephone they can be used to send and receive data, electronic mail and facsimiles while on the move.

One Swindon based company, Vocom, has taken this process to its logical conclusion building an integrated mobile office, comprising removable mobile telephone, letter quality printer, fax and data modem and notebook computer, into a briefcase. A single in-built power supply and battery charger meets the power requirements for all the equipment.

Other innovative machines to appear on the market recently have included modular designed systems like the latest notebook computer range from Elonex, the North London-based computer group. The Elonex NB400 notebook

allows the user to change almost every facet of its operation. Aside from the ability to upgrade the CPU, expand removable hard disk storage capacity and batteries the user can simply and easily switch screens.

Elonex claims this will enable customers to keep up with future display technologies while the removable hard disk also allows a group of users to "share" a machine but each retain their own hard disk data.

Manufacturers including Compaq, combines a lightweight notebook computer for use on the road with a docking station which turns the machine into a sophisticated desktop hooked up to the office network.

At 4.2 lbs, the Duo comes close to entering the sub-notebook category of devices pioneered by Olivetti with the Quaterno, now in its second generation, and Hewlett Packard with the recently launched OmniBook. But despite high expectations the sub-notebook market has so far failed to live up to expectations.

Dataquest's Mr Goldberg believes this is because they have been too expensive and are generally viewed as "add-on" similar to, but more costly than, electronic organisers. They also require the user to make more compromises in terms of screen and keyboard sizes than full size notebooks.

However, he concedes that they could be successful "if people get the price and the market right."

Mr Goldberg is equally doubtful about the short-term market for PDAs, arguing that the first machines from manufacturers like Apple, Casio, Sharp and others including Amstrad in the UK are generally too expensive and so far offer few clear advantages over cheaper handheld computers and pen-operated electronic organisers.

Even when prices fall he doubts whether PDA's will initially sell in sufficient volume to generate significant revenues for their manufacturers.

But not everyone agrees.

Despite its relatively hefty price tag (\$560 in the UK), the innovative Apple Newton MessagePad, which was officially launched in Britain this month, has already found some ardent supporters.

**M**Richard Woodring, director of Rothwell group which claims to sell more Apple computers into the corporate sector than any other UK-based supplier, says: "Newton is breaking ground for the PDA market much the same way as the Macintosh did for personal computing."

"Much of the same approach is evident in Newton - easy and intuitive use, integrated software design and built-in communications."

He claims that large businesses are already showing tremendous interest in Newton mainly because of its ability to log on to office electronic mail systems, send and receive faxes and talk to PCs - all in a package which fits on the palm of the hand and can also recognise handwriting.

"We see Newton as a potential mobile extension for client/server technology, whereby an authorised user could have transparent access to a corporate database from wherever they are," he says.

Nevertheless, he acknowledges that the initial reaction to Newton from some quarters has been mixed because of disappointment that it cannot immediately provide cordless communications. But he says that the introduction of new digital mobile services, like Mercury's One-2-One in the UK and GSM services throughout Europe will "bring Newton into a new dimension, making it truly a mobile communications system."

What does seem certain is that the worlds of digital processing and telecommunications are continuing to converge and that in the future business computer users will be offered a wide range of mobile computer and communications systems aimed at specific market niches. Mobile computing has, after all, not even reached its teenage years.

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## ■ COMPUTER-AIDED SOFTWARE ENGINEERING

## Still a long-term vision

Object-oriented technology is reviving an engineering paradigm, reports Philip Manchester

**N**in the optimistic mid-1980s, computer-aided software engineering (CASE) was heralded as the panacea to the problems of building complex computer systems.

By combining formal design methods and powerful tools, CASE aimed to harness the computer itself to help create useful applications quickly.

Its most enthusiastic advocates said that CASE would let you model a business problem, turn a 'handle' and the software for a full-blown IT application would appear like magic.

This long-term vision of the virtues of CASE remains - despite a growing realisation that it is not as easy to put into practice as was first thought.

The fundamental ideas in CASE are sound: engineering discipline is good for software production and computer power can be used to help to build useful systems. But the reality is that users have been slow to adopt CASE methods and, more importantly for the software industry, they have been reluctant to buy CASE tools.

There are several reasons for the apparent failure of the CASE vision. Users were expected to throw out all of their previous development technology and invest enormous sums in re-training - which was more an act of faith than a sound business decision.

Their expectations were raised to a level which could only be met by something miraculous - and CASE was, inevitably, well below this.

Furthermore the technology goalposts moved. In the late 1980s, when good CASE products for proprietary mainframes and minicomputers first began to appear, attention switched to open, networked client/server systems.

Such systems use several different types of computer and operating environment, each

with their own idiosyncrasies. CASE tools could not cope with this change and have only recently begun to catch up.

Early CASE also put greater emphasis on technology than on business problems and, in the recessionary climate of recent years, this was a mistake.

There are signs of change, however; CASE method vendors have learnt to accommodate older so-called 'legacy' tools.

CASE tool suppliers have extended their products to work with network systems as targets and the emphasis has switched away from technology to business problems.

In addition, CASE has received a boost from object

oriented computing. Both share common roots in engineering principles and complement each other well: object-oriented computing provides a foundation for defining software "components" and CASE provides the mechanisms for assembling them into applications.

"CASE must be related to a business architecture. The older CASE tools were about throwing systems at chunks of the business rather than seeing the whole picture," says Mr Roger Stenson, assistant general manager of Norwich Union's management services department.

As an experienced user of CASE methods and tools, Norwich Union has had the chance to assess the value of the technology to its business.

Other manufacturers have been less ambitious than IBM - but claim greater success. Amdahl, which makes IBM-compatible hardware for the mainframe market, was an early pioneer of CASE techniques with its Huron system.

Huron is a set of tools which helps to manage software change. It has a repository at the centre where a single copy of the business model is kept. This keeps track of change in the business and the applications," explains Mr John Paton, European sales and marketing director for the Antares Alliance Group, a consultant with CASE tool supplier Interactive Data Environments (IDE).

"Object let us gain a higher level understanding of the business problem and relate that back to the technology, he adds.

Object-oriented technology is also having an impact on users too. Mr Stenson of Norwich Union is enthusiastic: "The entire future of software is object-oriented and I fully endorse it. It is the most critical component of where we are going with CASE. We just need more mature tools to realise the potential," he says.

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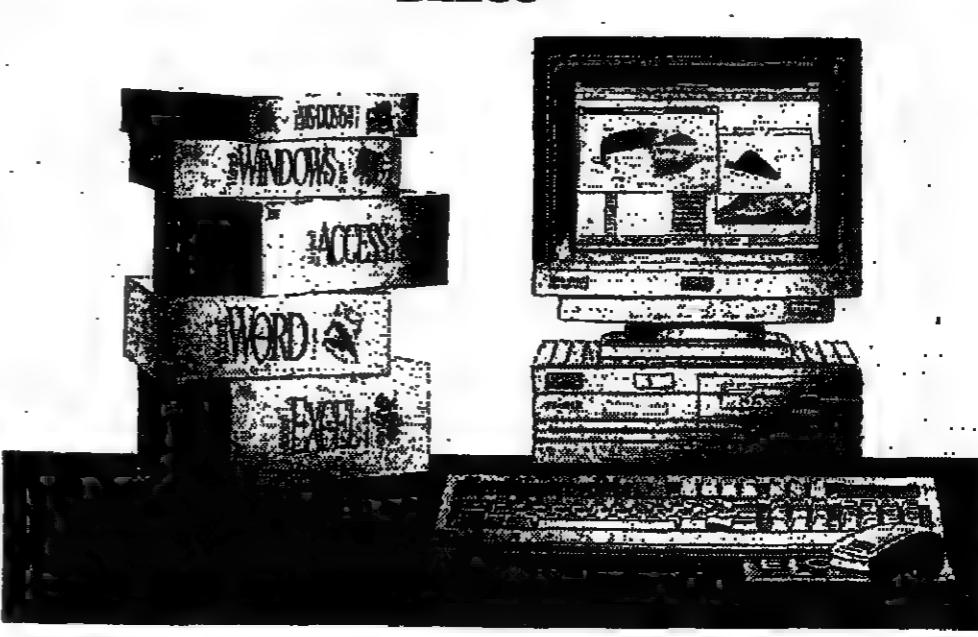
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## USING COMPUTERS IN BUSINESS 6

## ■ EXECUTIVE INFORMATION SYSTEMS

If the computer is really such a wonderful tool for business, asks Claire Gooding, why has it been kept behind the scenes for so long?

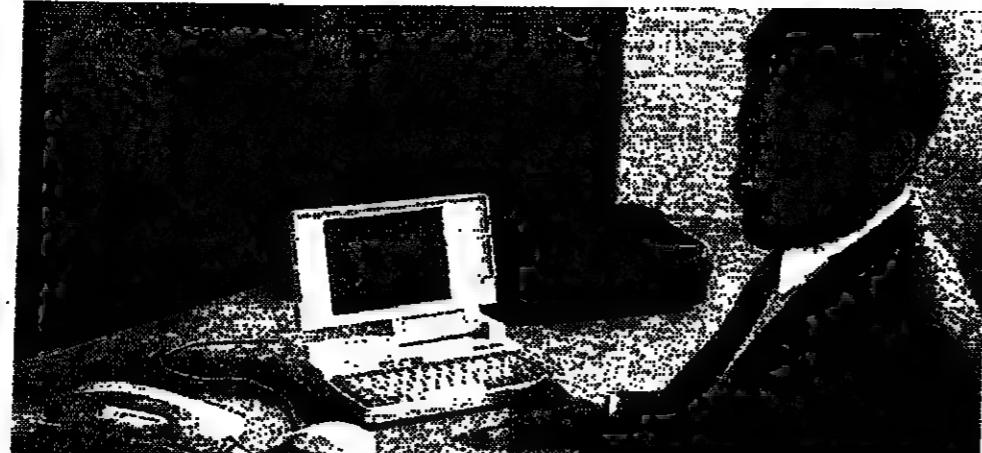
**U**NTIL recent years, relatively few top executives had the incentive to have a computer terminal or PC on their desks. Those who did were in an enlightened minority, despite the vigorous efforts of the suppliers of software packages known as executive information systems (EIS).

The first generation of EIS products grew out of more general decision support software for forecasting and modelling. The main problem they tackled was that of having too much information, not too little.

Computer systems tended to deliver fat, inflexible reports, through which few executives were prepared to plough to find the relevant facts.

The EIS promised a slick, flexible alternative, a way of looking at facts on the screen and drawing information from all the existing data systems in a company's computers.

The graphical representations of data were flexible, allowing "drill down" - the refining of information down to its source facts - and other manipulations. There were two "extras" which distinguished the EIS from its humbler counterpart, the management information system (MIS). One was the ease of use: it was presumed that no top executive



In 1990s executive information systems (EIS), PCs are as likely vehicles for the software as mainframes. The big difference is that the "E" now stands for Enterprise, rather than Executive, with managers throughout the entire organisation having access to data from various sources, internal and external

would ever have the time to master a keyboard. The other was its links with various systems, not only the internal accounting and production systems but external links to databases and online information services.

In its "unique selling proposition," the EIS trod a path that the rest of the computer industry was to follow. Comshare, the market leader, and other suppliers including Holos, Acuity and Pilot could offer speedy development and flexible reactions to changes,

presented in a graphical form, even when the basic data came from the mainframe.

At the heart of the EIS was its flexibility - the ability to turn data inside out, manipulate it, look at different views of it, and perform "what if" exercises.

The rest of the computer industry has now caught up with what made the EIS so special a few years ago. Rapid applications development and graphical user interfaces have gone along way towards making applications more flexible

and easier to use. But EIS also foreshadowed another development: business process re-engineering.

When implementing an EIS, consultants soon discovered that the real effort went into defining a company's real needs.

Even managers who believed in the benefits of an EIS found it difficult to answer the basic question "what do you want from a system?"

To enable an executive to grasp the essentials swiftly, somebody somewhere has to

do a lot of groundwork. The exercise of deciding who needs what information, why, from whom, when, and how often, throws into relief the redundant processes in a company. It can even re-focus an organisation to look at its basic purpose and profitability.

Better information systems often mean human redundancies: ICI Fibres, for example, reduced its head office staff from hundreds to a handful. Managing director Scott Davidson keeps in touch with the dozen or so staff now based in Brussels via his laptop computer.

So, argue the EIS suppliers, the acronym should stand for "Enterprise Information Systems."

The ICI Fibres Business Information System is a model of how an EIS can evolve. Consultants Executive Information Systems have nursed the system through various incarnations, working closely with managers from ICI Fibres and ICI Acrylics.

The system was initially written in PC Express, and later refined using a mixture of Lightship and Lotus 123. Once everyone was satisfied with the prototype, the final system took shape in the Focus 4GL from Information Builders.

The EIS suppliers have shifted their ground a little in recent times, perhaps aware that their territory is being encroached by less specialist software. In practice, few executives use external links regularly, and the main value of EIS has been that corporate users "all sing from the same hymn sheet".

Predictably, the data fed into EIS models is internal, such as sales and accounts information. EIS has proved to be not a periscope, looking at the outside world, but a microscope, illuminating internal data.

A re-examination of productivity and resources in 1991 convinced VAG that it simply did not have the right information available to enable it to sell its cars in the fiercely competitive 1990s.

At the time the company was organised in traditional divisions: sales and marketing, parts and services, each with its own field force.

Steve Underwood, then a manager of information systems, described the problem: "In essence the divisions

At the heart of the EIS is its ability to turn data inside out

were companies in their own right. There was very little interaction between the people selling vehicles and people selling parts and service."

The re-organisation focused on getting closer to dealers. Twenty district managers were to take responsibility for every area of operation in their local "patch," working from home.

"Suddenly the district manager had to be a generalist, with a tremendous amount of knowledge about all parts of the business," says Steve Underwood.

He was responsible for setting up a technical solution, an EIS that would collect all the available information from existing parts, vehicle, and finance systems on the mainframe, and deliver the information to the district manager in a useable format.

As with most EIS solutions, this meant a new layer of technology, drawing on what was already in place. Pilot Software's Lightship was chosen as the front-end, to give users easy access via "point and click" windows but also because of its extensive links

with databases and other software products.

The managers use IBM laptops with modems, connected to an OS/2 computer. This extracts data from a DB/2 mainframe database via an SQL server, using Lightship's high-speed Lens "middleware" to search and deliver information at high speed.

Robert Couldwell, a VAG district manager based in south London, readily points out the benefits of the system, although he was new to computers and home-working back in 1991.

"To motivate dealers to achieve sales targets you need information. That used to rely on lots of telephoning and hard-copy reports delivered by post," he says.

"Now I keep in touch with market share, parts performance, and can check up on the latest figures when I get home at night."

He stays in touch with the office and colleagues through electronic mail, and when negotiating sales targets with dealers, the laptop goes with him.

"From the dealer's point of view, the laptop doesn't lie. It's fact, not conjecture, if you can show the development of market share over the last three years by each model. That's powerful."

VAG is among the companies who have made their historical information work for them, but this is still the exception rather than the rule. When West London Training Enterprise Council surveyed 719 companies in its area, ranging from the smallest to the largest, the most common applications were still the back-room functions of accounting and office automation.

Its most disturbing finding was that business managers are top of the league table in the matter of IT skills deficiency. EIS suppliers, it seems, still have to convince the world at large that the computer belongs in the boardroom. VAG's experience suggests that it might be more useful on the road, or at home.

## ■ ERGONOMICS

## Europe points the way to new standards

**M**OST companies only think about ergonomics when there is evidence that something, somewhere, is going wrong.

But according to the latest bulletin on the subject from the International Data Corporation (IDC), ergonomics is about to become a big issue among employers in Europe. It believes litigation and productivity will bring the issue to the fore.

IDC analyst Andrew Baul Lewis points out that more attention is paid to the ergonomics of the average car than is paid to the comfort of the worker's desk. Along with other voices in the IT industry, notably ICL and Olivetti, IDC argues for a broader interpretation of ergonomics, traditionally associated with engineering issues, the design of screens and visual display units. There has been a tendency to isolate such things as screen displays and eye strain as separate issues without realising that health and safety affects the whole person, mental and physical.

Ergonomics is a growing standards issue in Europe, where the recent European Commission directive, which came into force on the 1st January 1993, IDC argues that employers will soon have to take such regulations, along with the International Standards Organisation's recommendations, into account when purchasing equipment.

In the US, there is also concern for the environment and electricity consumption, promoted by the US Environmental Protection Agency's Energy Star programme, which is encouraging PC power consumption to be reduced to 30 watts. This concern is beginning to be reflected in European legislation, such as Germany's law, coming into force in 1994, that makes electronic suppliers responsible for collecting obsolete equipment.

Hans Malmkvist, director of ICL's ergonomics programme based in Stockholm, has proof from many Scandinavian companies that ergonomics pays in terms of productivity and reduced absenteeism. "There are lots of EC directives, but the real challenge is to get users to understand and take responsibility for their own layout," he says.

ICL's so-called "Just In Time" training uses the computer to teach in situ, using self-programmable multimedia techniques, including video of physical exercises. Taking the lead from Nokia, acquired by

ICL in 1991, ICL now has "ergonauts", as Malmkvist calls them, advising customers all over Europe.

An enlightened holistic approach would take into account the entire working environment - surroundings, view, lighting, noise level, seating and posture, as well as the keyboard and terminal. Software is also coming under scrutiny, at a time when graphical user interfaces and object-oriented programming are making products easier to use, but are also creating a confusing diversity of options.

Software ergonomics are an increasing part of the picture. More end-users are coming online, and are expected to use a variety of software products. The frustration of finding that they all use different keyboard conventions can lead to much time-wasting and unacceptable levels of errors. How sensible it would be to have a set of accepted rules, similar to those which established the F1 key as the escape or "reverse" out-route in the earliest generation of PC applications. But this goes against commercial judgement, and companies such as Apple, Microsoft and Sun are fighting through the courts to retain their own individual "look and feel" on the desktop.

"The problem is litigation," says Therese Cory, main author of the 1993 Software Quality Report from IT researchers Butter Bloor. "It would make more sense, instead of the legal battle for the desktop, for them to agree, or at least allow, some flexibility."

Software designers are beginning to appreciate the need for clearer signposting. It is possible, with graphical user interfaces and object-oriented programming, for software to be a delight to use. Software house Unify has just launched its own client-server development software, Unify Vision, which mimics human thinking by using icons and pointers to develop "intuitive" applications. "It's a matter of productivity and ease of use," says Reza Mikaili, senior vice-president of products at Unify. "The mouse gives you a screen of options and you can jump from one to another; there is no dictation of the thinking process as with old style systems. It's a matter of getting closer to people's thinking processes: these can change fast, so the tools should let you react to every event. That's what being human is all about."

Claire Gooding

A T.V. as thin as a picture? Next we'll be telling you our computer graphics are a work of art.



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## USING COMPUTERS IN BUSINESS 7

## ■ ELECTRONIC DATA INTERCHANGE

# Big business implications

**British companies are leading the way in Europe in applying EDI - a simple idea that saves time, effort and money, reports John Kavanagh**

**T**HE BENEFITS of electronic data interchange (EDI) have been so great to Tesco, over the last six years that the retail chain has stopped measuring them against the costs.

"The EDI costs are absolutely negligible and are covered by our savings on the phone, fax and mail alone," says stock management director Mr Dave Macinnes. "That means we have all the business benefits for nothing."

Those benefits are impressive: "We've reduced stock levels yet improved stock availability and sales; cut lead times on orders; cut administration; and improved communication with our suppliers."

Tesco, an EDI pioneer, now trades electronically with over 1,200 companies of all sizes, representing more than 95 per cent of products on its shelves. Half these suppliers send their invoices to Tesco by EDI. Tesco has also used EDI to forge close business relationships with a quartet of them, sending 13-week sales forecasts to help them schedule production and reduce stocks - thus keeping their own costs and prices down.

Computer manufacturer ICL is enjoying similar gains by using EDI as a route to just-in-time manufacturing and business process re-organisation, according to chief executive Mr Peter Bonfield: "In manufacturing we've reduced the time from manufacture to invoice from 20 days to three. We've reduced our inventory by £100m, with a big impact on the balance sheet and customer response time. The delivery time for PCs has been cut from four weeks to 48 hours maximum. Automating our purchasing has reduced our administration costs by 70 per cent."

Companies like these have gone way beyond the original EDI idea of exchanging routine business documents such as



Tesco, an EDI pioneer, now trades electronically with more than 1,200 supplier companies of all sizes



Sir John Harvey-Jones: "we are barely scratching the surface"

orders, acknowledgements and invoices over telecommunications lines between computers run by customers and suppliers.

Tesco's experience shows that this in itself is enough to justify EDI, by reducing the delays and human error which are built into the process of

keying order information into computer, printing it and mailing the document to a supplier, where it is keyed in again. This process is repeated right down through the supply chain. Indeed, it has been estimated that 50-70 per cent of computer output becomes computer input.

The UK is the clear leader in Europe in its use of EDI and the number of companies trading electronically is growing at 25 per cent a year. But even so, less than a third of the top 1,000 companies have taken it up. The likes of ICL and Tesco have cajoled and helped their smaller trading partners into EDI, taking the total number to around 10,000. But, as Sir John Harvey-Jones told a recent EDI conference, "we are barely scratching the surface."

"Why are we so loath to use the opportunities of electronic trading when it pays for itself in paperwork savings alone, without the additional business advantages?" Sir John



Ray Walker: chairman of the Simpler Trade Procedures Board

demanded. He went on to answer his own question, reflecting the views of leading users, consultants and service suppliers in this field.

"The real pay-off from information technology only comes when it is used to totally transform the way business is done and the way a company is

organised. Companies have made a major jump ahead of the competition by having vision and openness to change."

"However, most companies are still organised in vertical components. Those that look across the totality of the business are all too few. This is one reason why getting EDI to really run and show its paces has been such a problem. It has tended to be looked on as the preserve of the IT department, not as a valuable enabling tool to change the way that every part of the organisation does its business."

He added: "I pushed EDI into EDI not for the savings per invoice - although these were respectable - but because I believed EDI was a key to altering the way our business was done and the relationships we had with our suppliers and customers."

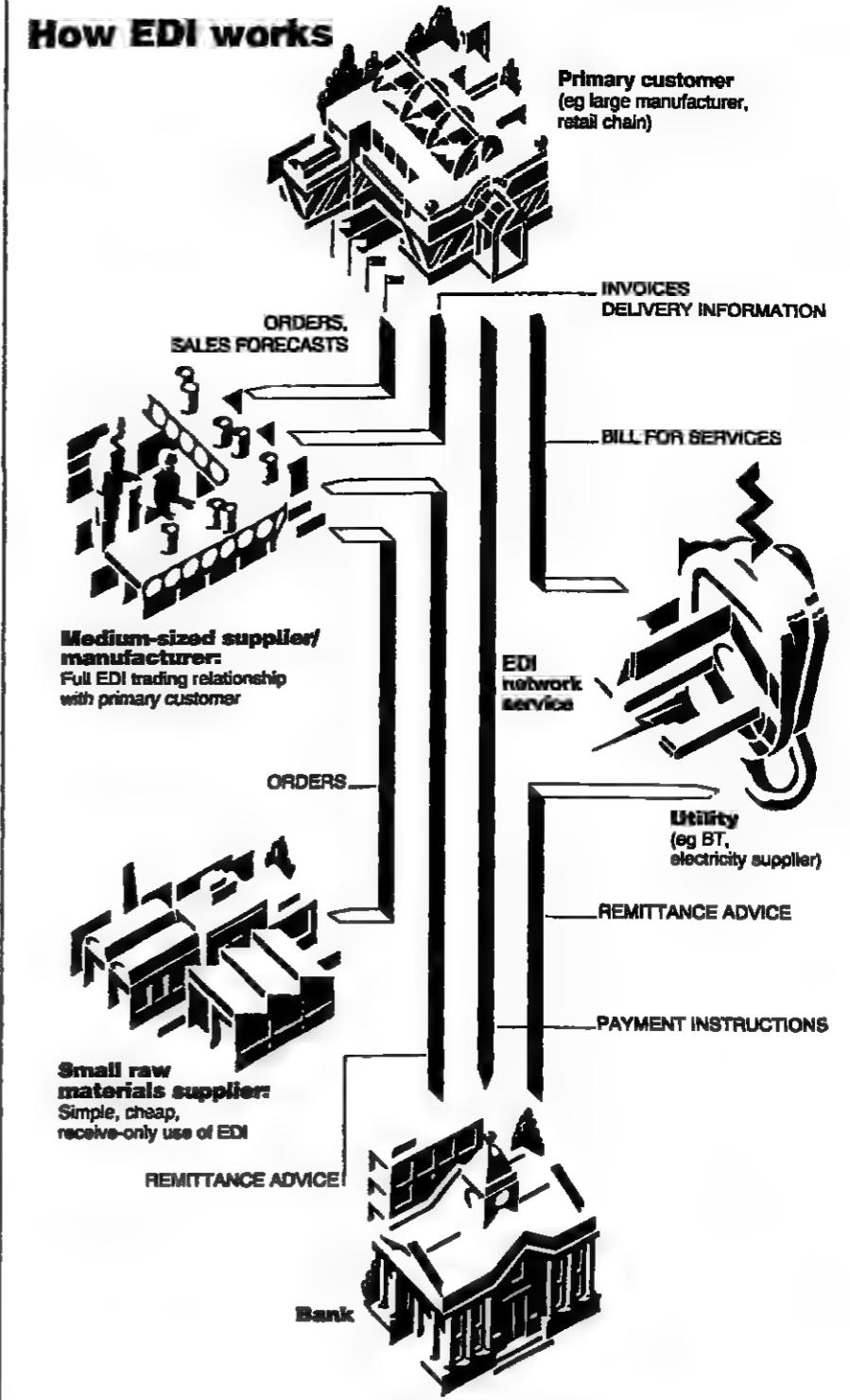
EDI is a "proven strategic vehicle" for business, says Ray Walker, chief executive of STT-PRO, the Simpler Trade Procedures Board. He is chairman of the UK National EDI Conference. The forthcoming EDI 93 event in October (see details on page four of this survey) is the largest yet.

Most of the growth in EDI has been led by big companies, whether those with such vision or those simply looking initially at cutting administration costs. Neil Lawrence, EDI manager at service supplier British Telecom, believes the number of the top 1,000 companies using EDI will double to around 600 in the next two or three years - and each will bring in 1,500 or more of its suppliers.

Meanwhile the UK's main service suppliers - market leader INS, AT&T - Iritel, European leader GEIS, IBM and BT - are trying to make EDI more attractive to small companies. These suppliers run networks which direct messages from one company's computer to any other company's system.

"Tesco, Sainsbury's and others are doing sophisticated things and have transformed their business but we haven't really got to the volume market yet," says INS marketing director Colin Billinge.

"The market has become more competitive and we want



to stimulate growth still further by attracting the hundreds of thousands of different trading partners.

Service suppliers are also wooing communities of users and finding unlikely successes among some of the smallest companies. For example manufacturers of small electrical appliances, including Braun

and Tefal, have set up an EDI community with local repair shops, some of which are two-man bands with a personal computer working from a market stall. The repair firms send orders for parts via the British Telecom EDI service, cutting the repair time from a week or more to 24 hours in many

## ■ MULTIMEDIA

# Expectations are high

**M**ULTIMEDIA is becoming a hot topic in the computer world, although its applications are mainly limited - for the moment - to training and point-of-sale information.

Multimedia combines animated, high-resolution graphics and video, hi-fi sound, computer data, communications and - most important of all - interaction between the system and the user.

Today's multimedia market is pre-eminently about training, although presentations and kiosk applications - usually taken to mean point-of-sale (POS) displays or point-of-information screens in galleries, shopping malls, airports or exhibitions - are fast-growing.

The research consultancy Ovum has estimated that the US and European market for multimedia products and software would grow from just \$500m in 1991 to over \$8bn by 1997.

The expectation was that the training market, for example, would grow from some \$325m in 1991 to \$422m by 1994 and \$536m by 1997. But even within that relatively conservative prediction, there are potential pitfalls for vendors and those that invest in them. For while software revenues are expected by Ovum to rise at an average of 13 per cent per year, hardware revenues were only expected to rise by 5 per cent a year, reflecting a decrease in hardware prices that is only likely to be partially offset by ever-increasing volumes.

Training, distance-learning, open-learning (a slightly different concept) and further education are inseparable within the multimedia canon. To understand why, it is only necessary to quote one example - provided by the National Council for Vocational Qualifications which, during its 'World Class Britain' conference, last year, said that it wanted to see 1.2m workers achieve NVQs by 1996.

At a time when all budgets for training and further education are under pressure, that high target is unlikely to be met by conventional means. It is, instead, being met by the use of new multimedia products such as CD-ROM, CBT packages and multimedia's progenitor, interactive video-disc.

Lloyds Bank, for example, has installed around 100 multimedia systems (based on Wang

computers, VideoLogic boards and CD-ROM) which supplement its 1,500-machine interactive video network and its use of computer-based training (CBT). The use of the multimedia systems propels Lloyds Distance Learning into the mainstream area.

"Distance-learning is cost-independent of the number of students - and there is considerable evidence that distance-learning reduces the overall costs of training," says the senior manager of Lloyds training development group, Howard Hills.

Further examples of this are evident elsewhere in Europe. In Germany, the Deutsche Bundespost Postdienst has saved DM14.2m in time and



There are increasing multimedia applications in the retail, in-store environment. Shown here is ICL's PC-based multimedia system

travel costs during the first four months of its multimedia training project.

Based around VideoLogic systems allowing the integration of video, audio and still images on to 2,000 PC-based learning stations installed in German post offices, more than 100,000 employees have already undergone training.

Even more important, the market for generic materials, which had to some extent been held down by the cost of interactive video replay systems, is beginning to take off in the UK. It is already burgeoning in the US.

New companies, such as the Gloucestershire-based Xbee, which has just signed to produce six packages a year for distribution in the US; CD-I Training; Lasermedia; IIS, Maxim, Skillchange and Pitman (which acquired a multimedia production house, Convergent, last year), are emerging to rival the film and video training hegemony of

companies such as Video Arts, Longman Training and Melrose Films.

There are signs that the generic market for training is fast spilling over into the education and what is termed the "edutainment" sector, as well. Educationalists have already toyed with a variety of systems while most than 210m of government funding has been spent in the last five years on attempts to bring interactive media into the classroom or the lecture theatre.

Suddenly, things have started moving again, with products like "The World of Numbers" videos and a CDTV-based project called "Global Maths," targeted towards the National Curriculum.

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All this activity so far represents only the tip of the iceberg. If the analysts' predictions are to come true then more than \$6bn worth of new applications will need to come on stream in the next four years. That seems unlikely, but may not be impossible, for the latest multimedia communications systems being experimented with by high-flying corporations are multi-faceted, very large and relate to businesses' operational cores.

It is worth considering one case in point: in California, Pacific Bell recently experimented with a networked multimedia information and training system, linking 10 sites. Designed to replace "old" information delivery systems using video and printed materials, the new Employee Knowledge Link used a Sun server and workstations connected by ISDN telecom lines to carry voice, music, sound effects, text, animated images and stills.

The technology used was significant - "we considered using CD-ROM," the project leaders told a US conference held in April, "but because the time and cost concerns with creation, distribution and storage, we decided it was not the ideal solution." Yet the core nature of the experiment was, if anything, more significant. Having already started to break down geographic, temporal and cost boundaries, multimedia communications could soon make an impact on the barriers erected between corporate departments, changing the way businesses are run, as well as the means by which they communicate.

Peter Lloyd

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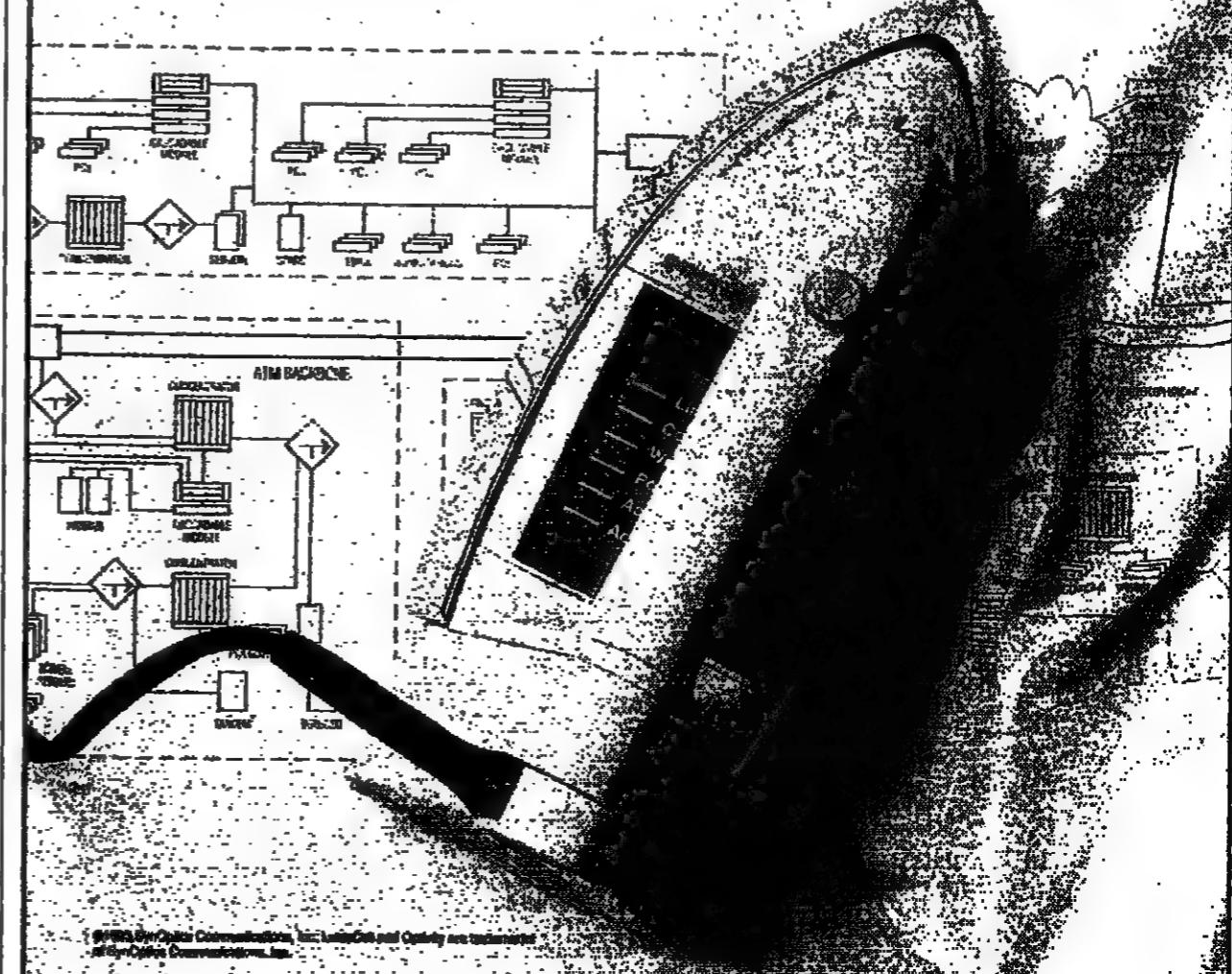
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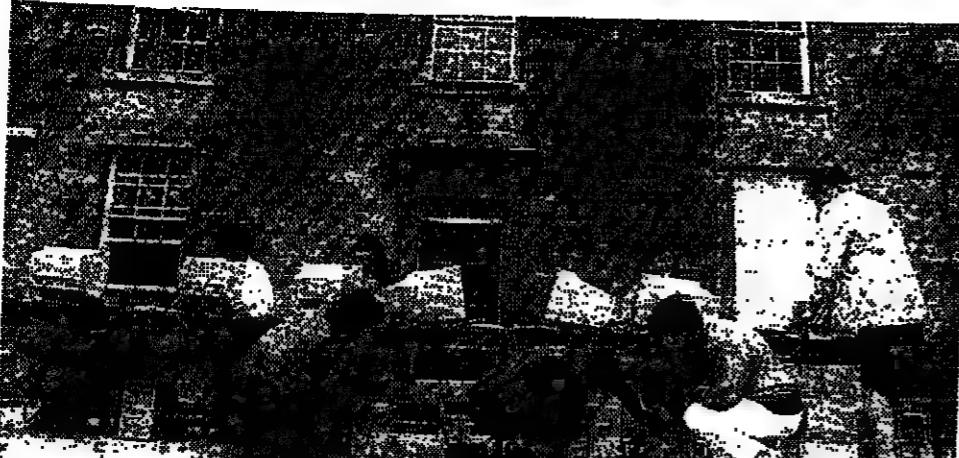
## USING COMPUTERS IN BUSINESS 8

### Teleworking opens up new horizons

A CAREER with computers no longer means working in an office for eight hours a day. Many programmers already work remotely. And salespeople, too, are now home-working and travelling with laptops and modems.

On this page, CLAIRE GOODING looks at some of the arguments in favour of teleworking, and introduces some case-studies.

This topic was also examined in detail in the recent issue of the FT's "Software At Work" survey, published on Wednesday September 8. The next issue of "Software At Work" on November 29 will look at: office automation; geographical information systems; object orientated technology. For more information, see details on page four of this survey.



Telecottage open day: trainees at work during one of their exercises - "know your computer" - at the Eccles House Telebusiness Centre in the village of Hope in the Derbyshire Peak District.

#### ■ USER VIEW

### Easy way to Russia

Expert negotiators were vital to a new enterprise but one of their conditions was staying put, so the company set up to work remotely. Claire Gooding examines the technology it selected

**M**ARKETING pharmaceuticals to Russia and other former Soviet states is a job that demands high-quality, specialised skills. And, as John Dyer, managing director of the Hollister Group of companies points out, most of the qualified people are of an age and experience to have established families, and are not keen to relocate, however exciting the opportunity with a young company such as Hollister.

"We use teleworking exclusively for our operations. We

#### ■ SUPPLIER PROFILE

- Software: Mac Connect's Thelink software with Planet ISDN card.
- Hardware: Apple Macintosh with Planet ISDN card, Thelink wide network software, and ISDN line from British Telecom.
- Cost: Planet ISDN card £1200; Thelink software £250, both from MacConnect. Each installation costs about £20,000 including software and hardware.
- Supplier: Mac Connect, in Newcastle, a UK company founded 18 months ago. Supplied via Systems Support in Cambridge.
- Contact: Neil Addison 091 230 5596

deal direct with large institutions, ministries and government, and for that we need experienced people who have worked for pharmaceutical companies, wherever they are," he explains.

Hollister has staff in Norfolk, north London and Hammersmith in west London, all equipped with Macintosh computers, using Mac Connect software and ISDN lines. Another is coming on-line soon in Heathrow.

"We have Macs because they are far and away the best busi-

ness machines, they are quick to learn, intuitive to use and inherently simpler."

The Planet board gives access to ISDN; any alternatives, says Dyer, were painfully slow. Going into ISDN is simple, with a point-and-click menu and a list of pre-programmed numbers, the whole process can be made into one short-hand keystroke.

Hollister used a local Cambridge consultant, System Support to advise, specify and implement the system. It still provides 24-hour support and advice if needed when unfamiliar software is used. The equipment cost about £20,000 per installation.

"The business benefits of teleworking are clear" says Dyer. "I can employ people who otherwise wouldn't work for me. We can all communicate easily, and standardise on systems." He uses his own Powerbook system at home and when travelling.

On the whole, teleworking has proved very straightforward, although the one disadvantage is that the employees miss social interaction in the office, and so regular reviews and contact is necessary. "However, most people love it - and with ISDN we can operate all over the world," says Dyer.

Ace-Hi's chief executive officer, Caroline Hay, believes there is a large resource of highly skilled people in the highlands and islands, especially among women. It might take as many as three flights and a ferry to reach the Invergordon telecottage, so remote teletraining is vital and the service is much in demand.

"Three years ago we did a pilot training scheme for women in Ross and Cromarty who were housebound by caring commitments," explains Hay. "We had 100 applications for places."

Ace-Hi sought technology that would enable its DOS-based PCs to connect via a modem, and provide interactive "conversation" with the trainee. There were three criteria: a simple, friendly connection process for the end-user; cost; and the degree of interactivity - "there were only a handful of possibilities three years ago. Microcom won on simplicity of use, but as an unexpected bonus we also got easy file-transfer," says technical officer Coffie Craig.

Hay is working on a vocational qualification for teletrainers, which she says must prepare any large-scale attempts to train and market telework services. But already she notes a pattern of co-operation among the four now fully productive workers trained in the 1991 pilot. They have several

contracts of their own, but other work is shared. "Skills such as word processing and other business tasks are easily done from home," she says. "It's a better-paid alternative to seasonal work in the tourist industry or waitressing."

#### ■ LONG-DISTANCE TUTORIALS

### Students log on

Education at home and in the office is available all over the world, on a study programme run from Wolsey Hall, Oxford

#### ■ REMOTE WORKING IN RURAL AREAS

### Service in high demand

Training from a distance is the task of Ace-Hi in the Highlands and Islands, but it needed the right technology to hold 'conversations' with trainees

**F**EW would deny that the quality of life in the Highlands and Islands is high, but there is little highly-paid work. Ace-Hi is a government-funded organisation set up on a Scandinavian telecottage model which trains people, mostly women, to become teleworkers or teletrainers.

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**T**HE MBA is much sought after qualification, but its popularity comes at a time when companies find it difficult to release staff for studies. Wolsey Hall, Oxford, is a Distance Education centre and is helping Oxford Brookes University to run a long-distance MBA programme for students all over the world.

According to Peter Newell, chairman of Open Learning Centre, Wolsey Hall, Oxford, students come from every conceivable background, with ages ranging from 27-45, and one in 10 living outside the UK.

Although Newell hesitates to call this teleworking, long-distance computer conferencing is an important part of the teaching structure, connecting the tutor with a group of students who can log on for the cost of a local phone call.

"With the tutor as moderator, a valuable interaction takes place, not instantaneously, but perhaps over 24-36 hours," he says. The mechanism for connecting the students is supplied by CECOMM, which provides each student with a "conference connection" pack, which enables them to connect a PC via a modem to the MBA host computer, using EUnet's Internet services.

The host runs electronic mail and conferencing software, and via Internet students can take part in the discussion groups or send private messages to the tutors, course administrators, or other students.

Newell uses the system to connect 15 outworkers (editors and proof readers for the coursework) and 200 authors and tutors. "The system is a good way of communicating for people who learn to use it well," says Newell.

"Electronic mail is not good for the autocratic manager because it's an equaliser. It's not a substitute for conversation but it's a remarkably powerful form of communication for quality, speed and efficiency; it enables communications to fly around the business very fast indeed."

EUnet GB pioneered the exchange of information between computers on public access networks in 1978. Now it supports the communications networks of hundreds of UK corporations.

CECOMM, an EUnet user, was set up in the 1980s to develop telematics in the educational field and is currently developing the teleworking methodologies used by such organisations as Wolsey Hall

and the Oxford Business School.

"We train tutors and coordinate people using the systems who can be corporate managers, part-timers - anyone using long-distance telecom tutoring," explains Charles Jennings, CECOMM consultant on Telematic systems.

Providing a simple interface is part of the job, especially as users cannot always have the standard Macintosh or DOS equipment.

"People just want a nice simple pipe that works," says Jennings.

When sitting alone at the screen, getting lost in the system is a danger. To help navigate, and answer the "Where am I?" question, CECOMM has devised a way of visualising the system with a "map" using a floor layout which looks like a faculty building, including administration (reception), conference hall, cubicles for study, seminar rooms and even a cafe.

In Jennings' experience, distance-learning by teleworking can suit all sorts.

**■ TECHNOLOGY**

- Software: Communications products configured by CECOMM.
- Hardware: Host systems are distributed via machines running various protocols. Hosts are based in Southampton, UK, and programmed and built in Germany. Users access through a wide range of hardware, largely PCs running DOS or Windows.
- Cost: Volume-related according to the technology components.
- Supplier: CECOMM, founded by the UK government in the 1980s, provides a structured design methodology, learning, network design, teaching, non-technical academic training and research.

Charles Jennings, CECOMM, says: "We've got a lot of experience in the UK, and we're looking to expand our services to other countries."

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**TECHNOLOGY FILE**

- Software: Communications products configured by GECOMM.
- Hardware: Host Host systems running multilingual software. Hosts are located in Southampton and Berlin, Germany. Users access via a wide range of hardware: PCs running DOS, OS/2, Windows, etc.
- Cost: Volume-related components.
- Supplier: GECOMM, founded by the UK government in the 1980s, provides a structured design, development, Learning Network, Design, to support technical academics, trainees and learners who are employed. It is the Business Contact: Charles Jennings, Tel 0703 291214.
- Technical experience: GECOMM has produced some of the best quality work in the industry.

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# FINANCIAL TIMES COMPANIES & MARKETS

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Tuesday September 21 1991

17

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**INSIDE****BZ earns SFr132m from trust**

BZ Trust, the fund management arm of Mr Martin Ebner's BZ Bank group in Zurich, has earned SFr132.7m (\$94.4m) in fees for managing BK Vision, an investment company it formed two years ago, in the first eight months of this year. Page 18

**Navistar seeks share offer**

Navistar International, the Chicago-based manufacturer of heavy trucks and diesel engines, has filed with the US Securities and Exchange Commission for an offering of 22m shares of common stock to fund a retiree healthcare programme. Page 19

**Nike shares fall on warning**

Shares in Nike fell sharply in New York yesterday morning after the athletic shoe and apparel manufacturer warned that earnings in the current fiscal year would fail to match 1993 levels. Page 19

**United front for media merger**

Viacom, the cable company, and Paramount, the film and publishing company, have issued a statement saying that "no hostile takeover bid" would be allowed to stop their merger. However, Wall Street expectations rose of a hostile offer from QVC Network, a home shopping cable channel. Page 19

**Hongkong Land rises 9%**

Hongkong Land, the Jardine Matheson group's property investment arm, yesterday reported a 9 per cent rise in profit before extraordinary items to \$165.5m for the six months ended June 1991. Page 20

**Housebuilder slips to £18m**

Bryant Group, the UK housebuilding, property and construction company, yesterday reported a small decline in full-year pre-tax profits from £20.3m to £18.3m (\$28m). Page 23

**Acquisition boosts merchant bank**

Cloose Brothers, the merchant bank, recorded a 42 per cent rise in pre-tax profits to £17.82m (\$27m), following its acquisition of Winterflood Securities, which makes markets in the shares of small and medium-sized companies. Page 25

**A big leap into copper**


Metalgesellschaft of Germany is about to take a big leap to becoming a global copper producer. By 1996 it should be producing about 800,000 tonnes on three continents - 8 per cent of present western world annual output. Page 28

**World index slips back**

In the five days to last Friday, the FT-Actuaries World Index fell 0.81 per cent, the same fall the week before. Back Page

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**Chief price changes yesterday**

FRANCISFT 1991		PARIS (FFP)			
Rises	2253	+ 58	Maritime	105	+ 5
Allianz	175	+ 12	Perkins	470	+ 8.5
Bayer Vertrieb	245	+ 24.5	Promote	504	+ 7
Deutsche Bahn	746	+ 14	Wallis	20	+ 12
Deutsche Bank	787.5	+ 14	Walls	124	- 31
Mercedes	747	+ 25.5	BP Cart Int	541	- 18
Schering	972	+ 23	BP Gas	325	- 34
NEW YORK (US)					
Concourse	109	+ 14	Plates	597	- 27
Digital Options	174	+ 37	Fujitsu Kest	720	+ 89
Goodyear Tires	454	+ 16	Small Railway	4800	+ 20
Paragonix Cranes	100	+ 8	Futaba	516	- 24
Kalis	659	+ 1	Alcan Braks	516	- 24
Met Health Ins	159	- 19	Cental Finance	561	- 24
Nicu	46	- 2	Renown	590	- 38
			Yanzeon	590	- 38
New York prices at 12.30.					
LONDON (Pence)					
Rises					
Allianz	56	+ 8	Maritime	224	+ 16
Amex	56	+ 3	Perkins	83	+ 7
BB Group	234	+ 15	Profoot	36	+ 2
Bernard Tays	456	+ 17	User (F)	128	+ 14
Cisco Bros	420	+ 2	Wetl	36	+ 2
Deutsche Bahn	59	+ 2	Welcome	710	+ 14
Krafeld	16	+ 8			
Medco	114	+ 54	Moggs	100	- 8
Morgan Crucible	333	+ 22	Nova	44	- 3

**Nordbanken's gain shows in agency's loss**

By Christopher Brown-Humes in Stockholm

THE EXTENT of the problems jettisoned by the Swedish commercial bank Nordbanken was made clear yesterday when Securum, which took on most of its bad debts, announced a SKr12.5bn (\$1.64bn) loss in its first six months of operation.

Nordbanken was set up by the Swedish government in January to speed up the reconstruction of Nordbanken, allowing it to be returned to the private sector as early as the second half of next year. Some SKr67bn in bad debts were taken on by Securum, a separate state-owned agency which received a SKr24bn equity injection from the government.

Nordbanken's subsequent return to profit has prompted criticism that it has gained an unfair advantage over rivals who have not received state assistance. In the first half of 1991, Nordbanken bounced back to a SKr1.7bn profit from a SKr5.2bn loss in the same period of 1990.

Securum's six-month deficit stemmed almost entirely from SKr12bn in credit losses, mainly linked to the collapse of the Swedish property market. Around 40 per cent of the losses are linked to 15 large credit engagements.

**SocGen to raise Rhône-Poulenc and AGF stakes**

By Alice Rawsthorn in Paris

SOCIETÉ Générale, one of France's largest banks, plans to raise its minority stakes in Rhône-Poulenc, the chemicals company, and Assurances Générales de France (AGF), the insurance group, as part of the French government's privatisation drive.

Mr Marc Vénot, chairman, said in an interview with Les Echos, the French financial newspaper, that his bank was "definitely interested in strengthening our investment position" in Rhône-Poulenc. He also envisaged increasing Société Générale's holding in AGF, which he regarded as a "well run business".

Since it first unveiled its privatisation plan, the new centre-right French government has made it clear that it hopes to enlist *nouveaux durs*, or "hard core" shareholders, to take long-term stakes in former state-controlled companies.

The *nouveaux durs* are part of corporate tradition in France, where the state has historically played a prominent part in industrial ownership and strategy. Hard core investors are seen as a means of stabilising newly privatised concerns and protecting them against hostile takeovers.

Société Générale, which was privatised in the mid-1980s by the last conservative French government, was one of the first companies to declare an interest in acting as a *nouveau dur*.

It already holds stakes of less

than 5 per cent in both Rhône-Poulenc and AGF. Mr Vénot said those holdings would be increased. However, he stressed that Société Générale planned to stick to its present policy of spending between FF120m and FF130m (\$834m) a year on investments.

A number of other prospective *nouveaux durs* have emerged. Banque Nationale de Paris (BNP), the first candidate for sale, will continue its cross-shareholding agreements with Union des Assurances de Paris (UAP), the French insurer, and Dresdner Bank of Germany. Matra-Bassetti, the electronics and media group, has indicated its interest in Renault, the car company due to merge with Sweden's Volvo.

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## INTERNATIONAL COMPANIES AND FINANCE

## BZ Trust earns SFr133m for managing BK Vision

By Ian Rodger in Vienna

**BZ** Trust, the fund management arm of Mr Martin Eigner's BZ Bank group in Zurich, has earned SFr132.7m (\$84.4m) in fees for managing BK Vision, an investment company it formed two years ago, in the first eight months of 1993.

BK Vision specialises in investing in Swiss financial shares and in the past few months Swiss banking shares have performed very well.

The BZ Trust fee schedule provides for sharply increasing fees as the performance of the funds it manages improves. BK Vision bearer shares rose in the first eight months of 1993 by 43.1 per cent to SFr1,431. Its net asset value at the end of August was SFr1.4bn or

SFr1,425 per bearer share.

Mr Kurt Schiltknecht, president of BZ Trust, said there had been no criticism of the fees from shareholders. "They are looking at the performance of the share," he said.

The BZ commission formula provides that fees are paid quarterly based on the rise in the BK Vision share price. If the price rises by less than 6 per cent (on an annualised basis), no commission is paid.

If the rise is between 6 and 10 per cent, the fee is 20 per cent of the increase. Between 10 and 15 per cent, it is 35 per cent and thereafter it is 30 per cent.

Mr Schiltknecht pointed out that the structure has an important negative side. If the share price declines, then it must recover its loss and gain

6 per cent before any commission is paid.

Critics say that it is no great achievement for a specialised fund to achieve large gains when its sector as a whole is doing well. It would be more appropriate, they argue, to relate the fees to the extent to which BK Vision shares outperform the banking sector.

Mr Schiltknecht rejected this criticism. "Other people follow the same approach as we do," he said. "We informed investors in advance, and everyone who buys the shares knows what the structure is."

BZ Trust drew similarly large fees a few months ago from Pharma Vision, another investment company it manages, when pharmaceutical share prices were performing very strongly.

## Finmeccanica units in US move

By Robert Graham in Rome

**FINMECCANICA**, the principal industrial arm of IRI, the Italian state holding company, has decided to float 40 per cent of two of its leading engineering subsidiaries in the New York stock market.

The flotation of Elsag Bailey Process Automation and Union Switch and Signal, which await Security and Exchange Commission approval, are due to be completed by the end of the year. A

Elsag Bailey Process Automation is a recently created Dutch company encompassing the international automation process equipment and numerical control activities of Genoa-based Elsag Bailey. These international activities generate an annual turnover of \$600m, equivalent to some 60 per cent of the total.

Elsag Bailey, the parent, is already quoted in Italy with some 20 per cent in third-party hands. Finmeccanica has been concentrating on this group as

one of the main sectors generating future earnings, and needs the funds from flotation to finance costly restructuring elsewhere – especially in the defence and aerospace sector.

The same considerations lie behind the quotation of 40 per cent of Union Switch and Signal, a US-based company controlled by Finmeccanica's engineering and rolling stock group headed by Ansaldo. Union, a leader in railway signalling and switching gear, has plants in the US and Canada.

## Morgan Crucible stronger than feared

By Richard Gourley in London

**MORGAN CRUCIBLE**, the UK-based materials technology group, yesterday went some way towards dispelling concerns about its balance sheet and profitability.

Reporting a 5 per cent rise in interim pre-tax profits to £32.5m (\$49.7m), Mr Bruce Farmer, chief executive, said the group generated £5.3m of net cash after maintaining capital expenditure, against a £26m outflow last year.

Analysts were equally encouraged that Mr Farmer reconfirmed a commitment to

resist the acquisition trail. Six months ago investors were concerned about the group's high gearing, the use of acquisition provisioning that appeared to bolster profits and the sheer volume of corporate debt.

Mr Farmer would not comment on progress towards selling the Holt Licyd car care business, which is considered non-core and depresses group operating margins. The subsidiary made a £23m first-half operating profit in a "sparkling performance" and was likely to make £7m for the full year, he said.

The pre-tax profit increase was struck on sales up 18 per cent at £401.8m, or an increase of 6.4 per cent excluding the effect of currency adjustments and acquisitions.

Earnings per share rose 2 per cent to 8.6p and the group is paying a maintained 5.75p interim dividend.

Morgan Crucible squeezed £23.7m cash out of working capital – equally from stock and debtors – but net debt remained less than £1m lower than the year-end figure at £157.7m after adverse currency movements.

Lex, Page 18

## Spotlight on Altus and Phénix bid for FNAC

By Alice Rawsthorn in Paris

**THE FRENCH** stock market authorities have asked Altus Finance and Compagnie Immobilière Phénix to clarify their intentions towards FNAC, the music and books retailer, following an official investigation into their bid for control of the company.

The investigation, which began last month after complaints about the circumstances of the Altus and Phénix bid, concluded that a fair value for FNAC, a bastion of French retailing and the dominant force in the music and books market, was between FFr3.4bn (\$427.05m) and FFr2.7bn.

Under the terms of their bid Altus, a subsidiary of the Crédit Lyonnais banking group, and Phénix, part of the Compagnie Générale des Eaux utilities concern, had an option to buy a controlling 54.78 per cent stake in FNAC for FFr1.2bn, thereby valuing the company for only slightly less than the lowest estimate.

Altus and Phénix negotiated the option to buy the controlling holding with Garantie Mutualité des Fonctionnaires (GMF), the French mutual insurance group which needed to raise capital to counter its losses on other activities.

Other prospective purchasers have indicated their interest in FNAC, notably Pimaut Printemps, the heavily indebted French retail group, and Bertelsmann of Germany.

## Spanish bank completes deal

By Ian Rodger

**BANCO Santander** yesterday said its takeover bid for Portugal's Banco de Comercio e Indústria (BCI) had closed successfully. The Spanish bank's stake in BCI is now up to 74.8 per cent from 19. AP-DJ reports from Madrid.

The bank paid Es1,400 a share for the stake, representing a premium of 40 per cent. It spent a total of Es21.1bn (\$126m).

The bid was launched last May.

## Metal group suitor under wraps

Kenneth Gooding on the mystery surrounding Union Minière

**WHO IS** courting Union Minière? That is one of the best kept secrets in the mining and metals business.

Some time has gone by since UM's owner, Société Générale de Belgique, started discussions with a "potential industrial partner" for UM and when the half-year results were announced last week La Générale mentioned them again. But even those analysts closest to the companies have no idea of the potential partner's identity.

Perhaps this is because UM

has given them so much else to think about.

It has thrown itself enthusiastically into a cost-cutting exercise designed to improve margins by BFrlahn (\$16m) a year by the end of 1994 and to have full impact in 1995.

At the same time a change of strategy will see UM reduce its exposure to the highly cyclical zinc market while investing in copper, precious and special metals and recycling.

This startled the metals industry because UM is the western world's biggest producer of refined zinc. Now it wants to quit zinc mining by selling its US and Swedish operations within five years. The remaining European refining business will be used to fund expansion elsewhere.

The reorganisation is going smoothly so far: 1,312 people have been made redundant, about 10 per cent of the workforce, and BFrlahn's savings of £16m have been achieved by end of 1992. Although net group operating profits fell by 46 per cent to BFrlahn in the first half, UM believes the rationalisation helped keep it in the black in an extremely unfavourable economic environment.

What of the partnership talks?

The original idea was for the partner to buy about 30 per cent of UM for between BFrlahn and BFrlahn and thus reduce La Générale's stake to just above 50 per cent. Analysts suggest a deal was very close earlier this year but the relationship has cooled and it is now unlikely SGB will cut into UM's shareholding this way.

Mr Jean-Pierre Rodier, UM's chief executive, who is leading the discussions, certainly gives the impression there is no urgency. He meets executives of UM's potential partner every now and then "to discuss strategic issues". He says: "It might make sense for the companies to meet every two or three months and one day we might have a deal. It might take three months, it might take two years."

A sale to an industrial partner would be an exciting way of reducing the La Générale shareholding – but we could always use the stock market

instead".

In fact, La Générale made a start recently when London stockbrokers Smith New Court bought 5.2 per cent of UM from SGB and sold it to a number of institutions for about £50m.

These corporate manoeuvres will continue. Compagnie Financière de Suez, the French investment bank, in 1987 won a bruising battle with Italian financier Mr Carlo De Benedetti for control of SGB, Belgium's biggest holding company. Now Suez wants to sell its industrial interests within five years and concentrate on financial services. Therefore many analysts assume that La Générale eventually might sell all its UM shareholding.

Mr Rodier hopes that none of this will interfere with the initiatives he is taking at UM.

"The group took shape after

the Suez takeover when all the metals-related activities of La Générale – including Metallurgie Hoboken-Overpelt and Vieille Montagne – were put into one company, but one that had lost strategic direction.

Mr Rodier was recruited from Metaleurope, another European zinc group where he was chief executive, early in 1991 to provide that direction.

He split the group into 12 divisions to make it more responsive and gave much more responsibility to the management of each division. And, as a first step towards restoring UM to profitability, at the end of 1991 he brought forward by a year closure of the zinc operations at Overpelt in Belgium, which lost BFrlahn in 1991, and shelved indefinitely a plan to double annual capacity to 400,000 tonnes at the Balen refinery, also in Belgium.

At present, it gets about one-third from its stake in the Canareva mining-smelting operations in Mexico and it is in the final process of signing a 10-year supply deal with another big smelting company.

This would involve expansion of an existing smelter by an annual 50,000 tonnes for between US\$65m and \$100m.

UM also intends to invest

BFrlahn in waste refining activities, lead/copper smelting and recycling activities at Hoboken.

Recycling of cars will grow

dramatically in the next 10 years and UM is considering investing between BFrlahn and BFrlahn to become one of the key players.

Analysts expect Mr Rodier to

sell off non-core assets such as

investments in Asturias, a

mica products company, the

OVF Plascobal plastics opera-

tions and Sibeka, a diamond

company. But they are still

guessing about the potential

partner, which is supposed to

reduce UM's exposure to the

metals price cycle.

Some BFrlahn's savings

were realised by the closures at Overpelt and cutting head-

quarters, staff. Another

BFrlahn will come from a

large number of small projects,

such as opening up manufac-

turing bottlenecks, restruc-

ture, also forecast at a press conference in southern Ger-

many that sales would fall by

about 15 per cent from last

year's SFrlahn.

The group, which is heavily

dependent on the German

motor industry, said it had

made a loss in the first half,

but gave no figure.

Sales in the first eight

months fell 23 per cent to

SFr1.5bn, 18 per cent excluding

divested businesses. New

orders during the same period

fell 18 per cent to SFrlahn.

The group said its process of

concentrating on key busi-

nesses was largely completed

and it aimed to return to

break-even next year in spite

of recessed markets.

The group saw no improve-

ment in the short term.

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NOTICE OF REDEMPTION  
Series 'A' to 'F' Mortgage Backed Floating Rate Notes  
Prospectus dated 12th October 1988, the Issuer intends to redeem  
£1,000,000 in aggregate value of the Notes on the respective October,  
1993 interest payment dates  
By Citibank, N.A. (Issuer Services)  
September 21, 1993

THE STARS PROGRAMME  
STARS 1 PLC  
£475,000,000 Class A Floating Rate  
Mortgage Backed Securities 2029  
Notice is hereby given, that in accordance with Conditions 5(c) of the  
Prospectus dated 12th October 1988, the Issuer intends to redeem  
£1,000,000 in aggregate value of the Notes on the respective October,  
1993 interest payment dates  
by Citibank, N.A. (Issuer Services)  
September 21, 1993

## INTERNATIONAL COMPANIES AND FINANCE

## Players take the field for Paramount bid battle

**P**OWERFUL forces are rumbling into position for what increasingly looks like becoming a takeover battle royal for Paramount Communications, the film and publishing company which agreed nine days ago to be acquired by cable company Viacom for \$2.2bn.

No other bids are yet on the table, but increasing anxiety was evident at Viacom and Paramount yesterday when the two companies issued a statement declaring that "no hostile takeover bid" would be allowed to stop their merger.

Nevertheless, shares in Paramount rose sharply again on the New York Stock Exchange, to stand at 86%, up 5% at lunchtime, as Wall Street expectations intensified of a hostile offer from QVC Network, a home shopping cable channel headed by Mr Barry Diller, a highly respected former Hollywood executive.

Meanwhile, Mr Ted Turner, the mercurial head of Turner Broadcasting System, is also looking at ways of getting involved in a bid for Paramount.

Other large media companies both US and European, are believed to be eyeing up Paramount to see whether they can launch a full bid or at least profit from any post-takeover break-up of the business.

Wall Street merger and acquisition specialists are salivating over what could be the first major hostile takeover bid in the US since American Telephone & Telegraph's \$7bn acquisition of computer company NCR in 1991.

It is not difficult to see why there is so much manoeuvring. Paramount owns Paramount Pictures, one of few leading Hollywood film studios not yet taken over by a giant conglomerate, and that makes it an extremely attractive property in a world where media businesses are keen to integrate vertically television and film production, packaging and distribution over cable networks.

The likeliest counter-bidder is QVC, although at first sight it might seem an improbable contender. It is relatively small, with 1992-3 turnover of \$1bn, compared to Paramount's \$4bn.

Viacom's \$8.2bn offer for the film group looks set to spark a hostile exchange, says Martin Dickson

However, Wall Street has been expecting great things from QVC since Mr Diller took a large equity stake last December and became chief executive.

Mr Diller, who played a key role in building Rupert Murdoch's Fox group into America's fourth television network, sees a great future in home shopping as the US enters the age of interactive home entertainment, but he is also considering using the company as a vehicle to build up a much more broadly based media empire.

He has some very powerful allies. The other leading shareholders in QVC are Comcast, a large cable television service company, and Liberty Media, a cable programme supplier.

Liberty was spun off in 1991 from Tele-Communications Inc, the largest cable service company in the US, although it retains strong links with TCI.

Mr John Malone, the chief executive of TCI is also chairman of Liberty.

TCI, unlike chief rival Time Warner, the second largest cable service company in America, does not own a movie studio.

Comcast and Liberty are rumoured to be prepared to put \$1bn behind a QVC bid for Paramount, through a purchase of convertible securities, which would give much greater credibility to a bid by Mr Diller and could allow him to offer more cash than the \$3.10 a share on the table in Viacom's bid, which consists mainly of stock.

However, a bid by QVC could run into political and anti-trust difficulties, given its links with Mr Malone. TCI accounts for some 20 per cent of an industry whose monopolistic structure makes it far from popular in Washington - particularly since

a package of regulatory reforms which were intended to cut cable rates seems in many cases to have increased them.

The Clinton administration has yet to show just where it stands on anti-trust policy, but it has threatened to be tougher than the laissez faire Bush administration. And Mr Al Gore, the vice president, seems to be no fan of Mr Malone. He is reported to have once called him the "leader of the cable Cosa Nostra".

Bringing Turner Broadcasting into a bid would create even greater complications and potential conflicts of interest. That company's leading shareholders include TCI, as well as Time Warner, whose ownership of Hollywood's Warner Brothers studios would prompt sensitive information.

After two years of study into what investors, creditors and

## Navistar to restructure healthcare funding

By Laurie Morse  
in Chicago

NAVISTAR International, the Chicago-based manufacturer of heavy trucks and diesel engines, has filed with the US Securities and Exchange Commission for an offering of 22m shares of common stock. The issue is to fund a retiree healthcare programme.

The benefit fund, and the stock offering, are part of an unusual contract settlement reached earlier this year with current and former Navistar employees. And Mr Al Gore, the vice president, seems to be no fan of Mr Malone. He is reported to have once called him the "leader of the cable Cosa Nostra".

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That company's leading shareholders include TCI, as well as Time Warner, whose ownership of Hollywood's Warner Brothers studios would prompt sensitive information.

After two years of study into what investors, creditors and

## Row looms over US accounts rules

By Richard Waters  
in New York

THE accounting profession yesterday fired the opening shots in what it likely to become a contentious battle to force US companies to disclose more information about their operations.

Its proposals were immediately attacked by financial executives, who said they could leave another layer of costly regulation, and force companies to give away sensitive information.

The US's leading professional accounting body also suggested companies should

give readers of financial state-

ments more information to assess a company's prospects, such as the market share of its main products and its strategy. Auditors would have to produce reports assessing the quality of earnings.

"We were concerned that financial reports are becoming a smaller and smaller part of the information used to assess companies," said Mr Edmund Jenkins, a partner in the accounting firm Arthur Andersen. This would produce a "safe harbour", or immunity from legal action, for directors and auditors who conformed with certain standards.

As part of the move to force directors and auditors to give broader information and assessments of earnings, the committee will recommend a reform of liability law, said Mr Jenkins, a partner in the accounting firm Arthur Andersen. This would produce a "safe harbour", or immunity from legal action, for directors and auditors who conformed with certain standards.

The US's leading professional accounting body also suggested companies should

give readers of financial state-

## Profit warning hits Nike shares

By Frank McGurk  
in New York

SHARES in Nike fell sharply in New York yesterday morning after the Oregon athletic shoe and apparel manufacturer said that earnings in the current fiscal year would fail to match 1992 levels.

The stock will have a par value of 10 cents per share and should raise about \$500m. An additional 3m shares will be issued if the offering is over-subscribed.

Nike plans to place \$300m of the proceeds immediately into the healthcare benefits programme and use the balance as working capital.

However, all of the funds from the offering must be contributed into the healthcare fund within five years.

The new stock issue will increase Nike's outstanding shares by about a half. Upon completion of the offering, the company will have about 73m common shares outstanding.

However, dissident shareholders are already challenging the stock sale "lock up" in the courts of Delaware, where Paramount is incorporated.

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The new stock issue will increase

## INTERNATIONAL COMPANIES AND FINANCE

# Toshiba to merge two loss-making operations

By Eriko Terazono in Tokyo

**TOSHIBA**, the Japanese electrical group, is merging two members of its *keiretsu*, or industrial operations, amid deteriorating economic conditions and an appreciating yen.

Tokyo Electric and TEC Electronics, a sales affiliate, are to be merged in October next year. Toshiba owns 51.3 per cent of Tokyo Electric, which in turn owns 51.2 per cent of TEC.

The move reflects the increasing pressure on companies that supply Japan's big exporters of consumer durables, notably high-technology groups and the carmakers.

It is a further step by Toshiba to improve profits following a string of recent disposals.

The company sold Toshiba Steel Tube in March, and Onkyo, an unlisted audio visual production subsidiary, in May.

The two companies, both listed on the first section of the Tokyo stock exchange, aim to improve earnings by integrating production and marketing operations. One TEC share will be converted into one Tokyo Electric share.

The enlarged company will have a staff of some 7,300. Both companies posted losses for the year to last March, and yesterday projected heavier loss estimates for the half year to come.

Tokyo Electric, which made a pre-tax loss of Yen 1.1bn (\$30.3m) last year, is projecting a mid-term pre-tax loss of

Y5.4bn. TEC, which suffered a pre-tax loss of Y5.4bn last year, is expecting a six-month deficit of Y3.5bn.

The new company is expected to post sales of Y185bn in the year ending March 1995, and Y210bn in the following year.

• Toshiba also plans to reorganise its operations into four main business groups. The revamp is the most far-reaching by the company since 1988, when Toshiba's computer and control systems divisions were merged.

Toshiba said the decision, which puts multi-media operations at the core of its operations, will enable the company to react to the rapid changes in the business environment.

## Hongkong Land ahead by 9%

By Simon Davies

In Hong Kong



**HONGKONG Land**, the Jardine Matheson group's property investment arm, yesterday reported net profit before extraordinary items of US\$165.9m for the six months ended June 1993, representing a 9 per cent increase over the 1992 figure.

The interim dividend is being increased to 3.15 US cents from 3 cents last time.

The company also booked a US\$213.2m extraordinary profit from the US\$849m sale of its Number Nine Queen's Road commercial development. The deal was announced in May 1992, but was only completed in June 1993.

Hongkong Land remains the colony's largest commercial landlord, and with average leases of three years on its property portfolio, it is still feeling the effect of a sharp downturn in office rentals in 1989 and 1990. However, commercial property prices have appreciated substantially in the past 12 months, and the longer-term outlook is more positive.

Mr Simon Keswick, chairman, said: "While property

outlook is for renewed growth"

earnings for the full year are expected to remain flat, in part due to the loss of rental income from Nine Queen's Road Central in the second half, the medium-term outlook is for renewed growth as reversions come through to profits."

The company has diversified from its exclusive role as core Central landlord, by taking the largest single stake in a consortium to build Container Terminal 9. However, the project continues to face political opposition from China. It has also purchased a 25.3 per cent

shareholding in UK-listed Trafalgar House.

• Jardine International Motor Holdings (JIMH), the motor trading arm of Hong Kong's Jardine Matheson group, yesterday announced a 21 per cent rise in first-half net profit to US\$35.8m, up from US\$29.7m a year earlier.

Profits growth was struck on marginally higher turnover of US\$462.4m. The Hong Kong operations, which hold the exclusive right to sell Mercedes-Benz cars, registered lower earnings, but a stronger second half is expected.

There was a surge in sales of Mercedes into southern China in the first half of the year, through associate company Southern Star, which contributed US\$6m, up from US\$2.1m in 1992.

Sales in the first half remained at last year's high level and the company continued to expand its distribution network. Performance in the second half could be affected by the austerity measures recently introduced in China," the company said.

An interim dividend of 1.2 US cents a share is recommended, up from 1.06 cents a year ago.

### CANADIAN TURBO INC., FORMERLY TURBO RESOURCES LIMITED U.S. \$5,250,000 8% SERIES III DEBENTURES NOTICE OF REDEMPTION

NOTICE IS HEREBY GIVEN that under the terms of the Amended and Restated Trust Indenture between Canadian Turbo Inc., formerly Turbo Resources Limited (the "Company") and Montreal Trust Company of Canada, as trustee, (the "Trustee") dated as of January 1, 1985 and restated as of October 7, 1988 and further restated as of April 30, 1992, the Company intends to redeem or cause to be redeemed on October 21, 1993 (the "redemption date") all of the 8% Series III Debentures (the "Debentures") which will be outstanding on the redemption date at a price equal to the principal amount together with interest accrued and payable to the redemption date (the "redemption price"), such amount totaling U.S. \$266.11 per U.S. \$250 principal amount held. Interest accrued to and payable on the redemption date will be paid upon presentation of the Debentures together with all coupons appertaining thereto maturing after January 1, 1993.

Payment of the redemption price will be made upon presentation and surrender of the Debentures and all unmatured coupons pertaining thereto at the specified offices of any of the following paying agents:

Royal Bank of Canada Europe Limited 71 Queen Victoria Street London, England EC4V 4DE

Royal Bank of Canada (Suisse) Rue Didot 6 CH-1204 Geneva, Switzerland

The amount of any missing unmatured coupons will be deducted from the redemption price. Interest upon the principal amount of the Debentures shall cease to be payable from and after the redemption date.

Dated at Calgary, Alberta, Canada this 15th day of September, 1993.

Canadian Turbo Inc.



## REMINDER:

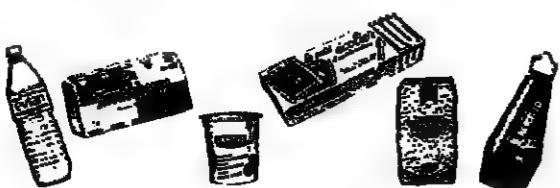
**BSN 1988 REDEEMABLE EQUITY WARRANTS TO BE EXERCISED BY SEPTEMBER 30, 1993**

BSN reminds holders of BSN equity warrants that they have until **September 30** to acquire new BSN shares by exercising these warrants.

Each warrant entitles its holder to subscribe 1.1 BSN share bearing dividends as of January 1, 1993, in exchange for a cash payment of FF500. BSN shares closed at FF911 on September 14, 1993.

From October 1, 1993 through December 31, 1993, holders of unexercised warrants may request that these be redeemed at a unit price of FF140. After December 31, 1993, outstanding warrants become worthless and will be cancelled.

For further details and to exercise warrants, please contact your bank or broker before September 30.



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The Financial Times plans to publish a Survey on

## MEXICO

on Monday, October 11th 1993

against a backdrop of next year's Presidential elections, and with the North American Free Trade Agreement still hanging in the balance.

The survey will include among other topics, assessments of the economy, the banks and brokerages, and examine Mexico and its standing on the international markets, as well as spotlighting the country's most important companies.

Information on advertising opportunities and rates can be obtained from Paul Maraviglia on 071-873 3447 or Fax. 071-873 3595.

### Australian bank plans A\$118m share issue

By Bruce Jacques in Sydney

BANK of Melbourne, the latest Australian company to take advantage of a buoyant share market to top up its capital base.

The bank yesterday announced a A\$118m (\$US77.1m) issue of convertible preference shares, which will qualify as Tier 1 capital under central bank prudential guidelines.

The new law has a number of broad objectives:

• To force banks to strengthen balance sheets through improvements to assets quality and through the provision of extra capital as a cushion against bad debt;

• To help restructure the sector, notably in creating a more formidable buffer between banks and their industrial affiliates;

• To reduce the role of the state by forcing loss-making public banks to run down loan portfolios in order to meet the more stringent capital requirements.

Taken with the plans for the privatisation of state banks, of which 57 are commercial banks. Total assets at the end of 1992 stood at \$87.2bn. The state dominates the sector, with the nine state banks accounting for half of the assets, a ratio which, despite liberalisation and the arrival of new banks, has changed little over the past decade.

The challenge for Turkey is to balance liberalisation with the need for a better regulatory framework.

Considerable strides have been made. Changes in the

### John Murray Brown

Turkey moves into line with EC John Murray Brown on a thorough shake-up of the banking sector

TURKEY'S new banking law, which officials describe as the biggest change in the financial landscape since the mid 1980s, entered the statute book last week.

The long awaited decree accelerates Turkey's economic convergence with the European Community, and underpins the growing internationalism of what is already the country's most up-to-date business sector.

The moves have been well received by the industry. Mr Ibrahim Betil, of Bank Ekspress, is particularly encouraged by the changes to the bankruptcy provisions for

banks.

Until now, the government was left to bail out insolvent private banks, which were either merged with or transferred to a state bank.

Under the new law, a bank can choose liquidation. Such a threat, Mr Betil believes, will encourage greater efficiency. It will also make deposits the overall health of a bank into account.

Turkey has 69 banks, of which 57 are commercial banks. Total assets at the end of 1992 stood at \$87.2bn. The state dominates the sector, with the nine state banks accounting for half of the assets, a ratio which, despite liberalisation and the arrival of new banks, has changed little over the past decade.

The challenge for Turkey is to balance liberalisation with the need for a better regulatory framework.

Considerable strides have been made. Changes in the

debt provisioning rules were introduced in 1988, together with a communiqué on capital adequacy the following year.

Treasury officials concede that the provisioning policy is "not 100 per cent in line with EC practice". Turkish banks also have some way to go to meet the capital adequacy requirements of Bank for International Settlements.

Banks have six years to meet the new capital ratios but the property provisions have to be in place by 1996. The choice for many banks is either to raise new equity or sell property assets.

Mr Ekrem Kesin, senior economist at Turk Economi Bankasi, says there should be little difficulty in accommodating the changes. Many private banks are currently reporting peak profits, although the day when some family-owned banks are forced to float shares on the stock market may not be far off.

The new regulations go some way towards addressing the need for more arm's length dealings between banks and related third parties, such as subsidiary companies, directors and partners. In parallel with this, there are now additional curbs on the equity investment a bank can make.

Mr Acan Acar of Garanti believes that from now on, group companies will be

encouraged to be more independent of the group banks.

In the state sector, with profits squeezed and the government unlikely to pump more funds into the sector, most state banks will be forced to run down investment holdings.

On a modest scale, this is already happening. The state owned Development Bank TKI is selling its participations in rural industries. Vakiflar Bankasi is following a similar course. But bank analysts say for the bigger state banks like Halk, Emeklak and Ziraat, the capital targets are a considerable challenge.

Isbank, the largest commercial bank, is 40 per cent state-owned and has been more successful in investing shares. But Mr Unal Kurtuklu, general manager, points out that even here, the nominal share portfolio has actually increased as non-performing loans have been converted to equity.

Mr Kurtuklu also suggests that with fewer good borrowers at current high real interest rates, the high level of liquidity of many banks is hampering efforts at meeting capital standards.

Yet whatever the difficulties, the way ahead seems unbreakable. The state is in retreat. As the state banks put their houses in order, they will also be preparing for their eventual privatisation. This is the central pillar of the government's reform programme.

enzo Foods, the New Zealand foods group, AP-DE reports from Wellington. Announcing the share offer, Cadenco said it plans to raise N\$235.3m (\$US13.9m).

Funds raised will be used primarily to finance an expansion programme, said the company.

### Singapore trade plan

STOCK Exchange of Singapore plans to extend trading by one hour from today. Reuters reports from Singapore. It will start trading half an hour earlier for both the morning and afternoon sessions. The latest revision follows a similar extension a year ago.

### Leeds Permanent Building Society Floating Rate Notes Due 1998

Interest Rate 6.125% per annum

Interest Period 16th September 1993

Interest Amount due 16th December 1993

per £10,000 Note £152.71

CS FIRST BOSTON Agent

f135,000,000

THE LEEDS

Leeds Permanent Building Society

Floating Rate Notes Due 1998

Interest Rate 3.4875% p.a.

Interest Period September 20, 1993

March 21, 1994

Interest Amount due on December 20, 1993 per £100,000 £1,632.64

Bankers GENEVA LUXEMBOURG Agent Bank

West Merchant Bank Limited Agent Bank

in the Scandinavian market, writes Norman Cohen.

The new firm is to be called Mazels, Westerberg. Mr Sten Westerberg, a former Swedish finance minister, is a partner of the firm and will head its Stockholm office.

Mr Mazels said he believed there would be considerable demand for the services of an independent corporate finance firm in Scandinavia where rules allowing considerable foreign investment for the first time are just taking effect.

### BILL's Cedenco move

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with EC  
the banking sector

FINANCIAL TIMES TUESDAY SEPTEMBER 21 1993

21



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## COMPANY NEWS: UK

Housing side feels effects of limited recovery, reports Paul Taylor

## Bryant falls slightly to £18m

**BRYANT GROUP**, the West Midlands-based housebuilding, property and construction company, yesterday reported a small decline in full-year pre-tax profits reflecting higher interest costs and the losses of associated companies.

Pre-tax profits in the 12 months to May 31 fell to £18.3m (£20.3m) on turnover which slipped by 4 per cent to £309.7m (£322.5m).

Profits were held back by a £1.6m loss (£400,000 profit) by associated undertakings after property provisions of nearly £2m. Interest costs increased to £2.7m (£1.5m) reflecting the then high interest rates associated with the group's £13.5m of borrowings in Ireland.

Earnings per share fell to 4.8p (5.5p), just sufficient to cover the unchanged total dividend of 4.8p per share including a final payment of 2.4p.

Mr Colin Hope, chairman, said the group had faced difficult trading conditions during most of the financial year and that all divisions had experienced pressure on prices.

He said: "The limited recovery in the economy has had a positive impact on the group's housing operations, but so far has not significantly benefited our construction or property



Andrew MacKenzie: signs of pressure on land prices in the south

activities." Turnover, but not operating margins, increased by more than 20 per cent in the second half, he added.

Operating profits rose to £22.6m (£21.4m) and margins, helped by an improved contribution from the construction division, widened from 6.8 per cent to 7.3 per cent.

The core housebuilding operations, which are being expanded, lifted operating profits to £17.4m (£15.8m) on land purchases and it plans to

spend more this year, but Mr MacKenzie warned that there were already signs of some pressure on land prices, particularly in the south.

Meanwhile the construction division reported sharply lower turnover of £85.4m (£100.5m) reflecting a determination to avoid negative margin tendering. However, profits rose to £1.9m (£1.6m) and the forward orders stand at £60m (£40m).

### COMMENT

Bryant builds quality houses and volumes should continue to rise as the recovery takes hold. Of more concern, however, are the reports of land price pressures. These could limit margin gains as Bryant attempts to broaden its regional housebuilding activities and expand its relatively short land bank outside the Midlands.

Nevertheless Bryant has an unearmarked balance sheet and is a well-managed group heading in the right direction. Pre-tax profits should reach £22m this year producing earnings of 7.3p and a prospective p/e just above 20. But the stock looks much less expensive against projected pre-tax profits of about £47m and earnings of 11.4p in 1995.

At the year end, Bryant and associates had a land bank of just under 10,000 plots. Last year, the group spent £7m on

land purchases and it plans to

## Two Aitken Hume directors under threat

By Andrew Jack

**TWO DIRECTORS** of Aitken Hume International, the banking group, may face removal from the board following criticism over the weekend by Hong Kong regulators of Allied Group, one of its largest shareholders.

Mr Lee Ming Tee, Allied's chairman and a major shareholder, and Mr Brian O'Connor, a director, will face scrutiny following a critical report by Hong Kong regulators of Allied Group, one of its largest shareholders.

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It is the latest in a series of aviation development contracts that could bring in more than £50m a year by the end of the decade if they result in production deals, said Mr Norman Barber, chairman of Smiths aerospace division, yesterday.

The programme for the Boeing 777 has been particularly successful. A controller, originally designed to run four subsystems, will be installed to run 34. Each 777 will contain Smiths' equipment worth more than \$400,000.

Mr Barber said that the F-22 contract was unlikely to lead to new jobs but would help preserve existing skills.

The power distribution centres are the first use in tactical fighters of 270-volt direct current distribution through programmable switching technology.

The contract is the first Smiths will meet through its US operations based in New Jersey and Florida. Previous contracts have been met out of UK sites.

## Smiths wins contract for F-22 power controllers

By Daniel Green

**SMITHS INDUSTRIES** has won a contract to develop the power controllers on the F-22, the next generation fighter aircraft for the US Air Force.

The deal, understood to be worth about \$10m, could lead to a production contract worth \$150m, several times that amount.

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than £50m a year by the end of

the decade if they result in pro-

duction deals, said Mr Norman Barber, chairman of Smiths aerospace division, yesterday.

The shares rose 5p to 368p.

The company beat two US rivals to the contract, Rockwell International, and Sunstrand of Illinois.

The contract follows deals to

design similar controllers for

the McDonnell-Douglas Apache attack helicopter, Boeing's new

777 airliner and the European

Fighter Aircraft, being developed by a consortium of Euro-

pean aerospace companies.

The first two could move into production in the next year or two.

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## COMMODITIES AND AGRICULTURE

## Output cuts seen as nickel price hits crunch point

By Kenneth Gooding,  
Mining Correspondent

**NICKEL PRICES** have dropped below \$2 a lb for the first time in six years and traders suggest it will not be long before producers make more cuts in output.

Further selling yesterday drove the three-month nickel price down another \$0.50 on the London Metal Exchange where the price closed at \$4,265 a tonne or \$1.94 a lb.

LME stocks are at a record 112,000 tonnes and equivalent to about 18 weeks of consumption, compared with the seven weeks which is the maximum level for comfort. Much of the metal originated in the Commonwealth of Independent States, from where exports increased sharply after a slump in domestic demand and an urgent need for hard currency since the collapse of the former Soviet Union.

According to Mr Jim Lennon, analyst at the Commodities Research Unit consultancy group, the nickel industry is going through a structural change associated with the CIS imports, which totalled an estimated 160,000 to 170,000 tonnes

last year in a western market that consumed 620,000 tonnes. He said CIS producers had cut output by about 20 per cent in 1993 so exports were likely to drop to 130,000 tonnes. At present western producers planned to cut back by 10,000 to 15,000 tonnes but this would still leave a supply surplus.

Mr Lennon suggested big western producers such as Inco and Falconbridge in Canada were reluctant to cut output because they had pared costs to the bone by stopping maintenance and investment, to get cash operating costs below \$2 a lb. The strength of the US dollar against the Canadian and Australian dollars had also helped the producers.

If they cut production they would lose cash flow, market share (because they have very low stocks) and unit costs would go up again. Also, some producers had signed contracts to collect prices above \$2 a lb and some smaller producers had hedged most of their 1993 production. The obvious candidates for cuts were the high-cost ferro-nickel producers in Japan (50,000 tonnes a year, collectively) and Larco in Greece (16,000 tonnes).

### Aluminium talks planned

A MULTILATERAL meeting is expected to be held in Moscow in the second half of October to discuss the problem of cheap Russian aluminium exports, according to a European Commission official, reports Reuter from Brussels.

## MG sees big future as integrated copper producer

Keneth Gooding on Metallgesellschaft's plans to rejoin the ranks of the world's metal-producing giants

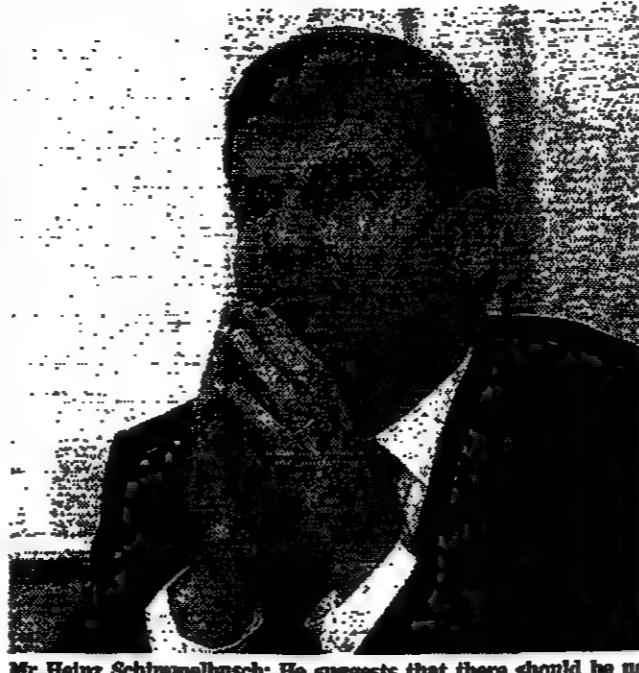
**METALLGESELLSCHAFT** of Germany is about to take a big leap towards its goal of becoming an integrated, global copper producer. By 1994 it should be producing about 800,000 tonnes of the metal from mines and smelters on three continents. That represents about 9 per cent of present western world annual output.

This is the message Mr Heinz Schimmelbusch has been sending to the rest of the metals industry. As chairman of MG's executive board he set the strategy in motion. It will not be long, he says, before MG will be back among the world's metal-producing giants. Yet only eight years ago its presence in the business had shrunk to the point where it was producing mainly zinc and only in Germany.

MG has chosen to expand mainly in copper because, Mr Schimmelbusch suggests, there should be no shortage of demand as developing countries in Asia, South America and eastern Europe put electric lighting into homes and make improvements to their infrastructure and communications facilities.

But copper companies need their own smelting operations, he says. Shortages of smelting capacity will continue even though a good proportion of new copper mines will produce the metal by solvent extraction-electrowinning technology, which does away with the need for smelting.

The present world recession has only temporarily eased the copper smelting "bottleneck", he insists, and many of the smelters in the Commonwealth of Independent States, which also helped the easing process, will soon shut permanently



Heinz Schimmelbusch: He suggests that there should be no shortage of demand as developing countries modernise

when the mines that supply them run out of ore.

In these circumstances, any banker asked to put money into a copper mine first wants to know what arrangements are being made to treat the concentrate, the intermediate material which goes to the smelters. The banks are comforted if the mining company has its own smelting capacity, Mr Schimmelbusch points out.

MG reconsidered its corporate strategy in 1985 and decided to stay in mining and metals production but to build those operations into a global business.

The first overt indication of this new approach came two years later when MG put its remaining foreign mining interests into a new company, Metall Mining (MM),

based in Toronto, which was quickly floated on the local stock exchange. "It was not really a company," recalls Mr Schimmelbusch, who is also chairman of MM. "It just had a few assets and a plan. We were selling a concept."

MM moved into copper production early in 1989 when it paid about \$85m for the Copper Range mining company in White Pine, Michigan, which had an underground mine, smelter and an up-to-date refinery.

More recently MM opportunistically snapped up Minnova, a Canadian mining company, in two bites totalling about US\$200m. Minnova's juiciest asset is the Iok Lake project, which has a geological ore reserve of 13.6m tonnes with

an average of 14.6 per cent zinc and 2.5 per cent copper. The big drawback is that Iok Lake is in the far north of Canada, 300km north of Yellowknife in the Northwest Territories.

Now MG is proposing that MM should buy its European copper smelting and refining operations, the most important of which is 25 per cent of Nord-deutsche Affinerie in Hamburg, one of Europe's largest, operated by MG and described by Mr Schimmelbusch as the most efficient and cleanest in the world. There is also 40 per cent of the Brixlegg secondary (scrap) copper smelter in Austria.

Leaching consumes large quantities of sulphuric acid, a by-product of copper smelting. The quantities of acid needed would make it worthwhile to enlarge the present smelter at Copper Range or build a new one - the preferred choice, because it would be more efficient and less-polluting. However, it would also necessitate an expansion of the refinery.

Nevertheless, the case for a new larger, cleaner smelter at Copper Range is a strong one,

particularly as there are already permits for the site.

Norddeutsche in Germany

would be able to supply essential operating know-how if it

it was part of the MM "family".

It would not want to pass on the information to a rival, however.

A formal link between MM and Norddeutsche would also benefit the Hamburg refinery by providing another source of concentrates and an outlet for the sulphuric acid it generates.

Finding customers for sul-

phuric acid is becoming one of the smelting industry's biggest headaches.

Last year MM's copper production from Copper Range and its minority investments in other companies, was about 109,000 tonnes. In order to reach the 800,000 level quickly it will need more mine capacity.

Mr Schimmelbusch says MM does indeed plan to buy a large copper mining project.

He gives no clue as to the location, however, and is equally vague about another important topic - whether MG's 35 per cent share of a

proposed copper smelter in Indonesia will also go to MM - as would seem logical.

Mr Schimmelbusch is convinced a go-ahead will soon be given for the Indonesian smelter, in which Freeport-McMoRan Copper & Gold, owner of the huge Kita-

berg/Grasberg mine in the highlands of Iran Jaya, would have a 20 per cent shareholding.

He is also convinced that MG would not have won permission for the smelter without being able to show what

had been achieved in Germany.

"Developing countries don't want to compromise, they want the best technology available."

What will be the cost of all this - new smelter, enlarged refinery, new mine and purchase of the European assets to MM? Mr Schimmelbusch will give no hint. However, Mr Michael Brown, analyst at Toronto stockbroker McLean McCarthy, part of the Deutsche Bank group, says the total could range between C\$1.1bn and C\$1.3bn. MM might have to find C\$600m of new equity towards this.

But MM is well-financed and in a position to finance its expansion, says Mr Brown, particularly if it is willing to sell its 14 per cent stake in MM, the Australian resources group, which has a present market value of about C\$355m.

He also suggests that the issue of MM shares to MG might take the German group's stake from the present 30 per cent to 35 per cent and that MG might hold down some of that holding.

But MG will want to keep control, as Mr Schimmelbusch makes clear. He says: "Metall Mining will continue to be one of our core businesses."

### Technical trading pushes cocoa still higher

By Alison Mallard

**LONDON COCOA** prices yesterday built on last week's strong rise, as buyers pushed the December futures contract to a peak of \$222 a tonne.

The spur came from last week's push through the psychological barrier of \$200 and the market yesterday was dominated by investment fund buying and technical trading, with no fresh news and cross trades accounting for more than 7,000 lots out of a total of just over 16,000. The second position eased back on profit-taking to close at \$217, still up \$4 on the day.

The market's recent sharp rise to levels last seen in the summer of 1980 began in mid-August, fuelled by expectations that the next harvest, which

starts in October, will bring a shortfall in world supply compared with demand for the third year running.

The rally is attracting buying from financial institutions not usually interested in commodities, according to traders. With interest rates low and profits from traditional areas of activity being squeezed, more fund managers are turning to commodities that still appear relatively cheap, they say.

The weekend agreement by producers and consumers on an orderly disposal of the International Cocoa Organisation's 230,000-tonnes buffer stock has also removed a source of uncertainty hanging over the market, analysts said.

The start of the new cocoa pact, due at the end of this month when the 1986 agreement

expires, has meanwhile been postponed until the end of February because most countries have not yet passed legislation enabling them to sign and ratify it, said an ICCO official.

"We still hope to bring the new agreement into force before that, if we get sufficient signatures," she said.

The last agreement covered 18 producing and 22 consuming countries.

The new pact must have membership of at least five exporting countries, representing 80 per cent of exports, and consuming countries accounting for 60 per cent of imports.

So far only the Ivory Coast, which produces just under 35 per cent of the world's cocoa, and Ecuador, producing 4.5 per cent, have signed.

The start of the new cocoa pact, due at the end of this month when the 1986 agreement

### Third world should look to the futures, UN experts

By Frances Williams in Geneva

A STRATEGY to promote commodity futures trading by developing countries to hedge against price fluctuations is being elaborated by the United Nations Conference on Trade and Development.

The aim is to maximise the use of commodity exchanges by buyers and sellers in third world nations to mitigate risk.

According to Uctad, developing country governments and companies are generally unfamiliar with the real advantages and disadvantages of risk management and with ways of limiting abuse. Moreover, commodity exporters in developing countries often do not have the necessary expertise or internal accounting and monitoring systems to operate effectively

in commodity futures markets.

An expert group that met in Geneva last week has come up with a series of proposals for tackling these and other obstacles.

They include easier access to credit for users of risk management instruments, help for companies to develop suitable internal control systems and measures to minimise the impact of exchange controls on the legitimate use of commodity futures markets.

This interest in commodity exchanges is something of a departure for Uctad, which in the past has been the principal sponsor of price-stabilising commodity pacts. However, over the past few years virtually all these accords have collapsed, abandoned market intervention mechanisms in

the wake of steadily sliding prices.

Meanwhile, the pattern of commodity trading has been changing. The group of experts notes that liberalisation and privatisation in developing and former communist countries has increased the role of trading houses, especially for hedging soft commodities.

Hedging against price changes on commodity futures markets cannot influence long-term trends but can help protect commodity-dependent developing countries from unexpected price fluctuations.

Among the specific recommendations of the experts, which they want Uctad to take up, are:

- Action by commodity exchanges and their members to encourage the involvement

of buyers and sellers in developing countries;

- Government help to develop local warehouses that can issue warehouse receipts and provide security for credit lines to finance margin calls on domestic exchanges;

- Other government action to improve the supply of credit for risk management, such as creating suitable institutions or liberalising access to foreign exchange;

- Direct assistance for companies to develop proper internal control systems, in co-operation with commodity exchanges;

- Guidelines to minimise the impact of capital controls on the ability of domestic state and private companies to participate in overseas risk management markets.

### MARKET REPORT

London Metal Exchange COPPER trading was less active than on Friday, with the market looking to settle into a new range following the sudden ending of the technical squeeze on supplies that had been propping up nearby values. Prices ended slightly lower. The newly-established cash/three months contango (forward premium) was also fairly stable, fluctuating between \$1 and \$1.50 a tonne. The ZINC market built on last week's trade-influenced rally and broke above the \$200-a-tonne level for three months delivery. Commission house selling and profit-taking was generally

absorbed, and final business was at \$195 a tonne, up \$12. ALUMINIUM prices fell back in late trading after running into selling as the three-month position approached \$1,140 a tonne. The price closed at \$1,129.50, down \$8.50 from Friday. At the London Commodity Exchange robusta COFFEE prices bowed to pressure from the US in the afternoon, with the November contract dropping back to \$1,275 at the close, down 19 on the day. Earlier it had peaked at \$1,306 a tonne, at which point at least one trader thought the market was "a little overbought". Compiled from Reuters

**London Markets**

Commodity	Market	Close	Previous	High/Low
Copper	LBMA	161.40	161.40	161.40-161.40
Dubai	161.30-4.41z	161.30	161.30	161.30-4.41z
Brent Blend (dated)	161.02-0.02	161.02	161.02	161.02-0.02
Brent Blend (New)	161.00-0.02	161.00	161.00	161.00-0.02
WTI (1pm est)	161.75-7.77z	161.75	161.75	161.75-7.77z

Oil products

(Nymex prompt delivery per tonne) Gif

Premium/Gif

Gas Oil

Gas Oil

Heavy Fuel Oil

Naphtha

Petroleum Argus Estimates

Other

+ or -

Gold (per Troy oz)

Silver (per Troy oz)

Platinum (per Troy oz)

Palladium (per Troy oz)

Pt (per Troy oz)

Pt (Kuala Lumpur market)

10.00m -0.27

Tin (per New York)

20.15c -0.40

Zinc (US Prime Western)

62.00

Cattle (per weight)

116.80 -7.00

Sheep (per weight)

87.40 -0.07

Pigs (per weight)







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OFFSHORE INSURANCES																	
<b>President Mutual Life Assc. Assn. - Contd.</b>																	
Pension Funds																	
Managed Inv.	603.5	616.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
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Equity Inv.	171.2	182.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Overseas Equity Inv.	250.2	316.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Property Inv.	501.1	519.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Proprietary Inv.	350.0	382.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Diversified Inv.	25.4	26.9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Debt Inv.	204.5	212.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Assurance Co	Pensions, Bonds, London, 20th, 2001																
Presidential Corporate Pension Funds	671-405 8222	620.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
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Discretionary Inv. Grp	202.5	213.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Equity Inv. Grp	191.5	202.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Equity Inv. Grp	221.5	231.8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Property Inv. Grp	223.5	234.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Equity Inv. Grp	200.5	211.6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
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Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds	6734-49402	600.0	604.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Presidential Individual Life Funds																	

### **FT MANAGED FUNDS SERVICE**

• FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (671) 673-4378 for more details.



## WORLD STOCK MARKETS

CANADA												
Sales Stock	High	Low	Close Day	Sales Stock	High	Low	Close Day	Sales Stock	High	Low	Close Day	
TORONTO												
4 pm close September 20				104519	Datexco	\$175	\$175		12540	Greenk A	\$10	\$10
Gaudions in cash unless marked \$				14654	Delta	\$24	\$23	\$23	5950	Lamont St	\$174	\$174
				14655	Doris A	\$45	\$45	\$45	5950	Lamont Co	\$334	\$334
				14656	Doris B	\$25	\$25	\$25	5950	Lamont Co	\$334	\$334
				14657	Macmillan	\$97	\$97	\$97	5950	Lamont Co	\$334	\$334
				14658	Magnus Ind	\$235	\$235	\$235	5950	Lamont Co	\$334	\$334
				14659	Mark St	\$21	\$21	\$21	5950	Lamont Co	\$334	\$334
				14660	Mark St	\$175	\$175	\$175	5950	Lamont Co	\$334	\$334
				14661	Mark St	\$105	\$105	\$105	5950	Lamont Co	\$334	\$334
				14662	Mark St	\$105	\$105	\$105	5950	Lamont Co	\$334	\$334
				14663	Mark St	\$105	\$105	\$105	5950	Lamont Co	\$334	\$334
				14664	Mark St	\$105	\$105	\$105	5950	Lamont Co	\$334	\$334
				14665	Mark St	\$105	\$105	\$105	5950	Lamont Co	\$334	\$334
				14666	Mark St	\$105	\$105	\$105	5950	Lamont Co	\$334	\$334
				14667	Mark St	\$105	\$105	\$105	5950	Lamont Co	\$334	\$334
				14668	Mark St	\$105	\$105	\$105	5950	Lamont Co	\$334	\$334
				14669	Mark St	\$105	\$105	\$105	5950	Lamont Co	\$334	\$334
				14670	PP Ltd	\$40	\$38	\$38	5950	Mark St	\$105	\$105
				14671	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14672	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14673	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14674	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14675	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14676	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14677	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14678	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14679	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14680	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14681	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14682	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14683	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14684	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14685	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14686	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14687	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14688	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14689	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14690	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14691	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14692	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14693	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14694	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14695	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14696	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14697	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14698	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14699	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14700	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14701	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14702	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14703	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14704	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14705	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14706	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14707	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14708	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14709	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14710	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14711	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14712	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14713	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14714	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14715	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14716	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14717	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14718	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14719	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14720	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14721	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14722	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14723	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14724	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14725	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14726	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14727	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14728	Parkstone	\$95	\$95	\$95	5950	Mark St	\$105	\$105
				14729	Parkstone	\$95	\$95	\$95	5950	Mark St	\$1	

## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

## **NYSE COMPOSITE PRICES**

4 pm close September 20

**ANSWER**

1985																															
High		Low		Stock		Div		% E		100s		High		Low		Stock		Div													
Continued from previous page																															
- S -									- T -																						
22 152 S Anita Tr	1.35	7.6	16	115	16	173	172	10	10	10	10	1.35	5.3	TCI Enter	0.20	3.5	23	150	54	54											
20 145 SCDR US Cp	0.32	2.024	25	161	157	163	162	-1	-1	362	27	150	149	TCF Corp	0.75	1.0	9	475	527	527											
25 1 SPS Techno	1.25	4.7	20	127	27	27	27	-1	-1	169	83	150	149	TDX Corp S	0.04	4.0	50	505	305	305											
15 129 Sabine Rd x	1.74	11.7	10	45	45	45	45	-1	-1	239	25	150	149	TDX Corp A	0.41	1.1	30	70	367	367											
13 57 Saboz	0.20	1.6	12	113	12	12	12	-1	-1	343	24	150	149	TIS Corp	0.50	1.0	0	304	204	204											
21 167 Sabre Sc	0.20	1.6	12	113	12	12	12	-1	-1	192	14	150	149	TIP Enter	1.63	9.7	22	603	164	164											
24 142 Sabrecom x	0.36	2.1	24	161	155	155	155	-1	-1	659	52	150	149	TIV Inc	1.00	2.9	19	967	654	654											
18 103 Sabway	0.29	29	550	119	104	104	104	-1	-1	246	17	150	149	TMC Corp	0.10	1.7	17	1756	65	65											
41 2 SaffireWise										74	3	150	149	Tolling	0.42	5.8	28	308	213	212											
55 371 SailsPaper	0.20	0.4140	91	472	474	474	474	-1	-1	13	61	150	149	Talley PI	1.00	7.8	10	70	74	74											
37 1 31 SalesLP	1.76	47	15	12	371	371	371	-1	-1	65	39	150	149	Tambarine	1.52	13	15	1222	475	475											
94 75 St Paul's	2.00	3.1	14	475	521	521	521	-1	-1	164	81	150	149	Tandem	0.60	2.0	10	150	105	105											
11 75 Stant Corp										264	20	150	149	Tango Corp	0.60	1.6	58	412	240	240											
75 367 Salle Mar	1.20	2.7	9	123	45	45	45	-1	-1	204	20	150	149	Tanita Mfg	0.95	2.8	16	150	125	125											
14 13 Salomon	0.32	2.3	19	196	134	134	134	-1	-1	204	20	150	149	Tantron Corp	0.60	2.5	13	412	240	240											
51 34 Samorin	0.64	1.2	12	182	51	51	51	-1	-1	115	14	150	149	Tantron Co	0.60	1.6	58	412	240	240											
25 234 Sandgo G	1.65	5.5	14	266	27	265	265	-1	-1	181	29	150	149	Teldec	0.80	2.2	20	827	32	32											
5 31 SansefEdu	0.40	80	50	50	50	50	50	-1	-1	52	47	150	149	Teltronics	1.00	19	10	101500	50	50											
11 94 SansefEdu	0.18	1.5	2525	239	101	101	101	-1	-1	52	47	150	149	Teltronics	0.96	1.9	10	101500	50	50											
40 35 SansefEdu	2.60	73	13	33	38	38	38	-1	-1	52	47	150	149	Teltronics	0.96	1.9	10	101500	50	50											
71 19 Santa P	0.10	0.5	12	3316	161	161	161	-1	-1	52	47	150	149	Teltronics	0.80	2.2	20	827	32	32											
21 21 Santa	0.58	24	16	6802	247	247	247	-1	-1	52	47	150	149	Teltronics	0.68	1.7	74	827	32	32											
49 211 Sancorp	2.74	53	15	299	51	51	51	-1	-1	54	38	150	149	Teltronics	1.00	2.2	20	827	32	32											
39 227 Scherzer	1.25	25	372	21	293	293	293	-1	-1	115	14	150	149	Teltronics	0.60	0.6	0	10	73	74											
51 91 Scherzer	1.80	2.9	15	3633	63	63	63	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
63 218 Scherzer	1.23	1.9	23	8409	63	63	63	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
74 59 Scherzer	0.68	18	871	32	50	50	50	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
37 172 Scherzer	0.12	0.3	54	1238	36	36	36	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
13 91 Scottman	0.10	0.8	13	13	13	13	13	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
41 31 ScottPaper	0.60	24	19	1184	32	32	32	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
23 144 Scottsoft/WF	0.21	1.0	16	162	22	22	22	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
11 71 Scottsoft/WF	0.16	1.5	216	103	103	103	103	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
31 161 SeaCom	0.70	6	81	125	125	125	125	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
16 15 SeaCom	0.50	67	38	549	454	454	454	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
30 242 Seagram Co.	1.46	90	15	114	14	14	14	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
20 243 Seagram Co.	0.56	16	3027	25	25	25	25	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
21 21 Seapul En										54	40	150	149	Teltronics	0.60	0.6	0	10	73	74											
18 15 Sera Corp	0.40	2.3	13	156	12	12	12	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
58 42 Sera Rech	1.60	28	11	5023	57	57	57	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
13 125 Sercom	0.64	83	50	134	134	134	134	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
50 50 Sercom	0.50	67	38	549	454	454	454	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
34 172 Series B	0.50	16	17	30	32	32	32	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
27 173 ServiceCap	0.08	26	15	1507	244	244	244	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
48 285 Servco Ind	0.26	38	13	191	244	244	244	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
25 176 Shammout Nr	0.40	16	127	175	248	248	248	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
62 28 5 Shattuck	0.29	48	18	2077	50	50	50	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
26 161 Shoreways	0.53	14	26	2554	35	35	35	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
24 152 Shorewest	0.10	0.5	17	4861	272	272	272	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
10 1 29 Shorex	0.12	53	20	1144	124	124	124	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
14 45 Shorex	0.80	25	12	494	32	32	32	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
15 102 Shorex	0.90	34	11	2171	32	32	32	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
45 32 Shorex	0.41	94	50	36	36	36	36	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
14 102 Shorex	0.34	20	67	192	124	124	124	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
49 44 Shorex Cap	3.60	78	18	46	46	46	46	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
47 35 ShorexCap5%	2.50	59	4	4	4	4	4	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
27 214 Shuster	1.44	58	16	95	97	97	97	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
20 151 Shuster	0.60	25	85	85	85	85	85	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
21 184 Shuster	0.68	23	9	131	21	21	21	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
37 220 Shuster	2.25	54	14	1355	46	46	46	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
34 221 Shuster	1.61	48	14	356	35	35	35	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
37 184 ShusterNET	1.76	43	14	348	35	35	35	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
37 181 ShusterNet	0.04	0.1	17	1272	34	34	34	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
12 125 ShusterNet	0.74	47	25	85	95	95	95	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
33 30 ShusterNet	2.20	6.9	13	305	32	32	32	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
65 5 Shuster	0.18	1.7	7	12	12	12	12	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
49 32 Shuster	1.20	33	14	115	32	32	32	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
37 251 Shuster	1.00	24	11	2133	36	36	36	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
32 9 Shuster	0.60	40	25	125	55	55	55	-1	-1	54	38	150	149	Teltronics	0.60	0.6	0	10	73	74											
24 13 Shuster	0.33	14	16	151	22	22	22	-1	-1	54</td																					

Finally, high and low reflect the period from Jan. 1, excluding the latest in-  
formation. When a split or stock dividend occurring in 25 percent or more are  
excluded. The year's high-low ratio and dividend are shown for the new stock  
when it was first listed. In addition, ratios of dividend to annual earnings are  
shown for the latest information. Data figures are rounded.

Ex-dividend and ex-splits: B-dated ratio of dividend plus stock price, less  
the amount of the dividend, divided by the 40-new year's ex-dividend dividend or  
in preceding 12 months.  $\mu$ -dividend is Canadian basic, subject to  
a 15-cent resistance tax. Ex-dividend dividends were well-to-the stock dividend.  $\mu$   
is the mean of the last 12 months. Ex-splits are the ratio of the stock price after  
splitting, less dividend or paid per share for year, as accommodative issues  
are measured in months.  $\mu$ -new issue is the in the past 52 weeks. The high-low  
ratio is the ratio of the highest price to the lowest price during the period.  
The P/E price-earnings ratio is the ratio of the stock price to the latest  
ex-dividend dividend or paid in preceding 12 months. Plus stock price  
less the amount of the dividend, divided by the latest ex-dividend dividend  
in preceding 12 months, converted cash value when an ex-dividend  
date is reached.  $\mu$ -distribution date is a 40-new year's high,  $\mu$ -trading term,  $\mu$ -in industry  
membership is being incorporated under the Securities Act, or second  
offered by such companies, ex-dividend, ex-splits issued,  $\mu$ -new issue,  $\mu$ -new

#### **AMEX COMPOSITE BRIDGES**

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AMEX COMPOSITE PRICES																										
Stock	P/	Si.	Div.	100s	High	Low	Close	Gross	Stock	P/	Si.	Div.	100s	High	Low	Close	Gross	Stock	P/	Si.	Div.	100s	High	Low	Close	Gross
Acton Corp	0	6		5	42	5	5	-	Champion	24	173		17	184	163	163	-	Gulf Oil	0.34	2	51		21	32	32	-
Adv Magn	53	3	102	101	105	105	105	-	Chiles	14	743	54	54	54	54	54	-	Hastco	0.24	18	1805	307	381	381	381	-
Air Expr	0.20	13	54	212	213	213	213	-	Cirrus FdA	0.07	220	472	472	472	472	472	-	Health Ch	0	6	8	5	29	29	29	-
Altair Int	1	35	14	14	15	15	15	-	Computerw	16	6	12	12	12	12	12	-	HealthNet	0.19	1	9	22	21	21	21	-
Alpine Ind	14	120	55	54	54	54	54	-	Concord FdA	5	2	2	2	2	2	2	-	Hilco Co	0.15	29	2109	105	104	104	104	-
Am Int'l	0.51	22	30	41	41	41	41	-	Cross-AT A	0.54	270	123	123	123	123	123	-	Hillerman	10	2538	31	31	31	31	31	-
AmMktz A	0.84	53	37	194	195	195	195	-	Crown C A	0.40	6	143	143	143	143	143	-	Horn&Hall	\$2	45	45	45	45	45	45	-
Amplif Co	0.05	2	3685	63	63	63	63	-	Crown C B	0.40	11	85	134	134	134	134	-	HutchinsonA	29	51	125	132	132	132	132	-
Amplif-Amer	0.55	15	15	15	15	15	15	-	Cubic	0.53	47	13	21	21	21	21	-	ICB Corp	5	1744	67	67	67	67	67	-
ANR Inv	0.80	0	203	14	14	14	14	-	Customized	0	12	2	2	2	2	2	-	InstrumCntr	0.12	21	25	70	70	70	70	-
Astrotech	25	29	34	34	34	34	34	-	DI Inds	16	215	142	142	142	142	142	-	Int'l. Comms	5	1775	75	75	75	75	75	-
Aztec	7	3210	1	1	1	1	1	-	Dixar	23	786	451	264	304	304	304	-	Intercom	37	185	155	154	154	154	154	-
AkessCm B	0	101	1	1	1	1	1	-	Ducommun	5	4	35	35	35	35	35	-	Int'l. Trkng	0.12	0	158	45	35	35	35	-
Audion A	14	241	15	142	142	142	142	-	Duplex	0.48	26	42	113	113	113	113	-	DNS Corp	0	380	4	4	4	4	4	-
B&H Diesel	0.55	1	127	3	21	21	21	-	East Co	0.46	16	31	117	113	113	113	-	Jani Bell	208	273	91	91	91	91	91	-
Budgetair	0.68	42	26	194	195	195	195	-	Eastgroup	1.52	17	10	224	224	224	224	-	Kelton	0	18	11	11	11	11	11	-
Baldwin A	0.04	20	2	42	42	42	42	-	Echo Bay	0.07	38	5624	104	104	104	104	-	Kirkland Co	17	28	45	45	45	45	45	-
Bally RG	10	10	34	34	34	34	34	-	Ecolit Et A	0.28	15	38	174	174	174	174	-	Kirby Eng	29	517	21	21	21	21	21	-
BAT Ind	0.39	13	1078	74	74	74	74	-	Edito Re	8	1395	114	111	111	111	111	-	Laborge	0	58	15	14	14	14	14	-
Beard Oil	0	2	12	12	12	12	12	-	Enzy Serv	19	2529	248	248	248	248	248	-	Laser Ind	21	150	75	75	75	75	75	-
Bergen St	0.40	9	1354	2	2	2	2	-	Epoch	14	7956	204	21	21	21	21	-	Le Pham	48	82	17	18	18	18	18	-
Binks Man	0.01	2	2	234	234	234	234	-	Fab Inst	0.50	13	6	347	347	347	347	-	Lionel Co	0	240	2	2	2	2	2	-
Bio-Rad A	15	74	144	144	144	144	144	-	Fina Inc A	0.50	13	5	65	65	65	65	-	Lumes Inc	16	4	117	117	117	117	117	-
Bourn A	0.45	23	211	154	154	154	154	-	Fina Inc B	0.50	13	5	65	65	65	65	-	Lynchi Cpl	12	7	228	22	22	22	22	-
Boker Ph	42	206	65	65	65	65	65	-	FirCor/Debt	0.20	12	100	12	12	12	12	-	MotorSc	22	25	21	21	21	21	21	-
Bow Valley	55	4	115	115	115	115	115	-	Flute (A)	0.52	15	145	25	245	245	245	-	Moscom	22	16	282	282	282	282	282	-
Bowser	0.30	10	19	15	15	15	15	-	Forest Ls	24	1449	37	361	361	361	361	-	Modia A	0.44	31	130	25	245	245	245	-
Bowtie	1.04	10	167	165	165	165	165	-	Frequency	3	2	45	45	45	45	45	-	Modia C	0.20	3	44	32	32	32	32	-
Braeskin A	1.04	40	94	94	94	94	94	-	F. Wilson	12	15553	324	304	31	31	31	-	Moog A	68	10	74	75	75	75	75	-
Cal Engr	17	1944	173	173	173	173	173	-	Garnet	0.60	9	167	32	317	317	317	-	MSR Eng	0	2	45	45	45	45	45	-
Calypso	0	60	5	5	5	5	5	-	Grant FdA	0.70	15	569	253	225	225	225	-	Nestl Plat	3	248	33	33	33	33	33	-
Cambridge	0.20	12	8	304	295	295	295	-	Gulf Oil	0.34	2	51	21	21	21	21	-	New. Linc.	14	1244	75	75	75	75	75	-
Capitol	0	50	5	5	5	5	5	-	Hastco	0.24	18	1805	307	381	381	381	-	Northstar	175	53	104	104	104	104	104	-
Carroll	0.20	12	8	304	295	295	295	-	Health Ch	0	6	8	5	29	29	29	-	Ostec A	175	53	104	104	104	104	104	-
Castrol	0	50	5	5	5	5	5	-	HealthNet	0.24	1	9	22	21	21	21	-	Ostec B	82	15	65	65	65	65	65	-
Centex	1	373	14	14	14	14	14	-	Hilco Co	0.15	29	2109	105	104	104	104	-	Ostec C	1	373	14	14	14	14	14	-
Century	0.20	12	8	304	295	295	295	-	Hillerman	10	2538	31	31	31	31	31	-	Ostec D	0	10	10	10	10	10	10	-
ChaseCo	0.52	10	19	15	15	15	15	-	Horn&Hall	\$2	85	45	45	45	45	45	-	Ostec E	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	Hutchinson	29	51	125	132	132	132	132	-	Ostec F	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonA	29	51	125	132	132	132	132	-	Ostec G	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonB	29	51	125	132	132	132	132	-	Ostec H	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonC	29	51	125	132	132	132	132	-	Ostec I	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonD	29	51	125	132	132	132	132	-	Ostec J	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonE	29	51	125	132	132	132	132	-	Ostec K	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonF	29	51	125	132	132	132	132	-	Ostec L	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonG	29	51	125	132	132	132	132	-	Ostec M	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonH	29	51	125	132	132	132	132	-	Ostec N	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonI	29	51	125	132	132	132	132	-	Ostec O	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonJ	29	51	125	132	132	132	132	-	Ostec P	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonK	29	51	125	132	132	132	132	-	Ostec Q	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonL	29	51	125	132	132	132	132	-	Ostec R	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonM	29	51	125	132	132	132	132	-	Ostec S	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonN	29	51	125	132	132	132	132	-	Ostec T	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonO	29	51	125	132	132	132	132	-	Ostec U	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonP	29	51	125	132	132	132	132	-	Ostec V	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonQ	29	51	125	132	132	132	132	-	Ostec W	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonR	29	51	125	132	132	132	132	-	Ostec X	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonS	29	51	125	132	132	132	132	-	Ostec Y	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonT	29	51	125	132	132	132	132	-	Ostec Z	0	10	10	10	10	10	10	-
Chemtainer	0.50	10	19	15	15	15	15	-	HutchinsonU	29	51	125	132	132	132	132										

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**FINANCIAL TIMES**

**NASDAQ NATIONAL MARKET**

4 pm close September 20

## AMERICA

## Dow regains a measure of composure

## Wall Street

US SHARE prices traded in a narrow range on either side of opening values yesterday morning as the stock markets settled down after last Friday's equity-related gyrations, writes Patrick Harrison in New York.

At 1pm, the Dow Jones Industrial Average was down 47.5 at 3,608.50. The more broadly-based Standard & Poor's 500 was down 0.12 at 453.71, while the Ameri-composite was 0.7 lower at 452.04, and the Nasdaq composite up 3.44 at 743.55. NYSE volume was 123m shares by 1pm.

After last Friday's session, when a frenzy of trading related to the "triple-witching" expiry of futures and options contracts sent volume soaring and prices plummeting, investors were glad to return to more normal trading patterns yesterday morning.

Although prices eased at the opening in what may have been a hangover from Friday, there was little selling pressure and, within a few minutes, the Dow had clawed back most of its initial losses. In the absence of fresh economic news, or a lead from the bond market where Treasury prices were also little changed, stocks remained in a narrow trading range all morning.

Analysts said that the lack of activity was partly a reflection of investors' caution ahead of several important events due later this week, including the meeting of the Federal Reserve's policy-making Open Market Committee and the official unveiling of President Clinton's healthcare reform package.

Among individual stocks, Paramount Communications climbed another \$1 to \$659 in volume of 1.7m shares as speculation mounted that a rival bid to Viacom's \$3.2bn offer for the entertainment group may soon emerge. Over the week-

end, reports emerged claiming that Turner Broadcasting and the home-shopping network, QVC, were considering bidding for Paramount, possibly in a joint deal, while rumours also suggested that Blockbuster Entertainment or the German media group, Bertelsmann, might enter the fray.

Nike slumped \$2 to \$46, a new 52-week low, in heavy trading after the sports shoe-maker announced a drop in fiscal first quarter earnings and warned that because of the sluggish US and international economy it did not expect full-year 1994 earnings will match the record results of 1993.

National Health Laboratories fell 1% to \$154 in volume of 2.2m shares after the company admitted that it had received a subpoena from the government, which is again investigating its billing practices.

Goodyear Tire & Rubber rose \$1 to \$45.4 after the brokerage house, Smith Barney Shearson, upgraded its rating on the stock from "neutral" to "buy".

On the Nasdaq market, Centocor rose 31% to \$105 in busy trading as investors reacted to the news that the company is forming an oncology alliance with the UK group, Wellcome, to market anti-cancer agents.

## Canada

TORONTO gave up a modest advance by midday as weakness in transport and financial services stocks offset a firm showing by precious metals issues. The TSE 300 composite index slipped 0.25 to 9,706.05 at noon in turnover of C\$90.1m.

## SOUTH AFRICA

JOHANNESBURG was weaker overall, with De Beers off R5.50 at R78 and Anglos down R1.50 at R129.50. The gold share index shed 10 to 1,688, industrials 19 to 4,501 and the overall index 17 to 3,831. Kloof lost 50 cents to R44.50.

## EUROPE

## Traders take initiative as Frankfurt rises 1.6%

THERE WAS some talk that a firm dollar early in the day gave bourses a good start, but most centres had their own story to tell, writes Our Markets Staff.

FRANKFURT extended Friday's rally, the DAX index rising 30.85, or 1.6 per cent, to 1,912.84 on the session and by another 10 points in the post close.

Following the relaxed line taken last week by Mr Helmut Schlesinger, the retiring Bundesbank president, there were hopes of lower repo rates this week after the upcoming M3 and inflation indications. However, Mr Jens Weickert of Merck Finck in Dusseldorf said that this was a traders' market. "Investor interest was rather weak," he said.

Turnover fell from DM12.5bn to DM7.8bn. Daimler, which disclosed big losses last Friday, once again led the rally, putting on DM24.50 to DM746 in the official session and climbing further in the London afternoon. Having been told that the September quarter is going to be no better for Daimler, traders were saying that all the bad news was now in the price - which has risen from DM610 in the past three months.

PARIS closed moderately higher, erasing midsession losses. The CAC-40 index ended up 7.88 at 2,107.36 in turnover of some FFr2.5bn.

With the publication yesterday of the preliminary prospectus for the privatisation of BNP, the bank's investment certificate shed FFr18 to FFr14. The government has said that the privatisation process will be completed by December 20 at the latest.

Michelin lost FFr2.2 to FFr17.3 ahead of today's interim results. The consensus is that the tyre manufacturer will release a substantial first half loss. Mr Christopher de Mattois at Hoare Govett said: "excluding restructuring provisions we are forecasting a loss of FFr600m for the period. The size of restructuring provisions is far from clear, but the company is laying off at least 10,000 workers over the 1993 and 1994 financial years, possi-

bly leading to provisions of FFr120m to FFr130m this year.

In spite of this poor short term outlook, we remain positive on the share for the longer term".

Elsewhere in the automotive sector Valeo rose FFr29 to FFr106, but off the day's high of FFr108, believed to have been caused by the release of a buy recommendation.

AMSTERDAM was driven mainly by options trading which lifted the CBS Tendency index by 1.4 to 125.4.

With the major companies now having released interim results the main news this week will come from the release of the budget, expected today. "With a general election

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